506627022 04/23/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6673831

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROCKITFORMER, LLC	12/31/2020

RECEIVING PARTY DATA

Name:	ROCKIT BODY PILATES, LLC	
Street Address:	11684 VENTURA BLVD., SUITE 112	
City:	STUDIO CITY	
State/Country:	CALIFORNIA	
Postal Code:	91604	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16102609

CORRESPONDENCE DATA

Fax Number: (310)394-4477

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3109799190 Email: pat@cislo.com

Correspondent Name: CISLO & THOMAS LLP Address Line 1: 12100 WILSHIRE BLVD.

Address Line 2: **SUITE 1700**

Address Line 4: LOS ANGELES, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER:	18-30873
NAME OF SUBMITTER:	KATHERINE B. SALES
SIGNATURE:	/Katherine B. Sales/
DATE SIGNED:	04/23/2021

Total Attachments: 3

source=10,272,281 Signed Patent Assignment 18-30873#page1.tif source=10,272,281 Signed Patent Assignment 18-30873#page2.tif source=10,272,281 Signed Patent Assignment 18-30873#page3.tif

PATENT REEL: 056025 FRAME: 0061 506627022

PATENT ASSIGNMENT

This assignment made on the date indicated below by RockItFormer, LLC, having a place of business at 1834 N. Sepulveda, Manhattan Beach, CA (Assignor) to RockIt Body Pilates, LLC having a place of business at 11684 Ventura Blvd., Suite 112, Studio City, CA (Assignee);

WHEREAS, Assignor has invented a new, original and useful invention entitled Pilates Exercise Machine (Invention) for which a United States patent application was filed on August 13, 2018 as Application No. 16/102,609, now U.S. Patent No. 10,272,281, further identified by Cislo & Thomas' Docket No. 18-30873 (Patent Application);

WHEREAS, Assignor believes herself to be the original inventor of the claimed invention in the Patent Application;

WHEREAS, the above-identified Patent Application was made or authorized to be made by Assignor; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment Assignor's entire right, title, and interest in and to said Invention, and said Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, her entire right, title, and interest in and to said Invention, and said Patent Application for said Invention in the United States and throughout the world, including the exclusive right to file any provisional, design, non-provisional,

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divisional, continuation, continuation-in-part, reissue, foreign, or other application

based on the Invention directly in the name of Assignee and to claim any priority rights

to which such application is entitled under international conventions, treaties, or

otherwise.

Further Assignor agrees that, upon request and without further compensation,

but at no expense to Assignor; Assignor, her legal representatives, and assigns will do

all lawful acts, including the execution of papers and the giving of testimony, that may

be necessary or desirable for obtaining, sustaining, reissuing, or enforcing said Patent

Application in the United States and throughout the world for said Invention, and for

perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to

said Invention, and said Patent Application filed, and any patent granted for said

Invention in the United States and throughout the world.

Assignor represents and warrants that she has not granted and will not grant to

others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks

of the United States and of all foreign countries to issue any Patent granted for said

Inventions, whether on an application for said Invention, said Patent Application, or on

any subsequently filed provisional, non-provisional, divisional, continuation,

continuation-in-part, reissue, or other application, to Assignee, its successors and

assigns, as the assignee of their entire interest in said Invention.

Assignor hereby acknowledges that any willful false statement made in this

assignment is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more

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PATENT REEL: 056025 FRAME: 0063 than five (5) years, or both.

IN WITNESS WHEREOF, Assignor has executed this Assignment as set forth below.

Assignor

ROCKITFORMER, LLC

Date: December 31, 2020

Judith Aronson

President

Title