

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6645171

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	GEOFFREY GRAY	02/12/2021
RECEIVING PARTY DATA		
Name:	HEELUXE, LLC	
Street Address:	737 KELLOGG AVE	
City:	GOLETA	
State/Country:	CALIFORNIA	
Postal Code:	93117	
PROPERTY NUMBERS Total: 5		
Property Type	Number	
Application Number:	16222747	
Application Number:	62916152	
Application Number:	62002602	
Application Number:	17063994	
PCT Number:	US2118011	
CORRESPONDENCE DATA		
Fax Number:	(310)979-3603	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3109793600	
Email:	courtfiling@hankinpatentlaw.com	
Correspondent Name:	MARC E. HANKIN	
Address Line 1:	12400 WILSHIRE BLVD	
Address Line 2:	SUITE 1265	
Address Line 4:	LOS ANGELES, CALIFORNIA 90025	
ATTORNEY DOCKET NUMBER:	HEELUXE	
NAME OF SUBMITTER:	MARC E. HANKIN	
SIGNATURE:	/Marc E. Hankin/	
DATE SIGNED:	04/07/2021	
Total Attachments: 2		

source=Heeluxe Assignment#page1.tif

source=Heeluxe Assignment#page2.tif

ASSIGNMENT

THIS ASSIGNMENT is made and entered effective as of February 12, 2021.

WHEREAS, Geoffrey Gray, an individual residing in Santa Barbara, California, (hereinafter referred to as "Assignor"), believes himself to be inventor of the inventions as disclosed and claimed in United States Patent Application No. 16/222,747, filed on December 17, 2018, for new and useful DEVICE FOR MEASURING AND TESTING FOOTWEAR TRACTION, United States Patent Application No. 62/916,152 filed October 16, 2019, for new and useful SHOE FIT MEASURING DEVICE, United States Patent Application No. 63/002,602 filed March 31, 2020, for new and useful STRETCH GAUGE, United States Patent Application No. 17/063,994, filed on October 6, 2020, for new and useful SHOE FIT MEASURING DEVICE, and International Patent Application No. PCT/US21/18011 filed February 12, 2021, for new and useful SHOE FIT MEASURING DEVICE;

WHEREAS, Heeluxe, LLC, a California Corporation, having an address at 737 Kellogg Ave., Goleta, CA 93117 (hereinafter "Assignee"), desires to acquire by formal, recordable assignment, the entire right, title, and interest in and to the inventions, the application(s), and any Letters Patent(s) that might be granted for the inventions in the United States and throughout the world; including any and all divisional, continuation, continuation-in-part, reexamination or reissue applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transferred, and by these present does hereby sell, assign, and transfer, unto Assignee, the entire right, title, and interest in and to the inventions, the application(s), and any Patent(s) that might be granted for the inventions in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign Patent applications any priority rights to which such applications are entitled, pursuant to international conventions, treaties, or otherwise, including the right to sue for any and all past infringement(s) of any or all of the foregoing Patent(s).

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patents in the United States and throughout the world for the inventions, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the inventions, the application(s), and any Letters

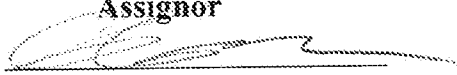
Patent(s) granted for the inventions in the United States and throughout the world. In addition, Assignor does hereby make, constitute, and appoint Assignee, or any officer or agent of Assignee, as Assignor's true and lawful attorney-in-fact, with power of substitution, to enforce every such contract, permit, license, claim, demand, or right, with respect to the Assigned inventions, application(s), and any Patent(s) granted for the inventions in the United States and throughout the world, and to do any and all things necessary to be done as fully and effectually as Assignor might or could do, and hereby ratifies all that said attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment. Assignor further represents and warrants that he does not know of any improvements to the inventions, other than what has been disclosed in the Assigned Patent and/or has been communicated to the patent attorney(s) in prosecuting said Assigned Patent. Assignor has not filed any patent applications relating in any way to the Assigned Patent, other than what has been disclosed in said Assigned Patent, and agrees not to do so.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patents granted for the inventions, whether on the applications or on any subsequently filed division, continuation, continuation-in-part, or reissue application, to Assignee, or its successors or assigns, as the assignee of the entire interest in the inventions.

IN WITNESS WHEREOF, and intending to bind themselves, their heirs, and assigns, Assignors have executed this Assignment.

Assignor


By: Geoffrey Gray

Assignee

Heeluxe, LLC

By: 

Title: Managing Member