506601405 04/09/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6648210

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KFIR GAVRIELI	04/08/2021

RECEIVING PARTY DATA

Name:	GAVRIELI BRANDS LLC	
Street Address:	269 S. BEVERLY DRIVE	
Internal Address:	SUITE 1402	
City:	BEVERLY HILLS	
State/Country:	CALIFORNIA	
Postal Code:	90212	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29773797

CORRESPONDENCE DATA

Fax Number: (415)442-1001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: peter.roidmaier@morganlewis.com

Correspondent Name: MORGAN, LEWIS & BOCKIUS LLP (SF)

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Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	011630-5115-US01	
NAME OF SUBMITTER:	PETER F. ROIDMAIER	
SIGNATURE:	/Peter F. Roidmaier/	
DATE SIGNED:	04/09/2021	

Total Attachments: 1

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PATENT 506601405 REEL: 055874 FRAME: 0190

ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, the undersigned **Kfir Gavrieli**, residing in Beverly Hills, California, U.S.A., hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified patent application:

Title of Invention: POINTED TOE SHOE WITH HEEL AND

OUTPATCH SOLE

Filing Date: March 11, 2021

Application No.: 29/773,797; and

WHEREAS, GAVRIELI BRANDS LLC, located at 269 S. Beverly Drive, Suite 1402, Beverly Hills, CA 90212, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on any patent application claiming priority from the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that Assignors will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Morgan, Lewis & Bockius LLP, One Market, Spear Street Tower, San Francisco, CA 94105, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed his/her names on the dates indicated.

Dated: 04-08-2021 Kfir Cavrieli

PATENT REEL: 055874 FRAME: 0191