PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6758106

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HUGHES MARKETING, LLC	03/23/2021

RECEIVING PARTY DATA

Name:	FLO FITNESS LLC	
Street Address:	6837 W. ASTER DR	
City:	PEORIA	
State/Country:	ARIZONA	
Postal Code:	85381	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29794377

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	11070-P-2D-CIP
NAME OF SUBMITTER:	ELLEN REILLY
SIGNATURE:	/ELLEN REILLY/
DATE SIGNED:	06/11/2021
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2

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PATENT 506711288 REEL: 056557 FRAME: 0024



ASSIGNMENT

WHEREAS, Hughes Marketing, LLC, an Arizona limited liability company, (the "Assignor"), whose principal office or place of business is 8433 N Black Canyon HWY #100, Phoenix, Arizona, 85021, U.S.A., is the owner of the pending patent application identified in the attached "Schedule A".

AND WHEREAS, FLO FITNESS LLC, a Colorado Limited Liability (the "Assignee"), whose principal office or place of business is 6837 W. Aster Dr, Peoria, AZ 85381, U.S.A., is desirous of acquiring all right title and interest to the said patents and patent applications identified in the attached "Schedule A" together with any corresponding foreign patent applications or patents.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign and transfer to the Assignee all right, title and interest of the Assignor in and to the patents and patent applications identified in the attached "Schedule A", including the patents and continuing or divisional patent applications resulting therefrom, together with the goodwill attaching to the said patents and patent applications, and the right to recover for past infringement of the said patents and patent applications identified in "Schedule A".

Hughes Marketing 11C

(10001000 (11001000)	
(Name of Assignor)	
Signed by Oh Higher - OWNE	iR.
(Signature & Title)	
Name (print): JOHN Hughes	
Date: 03-23-202/	
City/Country: Phoenix AZ	
FLO FITNESS LLC (Name of Assignee) ——DocuSigned by:	
Signed by: (Livisman Hugus President/Managin	g Membe
Name (print): Chrisman Hughes	
Date: 23/03/2021	
City/Country: San Diego	

PATENT REEL: 056557 FRAME: 0025



ASSIGNMENT

<u>Name</u>	Patent No.	Application No.	Date of Grant
CORE EXERCISE DEVICE	TBD	29/701,806 Filed: 08/14/2019	TBD

PATENT REEL: 056557 FRAME: 0026

RECORDED: 06/11/2021