

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BEIJING JINGDONG SHANGKE INFORMATION TECHNOLOGY CO., LTD.	03/25/2021
BEIJING JINGDONG CENTURY TRADING CO., LTD.	03/25/2021
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16641831
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DATE SIGNED:	04/06/2021
Total Attachments: 3	
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ASSIGNMENT

WHEREAS BEIJING JINGDONG SHANGKE INFORMATION TECHNOLOGY CO, LTD. of Western 1-4th Floors & Eastern 1-4th Floors of Building No. 11 Fourth District of West Cedar Creative Park, Xingshikou Road No.65, Haidian District, Beijing, China 100195, a corporation organized and existing under the laws of the Country of China, and BEIJING JINGDONG CENTURY TRADING CO., LTD. of Room 201, 2/F, Block C, No.18 Kechuang 11th Street Economic and Technological Development Zone, Beijing, China 100176, a corporation organized and existing under the laws of the Country of China (hereinafter referred to as "ASSIGNORS"), are joint owners, by assignment, of the following application for Letters Patent of the United States of America:

APPLICATION

16/641,831

FILING DATE

February 25, 2020

WHEREAS, BEIJING JINGDONG ZHENSHI INFORMATION TECHNOLOGY CO., LTD., of 6th Floor, No. 76 Zhichun Road, Haidian District, Beijing 100086, China, a corporation organized and existing under the laws of the Country of China (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said Letters Patent and applications for Letters Patent.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, their entire right, title and interest in, to and under said invention, and said Applications

and all divisions, renewals, and continuations thereof, and all Patents which may be granted thereon and all reissues, reexaminations and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any other country or countries, together with the right to file such applications and the right to claim for the same the priority rights derived from said Applications under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models and designs which may be granted for said invention in any country or countries and all extensions, renewals, reexaminations and reissues thereof, to the full end of the term for which said letters patent have been granted or reissues may be granted, and for claims for damage by reasons of infringement past and present, as fully and entirely as the same would have been held by ASSIGNORS had this Assignment and sale not been made.

ASSIGNORS hereby authorizes and requests the Director of the United States Patent and Trademark Office, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents and other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

IN TESTIMONY WHEREOF, ASSIGNORS has caused these presents to be
signed by its officer thereunto duly authorized.

ASSIGNOR:

BEIJING JINGDONG SHANGKE
INFORMATION TECHNOLOGY CO, LTD.

Date: 2021.3.25

By: Jiwen ZHANG
Name: Jiwen ZHANG
Title: IP Counsel

ASSIGNOR:

BEIJING JINGDONG CENTURY TRADING
CO., LTD.

Date: 2021.3.25

By: Jiwen ZHANG
Name: Jiwen ZHANG
Title: IP Counsel

ASSIGNEE:

BEIJING JINGDONG ZHENSHI
INFORMATION TECHNOLOGY CO., LTD.

Date: 2021.3.25

By: Jiwen ZHANG
Name: Jiwen ZHANG
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