

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6698447

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVI REIS	03/21/2011
Christian Oestlien	03/21/2011
EIDER SILVA DE OLIVEIRA	03/21/2011
Marcus A. Leal	03/22/2011
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17245372
CORRESPONDENCE DATA	
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Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-2625004
NAME OF SUBMITTER:	FALLON ODANIEL
SIGNATURE:	/Fallon O'Daniel/
DATE SIGNED:	05/07/2021
Total Attachments: 5	
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ASSIGNMENT

For valuable consideration, we, DAVI REIS of R. Aimores, 1983 Lourdes, Belo Horizonte, MG, Brazil, CHRISTIAN OESTLIEN of 450 West 17th Street, #1119, New York, New York 10011, US, EIDER SILVA DE OLIVEIRA of Rua Helcio Correa, 255, Belo Horizonte, MG 30555-150, Brazil, and MARCUS A. LEAL of Av. Jornalista Tim Lopes 255 - Building 9, #601, Rio de Janeiro, RJ 22640-908, Brazil, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043, US; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled TARGETING AN AGGREGATE GROUP, filed December 28, 2010, and assigned U.S. Serial Number 61/427,546; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: MARCH 21ST 2011

David de Castro Reis
DAVI REIS

Witnessed by:

Reis
Signature

Date: MARCH 21ST 2011

RUBENS CARNEIRO LEVI
Typed or Printed Name

Rua São Benedito 931/81
SP - BRUL SP BRASIL
Witness Address

Date: _____

CHRISTIAN OESTLIEN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Date: _____

DAVI REIS

Witnessed by:

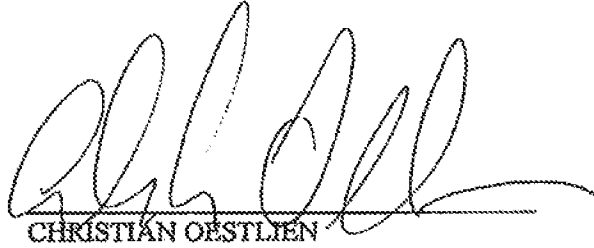
Signature

Date: _____

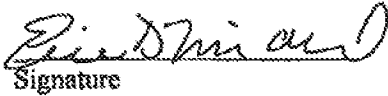
Typed or Printed Name

Witness Address

Date: 03-~~20~~²¹-2011


CHRISTIAN OESTLIEN

Witnessed by:


Signature

Date: 3-21-11

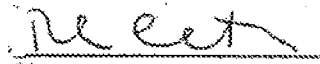
Eric D. Mischel
Typed or Printed Name

11 Oswego Lane
Short Hills, NJ 07078
Witness Address

Date: March 21st 2011


EIDER SILVA DE OLIVEIRA

Witnessed by:


Signature

Date: March 21st 2011

RUBENS CHAMOB LEVY
Typed or Printed Name

Rua São Benedito 931/81
São Paulo - SP - Brazil
Witness Address

Date: _____

MARCUS A. LEAL

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Date: _____

_____ EIDER SILVA DE OLIVEIRA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Date: 22/3/11

Marcus A. Leal
MARCUS A. LEAL

Witnessed by:

Fernando LTA
Signature

Date: 22/3/11

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