

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6674127

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST AT REEL/FRAME 032174/0261		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>			<b>Execution Date</b>
CITIBANK, N.A.			04/20/2021
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NCH MARKETING SERVICES, INC.		
<b>Street Address:</b>	15955 LA CANTERA PKWY		
<b>City:</b>	SAN ANTONIO		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78256		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Patent Number:</b>	6985452		
<b>Patent Number:</b>	6650429		
<b>Patent Number:</b>	5978013		
<b>Patent Number:</b>	5500681		
<b>Patent Number:</b>	7356486		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)526-9899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617.526.9675		
<b>Email:</b>	ypan@proskauer.com		
<b>Correspondent Name:</b>	TATYANA MARUGG		
<b>Address Line 1:</b>	PROSKAUER ROSE LLP		
<b>Address Line 2:</b>	ONE INTERNATIONAL PLACE		
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02110-2600		
<b>ATTORNEY DOCKET NUMBER:</b>	11964-295		
<b>NAME OF SUBMITTER:</b>	TATYANA MARUGG		
<b>SIGNATURE:</b>	/Tatyana Marugg/		
<b>DATE SIGNED:</b>	04/22/2021		
<b>Total Attachments: 5</b>			

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## **RELEASE OF PATENT SECURITY INTEREST**

This **RELEASE OF PATENT SECURITY INTEREST** (this "Release"), dated as of April 20, 2021, is made by Citibank, N.A., a national banking association, as administrative agent and collateral agent (in such capacities and together with its successors and permitted assigns, the "Agent") for the Secured Parties, in favor of NCH Marketing Services, Inc., a Delaware corporation (the "Grantor").

**WHEREAS**, Harland Clarke Holdings Corp. ("Borrower"), each Subsidiary of the Borrower from time to time party thereto as a co-borrower, CA Acquisition Holdings, Inc., as Guarantor and each other Guarantor from time to time party thereto entered into a Credit Agreement, dated as of February 20, 2013 (as may have been amended, restated, supplemented, replaced or otherwise modified from time to time, the "Credit Agreement"), with the banks, financial institutions and other entities from time to time party thereto and the Agent;

**WHEREAS**, in connection with the Credit Agreement, the Borrower, CA Acquisition Holdings, Inc. and each other Guarantor entered into that certain Guarantee and Collateral Agreement, dated as of February 20, 2013 in favor of the Agent (as may have been amended, restated, supplemented, replaced or otherwise modified from time to time, the "Guarantee and Collateral Agreement"), pursuant to which the Grantor granted to the Agent a security interest in certain collateral, including the Patent Collateral (as defined below);

**WHEREAS**, in furtherance of the Guarantee and Collateral Agreement, the Grantor executed an Intellectual Property Security Agreement, dated February 4, 2014, (as may have been amended, restated, supplemented, replaced or otherwise modified from time to time, the "IP Security Agreement"), which was duly recorded on February 7, 2014, at Reel/Frame 032174/0261 in the United States Patent and Trademark Office ("USPTO"); and

**WHEREAS**, the Agent wishes to terminate, cancel, extinguish, discharge and release its security interest in the Patent Collateral created by the IP Security Agreement and the Guarantee and Collateral Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent hereby agrees and follows:

1. **Definitions.**

- a. Capitalized terms used and not defined herein have the meanings given such terms in the Credit Agreement or the Guarantee and Collateral Agreement, as applicable.
- b. "Patent Collateral" means all of the following of the Grantor: (i) all patents of the United States, any other country, or union of countries or any political subdivision of any of the foregoing, and all applications in connection therewith, including all patents and patent applications in the USPTO (including those listed on Schedule A attached hereto), (ii) all reissues, extensions, divisions, continuations and continuations-in-part thereof, and the right to obtain all reissues and extensions thereof, (iii) all inventions

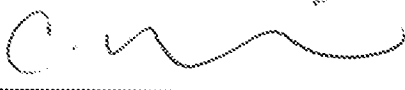
(whether or not patentable) and all improvements thereof, (iv) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (v) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto (including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (vi) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world.

2. Release of Security Interest. The Agent, without any recourse, representation or warranty, hereby irrevocably terminates, cancels, extinguishes, discharges and releases, in its entirety, for the benefit of the Grantor and its successors and assigns, each security interest in the Patent Collateral granted to the Agent under the Guarantee and Collateral Agreement and the IP Security Agreement. The Agent acknowledges and agrees that the IP Security Agreement has been terminated with respect to the Patent Collateral, and any and all right, title and interest of the Agent in the Patent Collateral under the Guarantee and Collateral Agreement and the IP Security Agreement shall hereby cease and become void.
3. Recordation. The parties hereto authorize and request that the Commissioner for Patents at the USPTO or its delegate record this Release against the Patent Collateral.
4. Governing Law. This Release shall be construed in accordance with and governed by the laws of the State of New York.
5. Miscellaneous. As used in this Release, the word “including” is not intended to be exclusive, or to limit the generality of the preceding words, and means “including, without limitation.” This Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. This Release may not be supplemented, altered or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Release shall not waive any of its rights under such terms or provisions. This Release shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

**[Remainder of this page intentionally left blank]**

IN WITNESS WHEREOF, the parties hereto have caused this Release of Patent Security Interest to be executed by their duly authorized representatives as of the date first above written.

CITIBANK, N.A., as Agent

By:   
Name: Christopher Marino  
Title: Vice President

[Signature Page to Release of Patent Security Interest -- NCH Marketing Services, Inc.]

NCH MARKETING SERVICES, INC., as  
Grantor



By: \_\_\_\_\_

Name: Robert Sosa

Title: Vice President and Treasurer

**SCHEDULE A**  
**Patent Collateral**

<u>Patent/Application No.</u>	<u>Filing Date</u>	<u>Title</u>	<u>Issuance Date</u>	<u>Owner</u>
Patent No. 6,985,452	01/27/1999	Wireless System for Broadcasting, Receiving, Storing and Selectively Printing Coupons and the Like in a Retail Environment	01/10/2006	NCH Marketing Services, Inc.
Patent No. 6,650,429	07/03/2001	Wireless System for Broadcasting, Receiving, Storing & Selectively Printing Coupons and the Like in a Retail Environment	11/18/2003	NCH Marketing Services, Inc.
Patent No. 5,978,013	02/05/1996	Apparatus and Method for Generating Product Coupons in Response to Televised Offers	11/02/1999	NCH Marketing Services, Inc.
Patent No. 5,500,681	05/24/1994	Apparatus and Method for Generating Coupons in Response to Televised Offers	03/19/1996	NCH Marketing Services, Inc.
Patent No. 7,356,486	08/30/1999	System and Method for Administering Promotions	04/08/2008	NCH Marketing Services, Inc.