PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6660236

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHURCH AND DWIGHT	01/26/2021

RECEIVING PARTY DATA

Name:	THE BIRD AND BE CO. INC.		
Street Address:	122 PINEWOOD AVENUE		
City:	TORONTO		
State/Country:	CANADA		
Postal Code:	MGC 2V3		

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7326578

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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NAME OF SUBMITTER:	TODD R. BARTOS JD	
SIGNATURE:	/Todd R. Bartos/	
DATE SIGNED:	04/16/2021	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 3

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PATENT 506613429 REEL: 055939 FRAME: 0722

RECORDATION FO	RM COVER SHEET			
PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) below.			
1. Name of conveying party(ies) Church & Dwight Co., Inc.	2. Name and address of receiving party(ies) Name: The Bird and Be Co., Inc Internal Address: c/o Dan Nayot, MD			
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) January 26, 2021 Assignment Merger	Street Address: 122 Pinewood Ave.			
Security Agreement Change of Name Joint Research Agreement	City: Toronto State: Ontario			
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: Canada Zip: M6C 2V3			
Other	Additional name(s) & address(es) attached? Yes No			
4. Application or patent number(s): This A. Patent Application No.(s) Additional numbers att	document serves as an Oath/Declaration (37 CFR 1.63). B. Patent No.(s) US 7326578 ached? Yes No			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: Todd R. Bartos JD	7. Total fee (37 CFR 1.21(h) & 3.41) \$			
Internal Address: Street Address: 2138 Meadow Ridge Drive	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)			
City: Lancaster	8. Payment Information			
State: PA Zip: 17601 Phone Number: 7175141491 Docket Number: todd@tbg-llc.com	Deposit Account NumberAuthorized UserName			
9. Signature:	April 16, 2021			
Signature Todd R. Bartos JD Name of Person Signing Documents to be recorded (including cover shee Mail Stop Assignment Recordation Services, Director of				

PATENT
REEL: 055939 FRAME: 0723

Exhibit A

PATENT ASSIGNMENT

Pursuant to the Patent Assignment Agreement by and between Church & Dwight Co., Inc., a Delaware corporation with an address of 500 Charles Ewing Blvd., Ewing, NJ 08628 ("Assignor") and THE BIRD AND BE CO., INC. with offices located at 122 Pinewood Ave., Toronto, ON, MGC 2V3, CANADA ("Assignee"), relating to the Patent Assets in Schedule 1, a copy of which is set forth below, with an Effective Date of January 26, 2021 (the "Agreement"), for good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged and agreed, Assignor hereby sells, conveys, assigns, transfers and delivers unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in and to the Patent Assets set forth on Schedule 1 below, including reissues and extensions thereof, and the entire right, title and interest in and to any and all continuing applications, including divisional, continuation and continuation-in-part applications, and substitute applications for any of the aforesaid patents, all said rights to be held and enjoyed by the Assignee to the full end of the term for which the Patent Assets have been or will be granted, reexamined, extended or reissued, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made.

Assignor hereby authorizes and requests the United States Commissioner of Patents and the diverse registrars, commissioners and other official authorities charged with registration and issuance of patents in the various jurisdictions affected to record Assignee as the owner of the Patent Assets and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future letters patent, notices and any other communications and documents bearing on the Patent Assets.

All capitalized terms used, but not defined herein, have the meanings set forth in the Agreement.

ASSIGNOR:

CHURCH & DWIGHT CO., INC.

Laura Harkness

Bv. 9D2FF094C1FB442...

Name: Laura Harkness, PhD, RDN Title: Vice President, Global R&D

Dated: January 26, 2021

Schedule 1 PATENT ASSETS

Patent, Application or Publication No.	Title	Status	Grant Date	Inventor(s)
US 7,326,578	Urine Assay for Ovarian Reserve	Granted, Active	05 Feb 2008	Paul North Bateman, Simon John Rattle
CA 2,437,618	Urine Assay for Ovarian Reserve	Granted, Active	07 Sept 2010	Paul North Bateman, Simon John Rattle

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