

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ELISABETH MORRIS	05/14/2021
RECEIVING PARTY DATA	
Name:	HERBST PRODUKT
Street Address:	220 FRIDLEY DRIVE
City:	SANTA CRUZ
State/Country:	CALIFORNIA
Postal Code:	95060
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29784801
CORRESPONDENCE DATA	
Fax Number:	(510)271-1652
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	510-271-7887
Email:	patapps@clorox.com
Correspondent Name:	THE CLOROX COMPANY
Address Line 1:	1221 BROADWAY
Address Line 4:	OAKLAND, CALIFORNIA 94612
ATTORNEY DOCKET NUMBER:	510.200
NAME OF SUBMITTER:	STACY H. COMBS
SIGNATURE:	/STACY H. COMBS/
DATE SIGNED:	05/21/2021
Total Attachments: 3	
source=510.200 Assignment-Reassignment-EMorris (Herbst)#page1.tif	
source=510.200 Assignment-Reassignment-EMorris (Herbst)#page2.tif	
source=510.200 Assignment-Reassignment-EMorris (Herbst)#page3.tif	

ASSIGNMENT
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, SCOT HERBST, a resident of SANTA CRUZ, CA, WILLIAM W. HUNTER, a resident of DENVER, CO and ELISABETH MORRIS, a resident of SANTA CRUZ, CA, hereinafter referred to as ASSIGNORS, have, along with others, invented a new and unobvious invention entitled

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for which they have made, along with others, application for a Design Patent of the United States, such invention being described in and identified by said application having been given Application No. 29/784,801, and a filing date of May 21, 2021; (WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed); and

WHEREAS, HERBST PRODUKT, having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060 hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said patent application and said invention, and in and to said Design Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all right, title and interest in and to said Design Patent and acknowledges that he/she is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patents on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that he/she have not heretofore

granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he/she have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, **SCOT HERBST**, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS ____ DAY OF MAY, 2021.

SCOT HERBST

IN TESTIMONY WHEREOF, I, **WILLIAM W. HUNTER**, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS ____ DAY OF MAY, 2021.

WILLIAM W. HUNTER

IN TESTIMONY WHEREOF, I, **ELISABETH MORRIS**, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 14th DAY OF MAY, 2021.

Elisabeth Morris

ELISABETH MORRIS

II. REASSIGNMENT

WHEREAS, HERBST PRODUKT, a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, desires to assign its interest in and to U.S. patent Application No. 29/784,801 (WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the application number if the number is unavailable at the time this document is executed) including the invention claimed thereby, as

well as any foreign rights thereunder, to **THE CLOROX COMPANY**, hereinafter referred to as **CLOROX**, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, **CLOROX** desires to acquire the interest of HERBST PRODUKT in and to the Design Patent application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by HERBST PRODUKT from **CLOROX**, the receipt of which is hereby acknowledged:

1. HERBST PRODUKT does hereby sell, assign, transfer and confirm unto **CLOROX**, its successors, assigns and heirs, all right, title and interest in and to the Design Patent application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. HERBST PRODUKT further agrees to execute upon request of **CLOROX** or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, **CLOROX**, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, SCOT HERBST OF HERBST PRODUKT, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 17th DAY OF MAY, 2021.

HERBST PRODUKT

Scot Herbst

By: _____

Name: Scot Herbst

Title: Creative Director