506695208 06/02/2021

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BAHRAM ALI	06/02/2021
FEHMI CHEBIL	06/02/2021

RECEIVING PARTY DATA

Name:	MICROSOFT TECHNOLOGY LICENSING, LLC.	
Street Address:	ONE MICROSOFT WAY	
City:	REDMOND	
State/Country:	ate/Country: WASHINGTON	
Postal Code:	de: 98052	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17337401

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: usdocket@microsoft.com

Correspondent Name: NEWPORT IP, LLC

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Address Line 4: BELLEVUE, WASHINGTON 98004

ATTORNEY DOCKET NUMBER:	MS1-9554US
NAME OF SUBMITTER:	FRIEDA CRAMER
SIGNATURE:	/Frieda Cramer/
DATE SIGNED:	06/02/2021

Total Attachments: 4

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PATENT 506695208 REEL: 056420 FRAME: 0808

PATENT ASSIGNMENT

Client Docket No.: 409623-US-NP Attorney Docket No.: MS1-9554US

I <u>Bahram ALI</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TARGETED POSITIONING OF MESSAGE CONTENT FOR INTERFACES IDENTIFYING MULTIPLE USERS", which:

will be filed. ASSIGNOR hereby authorizes, and requests,
ASSIGNEE'S legal representative, Microsoft Technology Licensing,
LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S
LEGAL REPRESENTATIVES), to insert here in parentheses (filed
on June 2, 2021 and given Application No. 17/337,401 by
the following Office "US - United States Patent and Trademark
Office"; this APPLICATION's Application No., filing date, and Office,
when known;
was filed onand was given Application
No by the following Office " <u>US – United</u>
States Patent and Trademark Office";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

Page 1 of 2

PATENT ASSIGNMENT

Client Docket No.: 409623-US-NP Attorney Docket No.: MS1-9554US

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

(a)	June 2nd, 2021	
Inventor's Signature	Date	
Bahram ALI		
Printed Name in English	Printed Name in Native Language	
	(if other than English)	

PATENT ASSIGNMENT

Client Docket No.: 409623-US-NP Attorney Docket No.: MS1-9554US

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Inventor's Signature

Fehmi CHEBIL

RECORDED: 06/02/2021

Printed Name in English

Printed Name in Native Language (if other than English)