

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JASON F MOORE	08/08/2007
DAVID CITRON	11/18/2007
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17095706
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	MS1-3603USC2
NAME OF SUBMITTER:	RACHEL E SHETZLINE
SIGNATURE:	/Rachel E. Shetzline/
DATE SIGNED:	04/22/2021
Total Attachments: 2	
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source=320975-US-CNT2_MS1-3603USC2_Parent_Assignment#page2.tif	

MS Docket No. 320975.01
(OC Docket No. MS1-3603US)PATENT ASSIGNMENT

We, Jason F. Moore and David Citron, ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Embedding a Representation of an Item in a Host" ("APPLICATION"), which:

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Lee & Hayes, PLLC, 421 W. Riverside Avenue, Suite 500, Spokane, Washington 99201, who are associated with customer number 22801, to insert here in parenthesis (U.S. Serial No. 11/835,955, filed 8/8/2007) this APPLICATION's U.S. Serial Number and filing date, when known;

☒ was filed on ^{8/8/2007} and was given U.S. Serial No. ; 11/835,955

☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

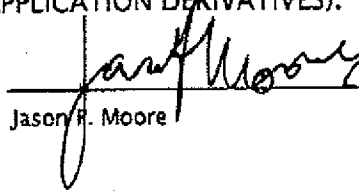
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

DATE

8/8/2007

Jason F. Moore



DATE

David Citron

PATENT ASSIGNMENT

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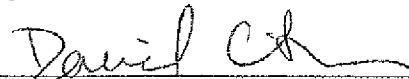
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DATE

11/18/07

DATE

Jason F. Moore



David Citron