PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6696123

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
VENTURE LENDING & LEASING VI, INC.	04/30/2021
VENTURE LENDING & LEASING VII, INC.	04/30/2021

RECEIVING PARTY DATA

Name:	QUANTCAST CORPORATION
Street Address:	795 FOLSOM STREET
Internal Address:	5TH FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107

PROPERTY NUMBERS Total: 40

Property Type	Number
Application Number:	11862053
Application Number:	12163749
Application Number:	12340259
Application Number:	12365803
Application Number:	12498628
Application Number:	12762481
Application Number:	12829643
Application Number:	13275098
Application Number:	13299313
Application Number:	13433121
Application Number:	13480315
Application Number:	13563293
Application Number:	13615575
Application Number:	13666709
Application Number:	13669157
Application Number:	13692042
Application Number:	13760933
Application Number:	13763459

Property Type	Number
Application Number:	13835962
Application Number:	13834417
Application Number:	13835248
Application Number:	13858539
Application Number:	13900471
Application Number:	13927860
Application Number:	13929149
Application Number:	13931586
Application Number:	13937103
Application Number:	13937864
Application Number:	14022525
Application Number:	14038255
Application Number:	14306832
Application Number:	14320373
Application Number:	14604121
Application Number:	15019168
Application Number:	15048987
Application Number:	15048310
Application Number:	15051531
Application Number:	15078160
Application Number:	15083146
Application Number:	15087341

CORRESPONDENCE DATA

Fax Number: (415)520-4700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-872-4753

Email: ipteam@quantcast.com

Correspondent Name: ROBIN W. REASONER

Address Line 1: 795 FOLSOM STREET

Address Line 2: 5TH FLOOR

Address Line 4: SAN FRANCISCO, CALIFORNIA 94107

NAME OF SUBMITTER:	ANDREA WHEELER
SIGNATURE:	/Andrea Wheeler/
DATE SIGNED:	05/06/2021

Total Attachments: 7

source=Quantcast_Venture Lending & Leasing_IP Release#page1.tif
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TERMINATION OF SECURITY INTEREST IN
PATENTS, TRADEMARKS, AND COPYRIGHTS

WHEREAS, Quantcast Corporation, a Delaware corporation with its principal place of business at 795 Folsom St., 5th Floor, San Francisco CA (the "*Grantor*"), is the owner of record of the patents and patent applications listed on the attached Exhibit A (collectively, the "*Patents*"), the trademarks and trademark applications listed on the attached Exhibit B (collectively, the "*Trademarks*"), and the copyrights listed on the attached Exhibit C (collectively, the "*Copyrights*");

WHEREAS, the Grantor entered into a Security Agreement, dated as of October 25, 2011, between the Grantor and Venture Lending & Leasing VI, Inc. and Venture Lending & Leasing VII, Inc. (together, the "*Secured Party*"), a true and correct copy of which was recorded by the United States Patent and Trademark Office on June 18, 2013, at Reel 030652 and Frame 0498;

WHEREAS, the Grantor entered into a Security Agreement, dated as of October 15, 2013, between the Grantor and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on October 18, 2013, at Reel 031438 and Frame 0474;

WHEREAS, the Grantor entered into a Supplemental Agreement, dated as of June 27, 2014, to the Security Agreement dated as of October 15, 2013 between the Grantor and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on July 17, 2014, at Reel 005324 and Frame 0171;

WHEREAS, the Grantor entered into a Supplemental Agreement, dated as of August 26, 2014, to the Security Agreement dated as of October 15, 2013 between the Grantor and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on September 30, 2014, at Reel 033861 and Frame 0875;

WHEREAS, the Grantor entered into a Supplemental Agreement, dated as of May 15, 2015, to the Security Agreement dated as of October 15, 2013 between the Grantor and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on May 18, 2015, at Reel 035657 and Frame 0849;

WHEREAS, the Grantor entered into a Supplemental Agreement, dated as of May 11, 2016, to the Security Agreement dated as of October 15, 2013 between the Grantor and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on May 12, 2016, at Reel 038571 and Frame 0371; and

WHEREAS, the Secured Party desires to release its security interest in the Patents, Trademarks, and Copyrights, and terminate each of the Security Agreements and Supplemental Agreements referenced above (collectively, the "**Subject Security Agreements**").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby:

1. releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Subject Security Agreements in the Patents, without recourse;

2. releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Subject Security Agreements in the Trademarks, without recourse;

3. releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Subject Security Agreements in the Copyrights, without recourse; and

4. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, Secured Party has caused this Termination of Security Interest in Patents, Trademarks, and Copyrights to be signed by its duly authorized representative.

Secured Party:

Venture Lending & Leasing VI, Inc.
Venture Lending & Leasing VII, Inc.

