

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6705873

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BRIDG, INC.	05/05/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PACIFIC WESTERN BANK
<b>Street Address:</b>	406 BLACKWELL STREET
<b>Internal Address:</b>	SUITE 240
<b>City:</b>	DURHAM
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27701
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	8793159
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(919)282-3941
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	919-306-2508
<b>Email:</b>	diligencereview@square1bank.com
<b>Correspondent Name:</b>	PACIFIC WESTERN BANK
<b>Address Line 1:</b>	406 BLACKWELL STREET
<b>Address Line 2:</b>	SUITE 240
<b>Address Line 4:</b>	DURHAM, NORTH CAROLINA 27701
<b>NAME OF SUBMITTER:</b>	NICHOLAS NANCE
<b>SIGNATURE:</b>	/NicholasNance-TKF/
<b>DATE SIGNED:</b>	05/12/2021
<b>Total Attachments: 7</b>	
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

**THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT** is entered into as of May 5, 2021 by and between **BRIDG, INC.**, a Delaware corporation (“Grantor”) and **PACIFIC WESTERN BANK** (“Agent”), as agent for itself and for the other Lenders, pursuant to that certain Loan and Security Agreement (as amended from time to time, the “Loan Agreement”) among Cardlytics, Inc. (“Parent”), Grantor, Pacific Western Bank, lenders from time to time party thereto (each a “Lender”) and Agent.

### RECITALS

**A.** Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the “Loans”) in the amounts and manner set forth in the Loan Agreement.

**B.** Extension of credit by the Lenders pursuant to the Loan Agreement is subject to the condition, among others, that Grantor shall grant to Agent for the benefit of Lenders a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

**C.** Pursuant to the terms of the Loan Agreement, Grantor has granted to Agent for the benefit of Lenders a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its Obligations under, and as defined in, the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

To secure all of its present and future indebtedness, liabilities and obligations of Grantor to Agent and the Lenders, under the Loan Agreement and all other Obligations (as defined in the Loan Agreement), Grantor grants and pledges to Agent for the benefit of Agent and Lenders a security interest in all of Grantor’s right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, “Intellectual Property Collateral”).

This security interest is granted in conjunction with the security interest granted to Agent under the Loan Agreement. The rights and remedies of Agent with respect to the security

interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Agent as a matter of law or equity. Each right, power and remedy of Agent provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Agent, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights of Grantor which are registered with or subject to an application filed with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

**SIGNATURE PAGE FOLLOWS**

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.


Grantor:

BRIDG, INC.

By

Name

Title

  
Kirk Somers  
President

Address of Grantor:

11388 W. Olympic Blvd.  
Los Angeles, CA 90064

Agent:

PACIFIC WESTERN BANK

By

Name

Title

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Address of Agent:

406 Blackwell Street, Suite 240  
Durham, NC 27701  
Attn: Loan Documentation Department

*[Signature Page—Intellectual Property Security Agreement]*

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Grantor:

BRIDG, INC.

By \_\_\_\_\_

Name \_\_\_\_\_

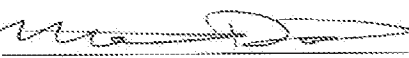
Title \_\_\_\_\_

Address of Grantor:

11388 W. Olympic Blvd.  
Los Angeles, CA 90064

Agent:

PACIFIC WESTERN BANK

By  \_\_\_\_\_  
Name Myka Degeys  
Title SVP

Address of Agent:

406 Blackwell Street, Suite 240  
Durham, NC 27701  
Attn: Loan Documentation Department

*[Signature Page—Intellectual Property Security Agreement]*

**EXHIBIT A**  
**COPYRIGHTS**

<b>Description</b>	<b>Registration Number</b>	<b>Registration Date</b>
None.		

**EXHIBIT B**  
**PATENTS**

<b>Description</b>	<b>Application OR Patent Number</b>	<b>Registration OR Filing Date</b>
Method and apparatus for providing cardless reward program <sup>1</sup>	8,793,159	July 29, 2014

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<sup>1</sup> Owner of Record: DailyGobble, Inc. (predecessor in interest to Grantor)



**EXHIBIT C**  
**TRADEMARKS**

<b>Description</b>	<b>Serial/ Registration Number</b>	<b>Registration/ Filing Date</b>
None.		