506728125 06/22/2021

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOTT BRICKNER	02/12/2021

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17197731

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NAME OF SUBMITTER:	ANGELA THUMANN	
SIGNATURE:	/ANGELA THUMANN/	
DATE SIGNED:	06/22/2021	

Total Attachments: 2

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PATENT 506728125 REEL: 056621 FRAME: 0554

ASSIGNMENT

WHEREAS, I, **Scott Brickner**, a citizen of United States of America, residing at 1080 Wisconsin Avenue, Apartment 1018, Washington, DC 20007; hereinafter called the "Assignor," have made the invention described in the United States patent application entitled "SYSTEMS AND METHODS FOR PROVIDING LIVE ONLINE FOCUS GROUP DATA" Attorney Docket No. 191-0011_101384-657386, for which an application for a patent of the United States filed on March 10, 2021 _____, under Application No.: __17/197_731 _____; and

WHEREAS, **Mercury Analytics, LLC**, a limited liability company having a place of business located at 2000 M Street NW, Suite 520, Washington, DC 20036, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenant and agree, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor authorizes attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

PATENT REEL: 056621 FRAME: 0555 IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Name of Inventor:	Scott Brickn	ner
Signature of Inventor:	Sert	
Date:	12 Februa	ary 2021
Witnesses for	Inventor	
First Witness:		Signature / Date
		Full Name (printed)
Second Witne	ss:	Signature / Date
		Full Name (printed)

PATENT REEL: 056621 FRAME: 0556

RECORDED: 06/22/2021