By: *Maurice Werdegar*
     Maurice Werdegar (Apr 30, 2021 17:15 PDT)

Name: Maurice Werdegar

Title: Chief Executive Officer

Date: _____

APPENDIX A

Patents

FILING DATE	APP. NUMBER	ISSUE DATE	PATENT NUMBER	TITLE
9/26/2007	11862053	10/15/2013	US 8,560,669	Tracking Identifier Synchronization
6/27/2008	12163749	7/6/2010	US 7,752,261	System And Method For Multibeaconing
12/19/2008	12340259	5/22/2012	US 8,185,931	Method And System For Preserving Privacy Related To Networked Media Consumption Activities
2/4/2009	12365803	6/7/2011	US 7,958,191	System And Method For Client Management
7/7/2009	12498628	5/21/2013	US 8,448,057	Audience Segment Selection
4/19/2010	12762481	1/3/2012	US 8,090,825	System and Method for Multibeaconing
7/2/2010	12829643	2/26/2013	US 8,386,601	Detecting and Reporting on Consumption Rate Changes
10/17/2011	13275098	6/10/2014	US 8,751,418	Using Proxy Behaviors for Audience Selection
11/17/2011	13299313	11/25/2014	US 8,898,164	Consumption History Privacy
3/28/2012	13433121	10/15/2013	US 8,561,133	Method And System For Preserving Privacy Related To Networked Media Consumption Activities
5/24/2012	13480315	12/29/2015	US 9,224,101	Incremental Model Training for Advertisement Targeting Using Real-Time Streaming Data and Model Redistribution
7/31/2012	13563293	9/22/2015	US 9,141,651	Adaptive Column Set Composition
9/13/2012	13615575	8/6/2013	US 8,504,905	Audience Segment Selection
11/1/2012	13666709	1/5/2016	US 9,229,657	Redistributing Data in a Distributed Storage System Based on Attributes of the Data
11/5/2012	13669157	6/12/2018	US 9,996,858	Adaptive Bidding for Networked Advertising
12/3/2012	13692042	5/7/2013	US 8,438,280	Detecting and Reporting on Consumption Rate Changes

2/6/2013	13760933	11/7/2017	US 9,811,529	Automatically Redistributing Data of Multiple File Systems in a Distributed Storage System
2/8/2013	13763459	9/13/2016	US 9,444,889	Managing Distributed System Performance Using Accelerated Data Retrieval Operations
3/15/2013	13835962	3/7/2017	US 9,589,278	Conversion Timing Prediction for Networked Advertising
3/15/2013	13834417	3/29/2016	US 9,298,860	Separation of Models Based on Presence or Absence of a Feature Set and Selection of Model Based on Same
3/15/2013	13835248	12/19/2017	US 9,846,895	Automatic Generation and Management of Advertising Campaigns Based on Third-Party Listings
4/8/2013	13858539	3/4/2014	US 8,667,135	Detecting and Reporting on Consumption Rate Changes
5/22/2013	13900471	3/22/2016	US 9,294,912	Selective Regulation of Information Transmission from Mobile Applications to Third-Party Privacy Compliant Target Systems
6/26/2013	13927860	2/24/2015	US 8,965,336	Quantifying Mobility of Mobile Devices via a Privacy Preserving Mobility Metric
6/27/2013	13929149	3/29/2016	US 9,299,091	Audience Segment Selection
6/28/2013	13931586	10/13/2015	US 9,159,029	Inferring the Presence of an Entity Within an Identifier Space Based on the Behaviors of Unrelated Entities
7/8/2013	13937103	9/22/2015	US 9,143,932	Privacy Centric Feature Analysis for Mobile Devices
7/9/2013	13937864	5/3/2016	US 9,330,209	Characterizing an Entity in an Identifier Space Based on Behaviors of Unrelated Entities in a Different Identifier Space
9/10/2013	14022525	9/16/2014	US 8,839,355	Method and System for Preserving Privacy Related to Networked Media Consumption Activities
10/22/2013	14038255	7/12/2016	US 9,392,060	Managing Distributed System Performance Using Accelerated Data Retrieval Operations
6/17/2014	14306832	9/15/2015	US 9,137,266	Preserving Privacy Related to Networked Media Consumption Activities

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6/30/2014	14320373	4/4/2017	US 9,613,127	Automated Load-Balancing of Partitions in Arbitrarily Imbalanced Distributed MapReduce Computations
1/23/2015	14604121			View Quality Based Attribution
2/9/2016	15019168	10/25/2016	US 9,479,929	Selective Regulation of Information Transmission from Mobile Applications to Third-Party Privacy Compliant Target Systems
2/19/2016	15048987	1/24/2017	US 9,554,269	Privacy Centric Feature Analysis for Mobile Devices
2/19/2016	15048310			Separation of Models Based on Presence or Absence of a Feature Set and Selection of Model Based on Same
2/23/2016	15051531			Inferring the Presence of an Entity Within an Identifier Space Based on the Behaviors of Unrelated Entities
3/23/2016	15078160	4/2/2019	US 10,248,961	Characterizing an Entity in an Identifier Space Based on Behaviors of Unrelated Entities in a Different Identifier Space
3/28/2016	15083146			Control System Based on Viewable Attention
3/31/2016	15087341			Incremental Model Training for Advertisement Targeting Using Streaming Data

APPENDIX B

Trademarks

Trademark	App Date	App #	Reg Date	Reg #
GET QUANTIFIED	22-Jun-2007	77213041	21-Apr-2009	3609379
QUANTCAST	4-Aug-2008	77538149	1-Sep-2009	3675378
QUANTCAST	4-Aug-2008	77538143	1-Sep-2009	3675377
QUANTCAST (stylized)	15-Dec-2009	77894204	24-Aug-2010	3837198
QUANTCAST (stylized)	25-Feb-2013	85859582	8-Apr-2014	4509287
KNOW AHEAD. ACT BEFORE.	8-Oct-2013	86085594	18-Nov-2014	4639687
NET NEW	16-Oct-2013	86093508	2-Dec-2014	4647793

APPENDIX C

Copyrights

Registered: None

Unregistered:

- Quantcast website and content thereof
- Quantcast promotional materials
- Quantcast source code