

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6708348

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kasper Kronborg Isager	05/08/2018
RECEIVING PARTY DATA	
Name:	SITEIMPROVE A/S
Street Address:	SANKT ANNAE PLADS 28
Internal Address:	DK-1250
City:	COPENHAGEN
State/Country:	DENMARK
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16937191
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(612) 337-2522
Email:	apsi@fr.com
Correspondent Name:	ANDREW DOMMER
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Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	42400-0019002
NAME OF SUBMITTER:	KRISTYN WALDHAUSER
SIGNATURE:	/Kristyn Waldhauser/
DATE SIGNED:	05/13/2021
Total Attachments: 2	
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ASSIGNMENT

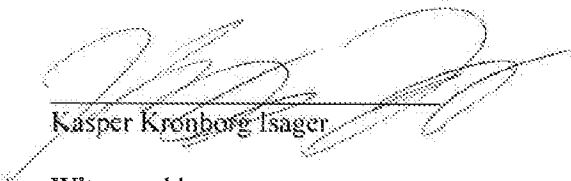
For valuable consideration, the receipt of which I acknowledge, and intending to be bound legally, I, KASPER KRONBORG ISAGER, assign to SITEIMPROVE A/S, a corporation formed under the laws of DENMARK and having a principal place of business at Sankt Annæ Plads 28, DK-1250 Copenhagen, DENMARK, and its successors, transferees, and assignees (collectively the "Assignee"), all of my right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names me as inventor, is titled "DYNAMIC CONTENT MODIFICATIONS," and was filed in the United States Patent and Trademark Office on May 4, 2018, as application 62/666,950 (the "Application").

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

I authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in my name or in the Assignee's name.

I represent and warrant that I have the right and power to make this Assignment and that I have not made and will not make any other assignment that conflicts with this Assignment.

I will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

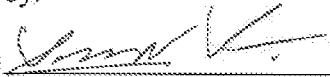

Kasper Kronborg Isager

Date:

4/5-18

Witnessed by:

Signature:



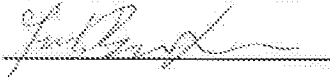
Date:

8/5-18

Print Name:

KASPER KAPPEL

Signature:



Date:

8/5-18

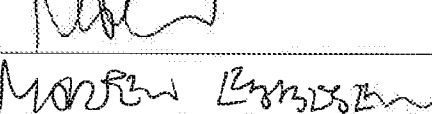
Print Name:

JACOB BONDE LARSEN

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: SITEIMPROVE A/S

Signature:



Date:

MAY 8, 2018

Name:

Morten Lyngsø

Title:

CEO

61679682.doc

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