

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6697381

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SHAUNAK MISHRA	05/05/2021
CHANGWEI HU	05/05/2021
KEVIN YEN	05/05/2021
MANISHA VERMA	05/05/2021
YIFAN HU	05/05/2021
MAXIM IVANOVICH SVIRIDENKO	05/05/2021
AVINASH CHUKKA	05/05/2021
MAX EDWARD BEECH	05/05/2021
CHAO-HUNG WANG	05/06/2021
HUA-YING TSAI	05/06/2021
KAMIL MICHAL ZASADZINSKI	05/06/2021
WEI YU LIN	05/06/2021
YU TIAN	05/05/2021
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Street Address:	770 BROADWAY
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State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17314137
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	COOPER LEGAL GROUP LLC
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PATENT

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ATTORNEY DOCKET NUMBER:	YAP1005US
NAME OF SUBMITTER:	ALI ASSAR
SIGNATURE:	/Ali Assar/
DATE SIGNED:	05/07/2021
Total Attachments: 3 source=Declaration_Assignment#page1.tif source=Declaration_Assignment#page2.tif source=Declaration_Assignment#page3.tif	

**DECLARATION AND ASSIGNMENT
FOR PATENT APPLICATION**

Patent Application Title: **PERFORMANCE METRIC PREDICTION AND CONTENT ITEM TEXT SUGGESTION
BASED UPON CONTENT ITEM TEXT**

the patent application for which:

- ☒ is being filed concurrently herewith, Application Number to be assigned by the USPTO, or
☐ was filed on _____ as United States Application Number _____ or PCT International Application
 Number _____.

Declaration of Inventor

As a below named inventor, I hereby declare that:

- the above-identified application was made or authorized to be made by me;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the above-referenced application; and
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Inventor Assignment Acknowledgement

For good and valuable consideration, the receipt of which is hereby acknowledged, I agree as follows:

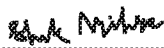
A. I hereby assign to the Verizon Media, Inc. legal entity identified below ("Assignee"), including its successors and assigns, my entire worldwide right, title and interest in and to any and all inventions and other ideas described in the above-identified patent application, as well as in and to said application and all divisional, continuing (in whole or in part), provisional, substitute, renewal, reissue, reexamination, opposition, post-grant review, inter partes review or other applications, proceedings or registrations for Letters Patent which have been or shall be filed in the United States and all foreign countries based on any of said inventions or ideas, or based on or claiming priority to said application; and in and to all original, reissued, reexamined or confirmed Letters Patent which have been or shall be issued in the United States and foreign countries from any of said applications, proceedings or registrations; and in and to all rights of priority resulting from the filing of any of said applications, proceedings or registrations (all collectively, the "Patent Rights"). Letters Patent as used herein shall include, without limitation, patents, utility models, industrial designs, design registrations and any other form of industrial property recognized under the Paris Convention for the Protection of Industrial Property.

B. I agree (i) that Assignee may apply for and receive Letters Patent based on the Patent Rights in its own name; (ii) that I will execute all rightful oaths, declarations, assignments, powers of attorney and other papers related to the Patent Rights when requested by Assignee (or its successors and/or assigns) without compensation (but at Assignee's expense); (iii) that I appoint Assignee (acting through its representatives) as my attorney-in-fact, such appointment being irrevocable and coupled with the interest in the Patent Rights, with full authority in my place and stead and in my name to take any action and to execute any document which Assignee may deem reasonably necessary or advisable to accomplish the purposes of this agreement, including the execution and filing of the papers identified in part (ii) in my name where permitted by law; (iv) to communicate to Assignee, its successors, assigns, representatives and agents, all facts known to me relating to said Patent Rights and the history thereof; and (v) to generally do everything which Assignee, its successors, assigns, representatives or agents shall consider desirable for aiding in securing and maintaining proper protection for said Patent Rights and for vesting title to said Patent Rights in Assignee, its successors and assigns.

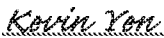
C. I warrant to Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others by me, and that I am capable of granting Assignee the rights and undertaking the obligations set forth herein.


ASSIGNEE: Verizon Media Inc., a Delaware Corporation with a place of business at 770 Broadway, New York
 NY 10003 US

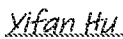
IN WITNESS to my agreement to the foregoing Declaration of Inventor and Inventor Assignment Acknowledgement, I have executed as set forth below:

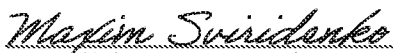
Full legal name of Inventor: Shaunak Mishra Signature:  Date: May 5, 2021
Shaunak Mishra (May 5, 2021 11:05 EDT)


Full legal name of Inventor: Changwei Hu Signature:  Date: May 5, 2021
Changwei Hu (May 5, 2021 14:01 EDT)

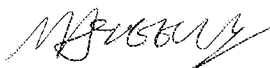
Full legal name of Inventor: Kevin Yen Signature:  Date: May 5, 2021
Kevin Yen (May 5, 2021 13:16 EDT)

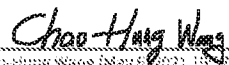
Full legal name of Inventor: Manisha Verma Signature:  Date: May 5, 2021


Full legal name of Inventor: Yifan Hu Signature:  Date: May 5, 2021
Yifan Hu (May 5, 2021 13:00 EDT)


Full legal name of Inventor: Maxim Ivanovich Sviridenko Signature: 
Maxim Sviridenko (May 5, 2021 12:00 EDT)
 Date: May 5, 2021

Full legal name of Inventor: Avinash Chukka Signature:  Date: May 5, 2021
Avinash Chukka (May 5, 2021 09:17 PDT)

Full legal name of Inventor: Max Edward Beech Signature:  Date: May 5, 2021

Full legal name of Inventor: Chao-Hung Wang Signature:  Date: May 6, 2021
Chao-Hung Wang (May 6, 2021 11:51 GMT+8)

Full legal name of Inventor: Hua-Ying Tsai Signature:  Date: May 6, 2021
Hua-Ying Tsai (May 6, 2021 20:05 GMT+8)

Full legal name of Inventor: Kamil Michal Zasadzinski Signature: 
Kamil Zasadzinski (May 6, 2021 11:27 GMT+8)
 Date: May 6, 2021

Full legal name of Inventor: Wei Yu Lin Signature: *Wei Yu Lin* Wei Yu Lin (May 6, 2021 2:00:01 GMT+8) ___ Date: **May 6, 2021**

Full legal name of Inventor: Yu Tian Signature: *Yu Tian* ___ Date: **May 5, 2021**