

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JUDITH ARONSON	07/21/2015
ALAN CRAWFORD	07/21/2015
RECEIVING PARTY DATA	
Name:	ROCKITFORMER LLC
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City:	MANHATTAN BEACH
State/Country:	CALIFORNIA
Postal Code:	90266
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	16399976
Application Number:	16102609
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NAME OF SUBMITTER:	KATHERINE B. SALES
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DATE SIGNED:	04/22/2021
Total Attachments: 1	
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ASSIGNMENT OF INVENTION

Whereas, we, Judith Aronson of Manhattan Beach, California, Alan Crawford of Glendale, California, Spencer Mackay of Agoura Hills, California and Kimberlee Muenzer of La Canada, California are or may be inventors of subject matter disclosed in U.S. utility patent application entitled "Pilates Exercise Machine," Serial Number: 15/213,258, Filed: July 18, 2016, herein referred to as the "Invention."

Whereas Rockitformer LLC, a California Corporation, whose mailing address is 1834 N. Sepulveda, Manhattan Beach, California 90266, herein referred to as "Assignee," is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, in consideration of good and valuable consideration, the receipt and sufficiency whereof is acknowledged, we do hereby sell, assign and transfer unto said Assignee the full and exclusive right to the said Invention and the entire rights, title and interest in and to any and all pending patents and patents which may be filed therefor, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patent(s) may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

/Judith Aronson/
Judith Aronson

Date: July 18, 2016

Alan Crawford
Alan Crawford

Date: 7-21, 2015

Spencer Mackay
Spencer Mackay

Date: July 21, 2015

Kimberlee Muenzer
Kimberlee Muenzer

Date: JULY 21, 2015