

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MOSHE FRIEDMAN	02/28/2019
RECEIVING PARTY DATA		
Name:	SG TRADEMARK HOLDING CO LLC	
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City:	BROOKLYN	
State/Country:	NEW YORK	
Postal Code:	11219	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	D872295	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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DATE SIGNED:	07/06/2021	
Total Attachments: 2		
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PATENT ASSIGNMENT

This agreement made as of this 28 day of February 2019, by and between Moshe Friedman, an individual residing in Brooklyn, New York, hereinafter, "ASSIGNOR," and, SG TRADEMARK HOLDING CO LLC, a New York limited liability company, hereinafter, "ASSIGNEE," and collectively the "Parties."

WITNESSETH

WHEREAS, ASSIGNOR has invented a new and useful design for a cordless massager, hereinafter, INVENTION, which is disclosed, at least in part in the patent application:

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title, and interest to said INVENTION and the above-referenced U.S. Patent Application for said INVENTION and in any and all Letters Patent of the United States and throughout the world that may be obtained therefore;

NOW, THEREFORE, IN CONSIDERATION of Ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby agrees to assign, and hereby does assign, transfer and set over to ASSIGNEE, the entire worldwide right, title, and interest in the INVENTION and the Patent, and all rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any to sue for past infringement.

ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the ASSIGNEE, its legal representatives, successors and assigns, the full and exclusive right to, the INVENTION; and the Patent; any one or more future patent applications relating to the INVENTION; any and all divisions and continuations thereof; any and all Letters Patent of the United States and throughout the world which may be granted therefore; and any and all reissues of said Letters Patent, the same to be held and enjoyed by ASSIGNEE, its legal representatives, successors and assigns, to the full end of the term for which said Letters Patent may be granted or may be reissued or extended.

ASSIGNOR agrees, (a) to execute (i) all necessary papers, declarations, assignments in connection with any applications related to said Invention and any additional, continuing, or divisional applications, as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasi-legal proceedings relating to any application, continuing, or divisional application thereof; (b) to fully cooperate with ASSIGNEE in obtaining evidence and going forward in any legal or quasi-legal proceedings; and (c) will perform all other affirmative acts which may be necessary or desirable to obtain grants of and maintain valid patent(s) for any invention arising from said INVENTION.

ASSIGNOR hereby authorizes and request the Commissioner of Patents to issue any and all Letters Patent of said Invention that may be granted upon any patent application or any additional, continuing or divisional applications thereof to ASSIGNEE, its successors and assigns.

IN WITNESS THEREOF, the parties hereto have caused this ASSIGNMENT to be executed as of the date first above set forth.

ASSIGNOR: Moshe Friedman

Signature: [Signature] Date 2/28/2019

ASSIGNEE: SG TRADEMARK HOLDING CO LLC

Signature: [Signature] Date 2/28/2019

By: Moshe Friedman