PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT ARTHUR LAURENCE COOK	06/29/2021
STEPHEN RANDALL QUAY	06/21/2021
ASHLEY GILL SULT	06/25/2021
NICHOLAS REID GOSSEEN	06/21/2021

RECEIVING PARTY DATA

Name:	SPECIALIZED BICYCLE COMPONENTS, INC.		
Street Address:	15130 CONCORD CIRCLE		
City:	MORGAN HILL		
State/Country:	CALIFORNIA		
Postal Code:	95037		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29766308

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ATTORNEY DOCKET NUMBER:	SPECBIC.398DA
NAME OF SUBMITTER:	MORGAN COATES
SIGNATURE:	/MORGAN COATES/
DATE SIGNED:	06/29/2021

Total Attachments: 7

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PATENT REEL: 056709 FRAME: 0645 506742219

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PATENT REEL: 056709 FRAME: 0646 United States Patent Application No.: 29/766,308

Filing Date: January 14, 2021 Docket Number: SPECBIC.398DA

ASSIGNMENT

WHEREAS, Robert Arthur Laurence Cook, residing at Bayern, Germany, and Stephen Randall Quay, residing at San Jose, California, and Ashley Gill Sult, residing at Santa Clara, California, and Nicholas Reid Gosseen, residing at Seattle, Washington, (individuals hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, and/or discoveries related to SHOE (collectively hereinafter referred to as the "Work") for which an application for Letters Patent (identified above) has been prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application");

AND WHEREAS, **Specialized Bicycle Components**, **Inc.**, a California corporation, having an address at 15130 Concord Circle, Morgan Hill, California, 95037 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in, to, and under the Application and the Work, or to the extent ASSIGNEE already has acquired the entire right, title, and interest in, to, and under the Application and the Work; desires to confirm that ASSIGNEE has acquired the entire right, title, and interest in, to, and under the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, set over, conveyed, and delivered, and by these presents will and does hereby sell, assign, transfer, set over, convey, and deliver unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the Application and the Work, including all provisional applications relating thereto, and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, continued prosecution, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR WILL AND DOES HEREBY sell, assign, transfer, set over, convey, and deliver to ASSIGNEE, its successors, legal representatives, and assigns, the right to all income, royalties, fees, and payments now or hereafter due or payable in respect to the rights assigned hereby; the right to enforce any rights assigned hereby and to file any causes of action, in law and/or equity, relating to rights assigned hereby; and all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNEE, its successors, legal representatives, and assigns, shall hold and enjoy any rights assigned hereby as fully and exclusively as such rights would have been held and enjoyed by ASSIGNOR had this assignment not been made.

United States Patent Application No.: 29/766,308

Filing Date: January 14, 2021 Docket Number: SPECBIC.398DA

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNOR has not made any agreement in conflict with this Assignment, and the rights assigned hereby are free from all prior assignment, grant, mortgage, license, or other encumbrance.

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives, and assigns, any facts known to ASSIGNOR respecting the Application or the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, authorize the filing of and execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Work in all countries.

AND ASSIGNOR DOES HEREBY agree that this Assignment will be enforceable and binding if executed electronically, either by electronic signature or by executing in writing and exchange by scan/pdf and email.

United States Patent Ap Filing Date: January 14	pplication No.: 29/766,308 , 2021	Docket Number: SPECBIC.398DA
Legal name of invento	r: Robert Arthur Laurence Cook	
Signature:	105 (1864) (1672) 1821 (1826 (1881 92)	Date: Jun 29, 2021

United States Patent Ap Filing Date: January 14	oplication No.: 29/766,308 , 2021	Docket Number: SPECBIC.398D/		
Legal name of invento	r: Stephen Randall Quay			
Signature:	Stray Perior (2-100) (3-10-22, 2020) (48-23, 2020) (Date:		

Signature:

United States Patent Application No.: 29/766,308 Filing Date: January 14, 2021		Docket Number:	SPECBIC.398DA	
Legal name of inventor: Ashley	Gill Sult			
Signature:	Gasaysart	Date:	1 25, 2021	

United States Patent Application No.: 29/766,308 Filing Date: January 14, 2021		Docket Number: SPECBIC		
Legal name of inventor:	Nicholas Reid Gosseen			
Signature:	MA	Date:	21, 2021	

United	States	Patent	Application	No.:	29/766.	308

Filing Date: January 14, 2021 Docket Number: SPECBIC.398DA

ASSIGNEE hereby acknowledges and accepts the foregoing assignment of rights by ASSIGNOR.

On behalf of: Specialized Bicycle Components, Inc.

Printed Name: Joseph Tiller

Title: General Counsel and Corporate Secretary