

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6807721

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
W.C. BRADLEY/ZEBCO HOLDINGS, INC.	02/08/2021
RECEIVING PARTY DATA	
Name:	BADLANDS GEAR CO., LLC
Street Address:	9865 SOUTH 500 WEST
City:	SANDY
State/Country:	UTAH
Postal Code:	84070
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	D792713
Patent Number:	D859855
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	mrussell@kslaw.com
Correspondent Name:	KING & SPALDING
Address Line 1:	1180 PEACHTREE STREET
Address Line 2:	MARK RUSSELL
Address Line 4:	ATLANTA, GEORGIA 30309
NAME OF SUBMITTER:	MARK RUSSELL
SIGNATURE:	/Mark Russell/
DATE SIGNED:	07/12/2021
Total Attachments: 4	
source=Patent Assignment Zebco Badlands#page1.tif	
source=Patent Assignment Zebco Badlands#page2.tif	
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source=Patent Assignment Zebco Badlands#page4.tif	

PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT (this "Patent Assignment") is made and entered as of February 8, 2021 (the "Effective Date"), by and between W.C. Bradley/Zebco Holdings, Inc., a Georgia corporation ("Zebco Holdings"), and Badlands Gear Co., LLC, a Delaware limited liability company ("Badlands"). Capitalized terms not otherwise defined herein shall have the same meanings as set forth in that certain ASSIGNMENT AND ASSUMPTION AGREEMENT, dated as of February 8, 2021, to which Zebco Holdings and Badlands are parties (the "Agreement"). Each of Zebco Holdings and Badlands are referred to herein individually as a "Party" and collectively as the "Parties".

RECITALS

WHEREAS, in accordance with the Agreement, Zebco Holdings desires to convey, assign and transfer to Badlands, and Badlands desires to accept such conveyance, assignment and transfer from Zebco Holdings, all right, title and interest of Zebco Holdings' and its Subsidiaries' (other than Badlands) in and to the patents and patent applications listed in Attachment 1 hereto (the "Assigned Patents").


NOW, THEREFORE, in consideration of the mutual promises made here and in the Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms and subject to the conditions set forth herein, the Parties agree as follows:

1. Assignment. Pursuant to and in accordance with the terms and conditions of this Patent Assignment and the Agreement, effective as of the Effective Date, Zebco Holdings, on behalf of itself and its Subsidiaries (other than Badlands), hereby irrevocably and unconditionally conveys, assigns and transfers to Badlands, and Badlands hereby accepts from Zebco Holdings, all right, title and interest of Zebco Holdings and its Subsidiaries' (other than Badlands) in and to the Assigned Patents, including all inventions claimed therein, together with all divisionals, continuations-in-part, reissues, substitutes, extensions, and reexaminations thereof, together with any past, present or future claims or causes of action arising out of or related to any infringement, misappropriation or other violation or impairment thereof, and the right to sue or otherwise recover therefor.
2. Governing Law. This Patent Assignment Agreement and any controversy related to or arising, directly or indirectly, out of caused by or resulting from this Patent Assignment Agreement shall be governed by and construed in accordance with the domestic Laws of the State of Delaware, without giving effect to any choice or conflict of Law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Delaware.
3. Counterparts; Interpretation. This Patent Assignment Agreement may be executed in two or more counterparts (including by electronic transmission), each of which shall constitute an original, and all of which taken together shall constitute one and the same instrument. As used

herein, the word “including” or any variation thereof means “including, without limitation” and shall not be construed to limit any general statement that it follows to the specific or similar items or matters immediately following it.

[Signature Page Follows]

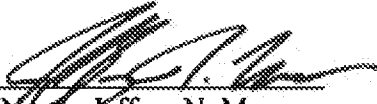
W.C. BRADLEY/ZEBCO HOLDINGS, INC.

By 

Name: Steven R. Smits

Title: President and Chief Operating Officer

BADLANDS GEAR CO., LLC

By 

Name: Jeffrey N. Moore

Title: General Manager

[Signature Page to Patent Assignment Agreement]

PATENT
REEL: 056826 FRAME: 0021

Attachment 1

Title	Application Number/ Patent Number	Filing Date	Jurisdiction
Sheet with camouflage pattern	29/554,558 D792,713	02/12/16	United States
Substrate with Camouflage Pattern	3-2016-01606 24335	08/10/16	Vietnam
Substrate with Camouflage Pattern	201630384924.60	08/12/16	China
Camouflage Patterns	33386070 03338607	08/11/16	European Union
Fabric Sheet with Camouflage Pattern	29/653,240 D859,855	06/13/18	United States