PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT6760980

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BO ZHAO	10/12/2018
SAMUEL SETH WEISFELD-FILSON	10/15/2018
JOHN WILLIAM GUPTA EGAN	10/12/2018
BURKAY BIRANT ORTEN	10/12/2018
KOICHIRO NARITA	10/13/2018

RECEIVING PARTY DATA

Name:	PINTEREST, INC.
Street Address:	651 BRANNAN STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17347005

CORRESPONDENCE DATA

Fax Number: (206)430-5115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

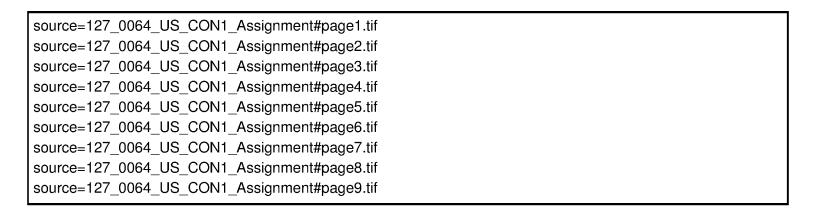
Phone: 2064305110

Email: dacia@athorus.com **Correspondent Name:** ATHORUS, PLLC Address Line 1: P.O. BOX 579

Address Line 4: MOUNT VERNON, WASHINGTON 98273

ATTORNEY DOCKET NUMBER:	127.0064-US-CON1
NAME OF SUBMITTER:	BENJAMIN Y. HAN
SIGNATURE:	/Benjamin Y. Han/
DATE SIGNED:	06/14/2021
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 9



DocuSign Envelope ID: 07813EFC-D411-412A-8063-A3F1FA5AC52F This Assignment and Declaration copy is intended for the U.S. Continuation Application being filed via EFS-Web on June 14, 2021, Attorney Docket No. 127.0064-US-CON1.

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. <u>15/805,763</u>

Attorney Docket No. 127.0064-US

Filing Date November 7, 2017

PARTIES TO THE ASSIGNMENT

Assignor(s):

BO ZHAO

808 Brannan Street San Francisco, CA 94103

SAMUEL SETH WEISFELD-FILSON

808 Brannan Street San Francisco, CA 94103

JOHN WILLIAM GUPTA EGAN

808 Brannan Street San Francisco, CA 94103

BURKAY BIRANT ORTEN

808 Brannan Street San Francisco, CA 94103

KOICHIRO NARITA

808 Brannan Street San Francisco, CA 94103

Assignee:

Pinterest, Inc. 808 Brannan Street San Francisco, CA 94103

U.S. Patent Appln. No. <u>15/805,763</u>

Attorney Docket No. 127.0064-US

Filing Date November 7, 2017

Title of the Invention: OPTIMAL NOTIFICATION

Inventors: Bo Zhao; Samuel Seth Weisfeld-Filson; John William Gupta Egan; Burkay Birant Orten;

Koichiro Narita

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"OPTIMAL NOTIFICATION" (Invention) for which a non-provisional application for United States Letters

Patent (Application):

was filed on November 7, 2017 and accorded U.S. Application No. 15/805,763; or

will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for

recordation.

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of

Athorus, PLLC, associated with Customer No. to insert in the header above and here in parentheses

(U.S. Patent Application No. 15/805,763, filed November 7, 2017) this application's U.S. application

number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Delaware, is desirous of acquiring the entire

right, title and interest in and to the Invention and in and to any letters patent that may be granted

therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and

assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said

Application and any and all letters patent which may be granted for said Invention in the United States

of America and its territorial possessions and in any and all foreign countries, and in any and all

provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file

foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said

Page 2 of 9

U.S. Patent Appln. No. <u>15/805,763</u>

Attorney Docket No. 127.0064-US

Filing Date November 7, 2017

Title of the Invention: OPTIMAL NOTIFICATION

Inventors: Bo Zhao; Samuel Seth Weisfeld-Filson; John William Gupta Egan; Burkay Birant Orten;

Koichiro Narita

Application to which said foreign applications are entitled by virtue of international convention, treaty

or otherwise, said Invention, Application and all letters patent on said Invention to be held and enjoyed

by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns

as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this

assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the

Commissioner of Patents and Trademarks, as well as all other applicable patent offices throughout the

world, to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute all

instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the

purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors,

legal representatives, and assigns all claims for damages and all remedies arising out of any violation of

the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may

accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past

infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will communicate to

ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the

Invention or said Application, and testify in any legal proceeding, assist in the preparation of any other

patent property relating to the Application and the Invention or any improvements made thereto,

sign/execute all lawful papers, provide all requested documents, execute and make all rightful oaths

and/or declarations in connection with the Application and the Invention including any improvements

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U.S. Patent Appln. No. <u>15/805,763</u>

Attorney Docket No. <u>127.0064-US</u>

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Title of the Invention: OPTIMAL NOTIFICATION

Inventors: Bo Zhao; Samuel Seth Weisfeld-Filson; John William Gupta Egan; Burkay Birant Orten;

Koichiro Narita

made thereto, any patent applications filed therefrom, and any continuing application filed from any of

the aforementioned applications, and generally do everything possible to aid ASSIGNEE, its successors,

legal representatives and assigns, to obtain and enforce proper patent protection for the Invention in all

countries. These provisions are binding upon ASSIGNOR's heirs, legal representatives, administrators,

and assigns.

CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be

addressed to the number associated with the customer number listed below, which is:

Customer No.

