PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6670439

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
RAMON ALARCON	07/24/2017
ADAM HOFFMAN	07/24/2017
CHRISTOPHER MYLES	07/24/2017
JAMES R. CONREY	07/24/2017

RECEIVING PARTY DATA

Name:	FONTEM HOLDINGS 1 B.V.	
Street Address:	BARBARA STROZZILAAN 101	
Internal Address:	12TH FLOOR	
City:	AMSTERDAM	
State/Country:	NETHERLANDS	
Postal Code:	1083 HN	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17146483

CORRESPONDENCE DATA

Fax Number: (206)332-7198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3107889900

patentprocurement@perkinscoie.com, tflores@perkinscoie.com Email:

Correspondent Name: PERKINS COIE LLP P.O. BOX 1247 Address Line 1:

Address Line 4: SEATTLE, WASHINGTON 98111-1247

ATTORNEY DOCKET NUMBER:	111971-8327.US04	
NAME OF SUBMITTER:	CHRISTINA FLORES	
SIGNATURE:	/christina flores/	
DATE SIGNED:	04/22/2021	

Total Attachments: 5

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ASSIGNMENT

WHEREAS, WE, Ramon ALARCON of 250 Vista De Sierra, Los Gatos, California 95030, United States of America; Adam HOFFMAN of 225 Union Avenue, #153, Campbell, California 95008, United States of America; Christopher MYLES of 448 Santa Clara Avenue, #1805, San Jose, California 95136, United States of America; and James R. CONREY, of 1622 Lorient Ter., San Jose, California 95133, United States of America, hereinafter ASSIGNORS, have invented certain new and useful improvements in an invention titled, "ELECTRONIC CIGARETTE WITH ILLUMINATED TIP," for which United States utility patent application number 15/219,043 was filed on 25 July 2016;

AND WHEREAS Fontem Holdings 1 B.V., a company organized and existing under the laws of The Netherlands, and having a business address at Barbara Strozzilaan 101, 12th floor, 1083 HN, Amsterdam, The Netherlands (hereinafter ASSIGNEE), desires to acquire the entire right, title, and interest in, to, and under said invention, said application, and any and all patents to be obtained therefor throughout the world;

NOW, THEREFORE, for and in consideration of good and valuable consideration to us in hand paid by ASSIGNEE, the receipt of which is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do hereby sell, assign, and transfer unto ASSIGNEE, its successors and assigns, our entire right, title, and interest in and to said invention, said application, all related applications, including provisionals, nonprovisionals, divisions, continuations, continuations-in-part, reissues, or renewals thereof, and said patents, both foreign and domestic, that may or shall issue, including all of our entire rights under any and all international conventions;

AND WE HEREBY authorize ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for patents, in its own name if desired, in any and all foreign countries, and additionally to claim priority to the filing date of said United States application and otherwise take advantage of the provisions of any and all international conventions;

AND WE HEREBY authorize and request any official of any State whose duty consists of issuing patents, or other evidence or forms of any industrial property protection on any aforesaid application, to issue same to ASSIGNEE, its successors and assigns, in accordance herewith;

Assignore' Initials

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AND WE HEREBY covenant and agree with ASSIGNEE, its successors and assigns, that we have the full right to convey the entire interest assigned herein, and that we have not executed, and will not execute, any agreement in conflict herewith, and that we will not do any other act whatsoever conflicting with these presents, and that we or our successors, assigns, executors, or administrators will at any time upon request, without further or additional consideration, but at the expense of ASSIGNEE, its successors and assigns, communicate to ASSIGNEE, its successors and assigns, any facts known to ASSIGNORS respecting said invention, and testify in any legal proceedings, sign any lawful papers, execute any original, divisional, continuation, continuation-in-part, and reissue applications, make any rightful oaths or declarations, and generally do such additional acts as ASSIGNEE, its successors and assigns, may deem necessary or desirable to obtain and enforce proper protection for said invention throughout the world;

AND WE HEREBY FURTHER covenant and agree that this assignment is effective as of 25 July 2016.

IN TESTIMONY WHEREOF, ASSIGNORS hereunto set his hands on the under-mentioned date, and delivers this Assignment.

Date: 7/24/2017

Ramon ALARCON

_{Date:} 7/24/2017

Adam HOFFMAN

Date: 7/24 (/ 7

Christopher MYLES

Date: 7/24/2017

James R. CONREY

Assignors' Initials

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State of California

County of Sainter Clave

before me personally appeared Ramon ALARCON, who proved to me on the basis of satisfactory evidence to be the persons whose name is subscribed to this Assignment and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing

paragraph is true and correct.

WITNESS my hand and official seal.

DEBORAH STARBECK Comm. #2082563 Notary Public - California 🎗 Santa Clara County Comm. Expires Sep 21, 2018

Notary Public Seal

Notary Public Signature

State of California

before me personally appeared Adam HOFFMAN, who proved to me on the basis of satisfactory evidence to be the persons whose name is subscribed to this Assignment and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Salitonia was the surrounder

WITNESS my hand and official seal.

paragraph is true and correct.

Notary Public Seal

Comm. #2062563

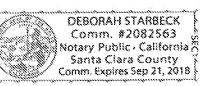
Consent Expires Sep 21, 2018

Notary Public - California Sanjar Clara County

Notary Rublic Signature

Assignors' Initials

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State of California

County of Savita Clava

On <u>7-24-17</u> before me personally appeared Christopher MYLES, who proved to me on the basis of satisfactory evidence to be the persons whose name is subscribed to this Assignment and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

DEBORAH STARBECK | Comm. #2082563

Comm. #2082563 Notary Public - California 7 Santa Clara County Comm. Expires Sep 21, 2018

WITNESS my hand and official seal.

Notary Public Signature

Notary Public Seal

State of California

County of Santa Clavo

WITNESS my hand and official seal.

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DEBORAH STARBECK
Comm. #2082563
Notary Public - California A
Santa Clara County
Comm. Expires Sep 21, 2018

Notary Public Seal

Notary Public Signature

Assignors' Initials

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SAID ASSIGNEE HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and set over of said invention;

AND, IN TESTIMONY WHEREOF, said ASSIGNEE hereunto sets its hand on the under-mentioned date.

		ASSIGNEE: Fontem Holdings 1 B.V.	
(Date)	**	(signature)	
	Ву:		
	Its:	(Printed Name)	
	.viev .vi	(Title)	
(Witness #1: Signature)	······································	(Witness #2: Signature)	
(Witness #1 · Printed Name)		(Witness #2: Printed Name)	

Assignors' Initials

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