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| PATENT ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6775408

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 03/23/2021 |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------------------|----------------|
| PROGRESSIVE MARKETING PRODUCTS, INC. | 03/23/2021 |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------|
| Name: | PREMIER MOUNTS LLC |
| Street Address: | 3001 BORHAM AVENUE |
| City: | STEVENS POINT |
| State/Country: | WISCONSIN |
| Postal Code: | 54481 |

PROPERTY NUMBERS Total: 5

| Property Type | Number |
|----------------------------|----------|
| Application Number: | 11317585 |
| Patent Number: | 7758001 |
| Patent Number: | 7942375 |
| Patent Number: | 9943017 |
| Patent Number: | D587499 |

CORRESPONDENCE DATA

Fax Number: (414)277-0656

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-6560

Email: MKEIPDOCKET@MICHAELBEST.COM

Correspondent Name: MICHAEL BEST & FRIEDRICH LLP

Address Line 1: 790 N. WATER STREET

Address Line 2: SUITE 2500

Address Line 4: MILWAUKEE, WISCONSIN 53202

| | |
|--------------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 024397-9086-001 |
| NAME OF SUBMITTER: | JANET P. HABINA |
| SIGNATURE: | /janet p. habina/ |
| DATE SIGNED: | 06/22/2021 |

Total Attachments: 7

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“**IP Assignment**”), is dated as of March 23, 2021, by and among **Premier Mounts LLC**, a Delaware limited liability company, having its principal place of business at 3001 Borham Avenue, Stevens Point, Wisconsin, USA (“**Assignee**”), and **Progressive Marketing Products, Inc.**, a California corporation, having its principal place of business at 2620 Palisades Dr., Corona, California 92882-0631, USA (“**Assignor**”).

WHEREAS, Assignor and Assignee are parties to that certain **Purchase Agreement**, dated February 16, 2021, and this IP Assignment is made pursuant to the Purchase Agreement.

WHEREAS, under the terms of the Purchase Agreement, Assignor has sold, conveyed, transferred, and assigned to Assignee, among other assets, certain intellectual property of Assignor, and Assignor has agreed to execute and deliver this IP Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions throughout the world.

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has irrevocably sold, conveyed, transferred, and assigned, and by these presents does hereby irrevocably sell, convey, transfer, and assign to Assignee, all of Assignor’s right, title, and interest in and to the following (collectively, “**the Assigned IP**”):
 - (a) the patents set forth on **Schedule 1** hereto including, but not limited to, the worldwide rights to the inventions described and claimed therein, any reissues, reexaminations, divisions, continuations, renewals, extensions and continuations-in-part therefor throughout the world, together with all rights under the Paris Convention for the Protection Of Industrial Property, the Patent Cooperation Treaty, and all other international conventions, agreements, treaties, or laws relating to the protection of intellectual and industrial property, including all rights of priority, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this IP Assignment not been made;
 - (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Additional Documentation and Assistance by Assignor. To carry out the intent of the parties to this IP Assignment and the Purchase Agreement, in addition to the execution and delivery of this IP Assignment and any other assignments provided by Assignor to Assignee, Assignor further agrees, prior to, on and after the effective date of this IP Assignment first written above: (a) to execute (i) all necessary papers throughout the world to be used in connection with the Assigned IP as Assignor may deem necessary or expedient, (ii) all papers in connection with any interference, opposition, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the Assigned IP, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any applications for the Assigned IP; (b) to cooperate with Assignee at Assignee's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) to perform all at Assignee's expense other affirmative acts which in Assignee's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the Assigned IP.
 3. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions throughout the world, to record and register this IP Assignment upon request by Assignee.
 4. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Purchase Agreement. The representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein.
 5. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.
 6. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

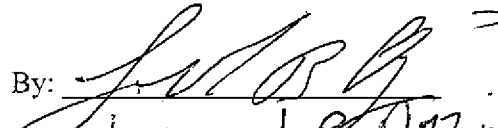
7. Insertions and Modifications. Assignor hereby grants to the law firm of Michael Best & Friedrich LLP, 444 W. Lake Street, Suite 3200, Chicago, Illinois 60606, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the Assigned IP for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.
8. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Wisconsin, without giving effect to any choice or conflict of law provision or rule whether of the State of Wisconsin or any other jurisdiction.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this IP Assignment as of the date first above written.

ASSIGNOR:

Progressive Marketing Products, Inc

By: 
Name: Leonard S Dozier
Title: CEO

ACKNOWLEDGEMENT

State of California

ss

County of Orange

On this _____ day of March, in the year 2021, before me, a Notary Public, in and for said State of California, United States of America, in the County of Orange, personally appeared _____, who is _____ of ASSIGNOR, Progressive Marketing Products, Inc., known to me to be the person who executed this document on behalf of said ASSIGNOR, Progressive Marketing Products, Inc., and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)

, Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Riverside)

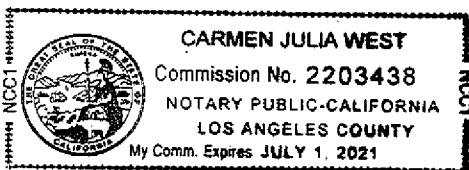
On March 23, 2021 before me, Carmen Julia West, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Leonard B Dozier
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Intellectual Property Assignment Agreement
Document Date: _____ Number of Pages: 4
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: Leonard B. Dozier
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney in Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

Signer's Name: _____
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney in Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

AGREED TO AND ACCEPTED:

**ASSIGNEE:
Premier Mounts LLC**

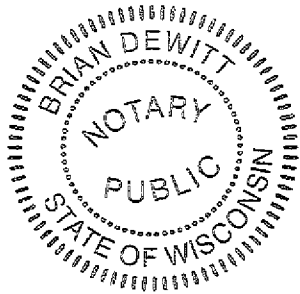
By: *Brian Wagner*
Name: *Brian Wagner*
Title: *President*

ACKNOWLEDGEMENT

State of Wisconsin
County of Portage | ss

On this 19th day of April, in the year 2021, before me, a Notary Public, in and for said State of Wisconsin United States of America, in the County of Portage, personally appeared Brian Wagner, who is President & CEO of ASSIGNEE, Premier Mounts LLC, known to me to be the person who executed this document on behalf of said ASSIGNEE, Premier Mounts LLC, and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)



Brian Dewitt

, Notary Public

*My commission expires
January 26th, 2023*

SCHEDULE 1

| US Patent No. | Description | Filing Date | Issue Date |
|---------------|--|-------------|------------|
| 6,923,413 | Mounting Device for a Flat Screen Display Panel | 4/26/2002 | 8/2/2005 |
| 7,624,959 | Mounting Device for a Flat Screen Display Panel | 7/22/2005 | 12/1/2009 |
| 7,758,001 | Mount With Magnetic Attachment And Automatic Safety Latching | 9/13/2007 | 7/20/2010 |
| 7,942,375 | Mount And Leveling System | 11/25/2008 | 5/17/2011 |
| 8,035,757 | Anti-Slip Mounting Alignment System | 2/22/2006 | 10/11/2011 |
| 9,943,017 | Enclosure Device For Displays | 4/26/2016 | 4/10/2018 |
| D587499 | Curved Leg Base | 5/20/2008 | 3/3/2009 |