"103182"

Page 4 of 9

U.S. Patent Appln. No. <u>15/805,763</u>	Attorney Docket No. <u>127.0064-US</u>
Filing Date <u>November 7, 2017</u>	
Title of the Invention: OPTIMAL NOTIFICA	ATION
Inventors: Bo Zhao; Samuel Seth Wei Koichiro Narita	isfeld-Filson; John William Gupta Egan; Burkay Birant Orten;
DECLARATION	
As a below named inventor, I hereby dec	lare that:
This declaration is directed to:	
the attached application; or	
☑ United States Patent Application num	nber <u>15/805,763</u> filed on <u>November 7, 2017;</u> or
PCT international application number	filed on
The above-identified application was ma	de or authorized to be made by me.
I believe that I am the original inventor application.	or or an original joint inventor of a claimed Invention in the
I have reviewed and understand the cor	ntents of the above-identified application, and acknowledge the
duty to disclose to the US Patent & Trad	emark Office all information known to me to be material to the
patentability as defined in 37 CFR 1.56.	
I hereby acknowledge that any willful fa USC 1001 by fine or imprisonment of not	alse statement made in this declaration is punishable under 18 more than five (5) years, or both.
Bo ZHAO BO ZHAO	
10/12/2018 5:11:28 PM PDT	
Date	

Page 5 of 9

U.S. Patent Appln. No. <u>15/805,763</u>	Attorney Docket No. <u>127.0064-US</u>
Filing Date <u>November 7, 2017</u>	
Title of the Invention: $\underline{OPTIMAL\ NOTIFICATION}$	
Inventors: Bo Zhao; Samuel Seth Weisfeld- Koichiro Narita	Filson; John William Gupta Egan; Burkay Birant Orten;
DECLARATION	
As a below named inventor, I hereby declare th	at:
This declaration is directed to:	
the attached application; or	
\square United States Patent Application number $\underline{15}$	5/805,763 filed on <u>November 7, 2017;</u> or
PCT international application number	filed on
The above-identified application was made or a	uthorized to be made by me.
I believe that I am the original inventor or a	an original joint inventor of a claimed Invention in the
application.	
I have reviewed and understand the contents	of the above-identified application, and acknowledge the
duty to disclose to the US Patent & Trademark	Office all information known to me to be material to the
patentability as defined in 37 CFR 1.56.	
I hereby acknowledge that any willful false sta	itement made in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not more	than five (5) years, or both.
,	
DocuSigned by:	
Samuel Seth Weisfeld-Filson	
SAMUEL SETH WEISFELD-FILSON	
10/15/2010 7.55.50 py pp*	
10/15/2018 7:56:58 PM PDT	
Date	

Page 6 of 9

U.S. Patent Appln. No. <u>15/805,763</u>	Attorney Docket No. <u>127.0064-US</u>
Filing Date <u>November 7, 2017</u>	
Title of the Invention: <u>OPTIMAL NOTIFICATION</u>	
Inventors: Bo Zhao; Samuel Seth Weisfeld-Fi Koichiro Narita	ilson; John William Gupta Egan; Burkay Birant Orten;
DECLARATION	
As a below named inventor, I hereby declare the	at:
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I hereby acknowledge that any willful false stat	tement made in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not more t	han five (5) years, or both.
John William Gupta Egan	
JOHN WILLIAM GUPTA EGAN	
AND THE ARTERIAL PLACE IN TOURS	
10/12/2018 4:21:28 PM PDT	
Date	

Page 7 of 9

Date	
10/12/2018 7:56:53 PM PDT	
BURKAY BIRANT ORTEN	
DocuSigned by:	
USC 1001 by fine or imprisonment of no	t more than five (5) years, or both.
I hereby acknowledge that any willful fa	alse statement made in this declaration is punishable under 18
patentability as defined in 37 CFR 1.56.	
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I have reviewed and understand the cor	ntents of the above-identified application, and acknowledge the
I believe that I am the original invent application.	or or an original joint inventor of a claimed Invention in the
The above-identified application was ma	ide or authorized to be made by me.
PCT international application number	r filed on
☐ United States Patent Application num	nber <u>15/805,763</u> filed on <u>November 7, 2017;</u> or
the attached application; or	
This declaration is directed to:	
As a below named inventor, I hereby dec	clare that:
<u>DECLARATION</u>	
Inventors: Bo Zhao; Samuel Seth We Kolchiro Narita	isfeld-Filson; John William Gupta Egan; Burkay Birant Orten;
Title of the Invention: OPTIMAL NOTIFIC	<u>ATION</u>
Filing Date <u>November 7, 2017</u>	
U.S. Patent Appln. No. <u>15/805,763</u>	Attorney Docket No. <u>127.0064-US</u>

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Inventors: Bo Zhao; Samuel Seth Weisfeld-Filson; John Koichiro Narita	William Gupta Egan; Burkay Birant Orten;
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As a below named inventor, I hereby declare that:	
This declaration is directed to:	
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$igotimes$ United States Patent Application number $\underline{15/805,763}$ fil	ed on <u>November 7, 2017;</u> or
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The above-identified application was made or authorized to	o be made by me.
I believe that I am the original inventor or an original j	oint inventor of a claimed Invention in the
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I have reviewed and understand the contents of the above	e-identified application, and acknowledge the
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I hereby acknowledge that any willful false statement ma	de in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not more than five (5)) years, or both.
Ezoichiro Navita	
KOICHIRO NARITA	
10/13/2018 11:05:34 AM PDT	
Date	

Page 9 of 9

4831-9760-4948, v. 1
RECORDED: 06/14/2021