506780103 07/22/2021

PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL JEROME SIMS	06/03/2021
YIQIAN ERIC LIU	06/14/2021
HAILEY HWANG	07/20/2021

RECEIVING PARTY DATA

Name:	BEAUTY PERSPECTIVES, LLC	
Street Address:	201 BALDWIN AVENUE	
City:	SAN MATEO	
State/Country:	CALIFORNIA	
Postal Code:	94401	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17229468

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-715-9100

Email: dtorniali@kramerlevin.com

Correspondent Name: KRAMER LEVIN NAFTALIS & FRANKEL LLP

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Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	070113/00009	
NAME OF SUBMITTER:	DIANE TORNIALI	
SIGNATURE:	/Diane Torniali/	
DATE SIGNED:	07/22/2021	

Total Attachments: 4

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PATENT 506780103 REEL: 056946 FRAME: 0347

Atty Docket No.: 070113/00009

ASSIGNMENT

WHEREAS We, Daniel Jerome Sims, a citizen of the United States of America, residing at Lake Forest, CA; Yiqian Eric Liu, a citizen of the United States of America, residing at Jupiter, FL and Hailey Hwang, a citizen of the United States of America, residing at Glendale, CA, (hereinafter referred to as the "ASSIGNORS"), have invented certain new and useful improvements in RAZOR HANDLE, which was filed on April 13, 2021 and for which we have executed an application for Letters Patent of the United States as Application Serial No. 17/229,468 and whereas Beauty Perspectives, LLC, a corporation having an office and principal place of business at 201 Baldwin Avenue, San Mateo, CA 94401 (hereinafter referred to as the "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNORS, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto ASSIGNEE, it's successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for it's own use and benefit and for the use and benefit of it's successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNORS if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, it's successors, legal representatives and assigns, in accordance with the terms of this instrument; and

AND ASSIGNORS HEREBY covenant that ASSIGNORS have the full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith.

AND ASSIGNORS HEREBY further covenant and agree that ASSIGNORS will communicate to ASSIGNEE, it's successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, it's successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNORS have set their hands and seal to this Assignment.

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Daniel Jerome Sim	Ole . 03 202 Date	
Yiqian Eric Liu	Date	
Hailey Hwang		

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Daniel Jerome Sims	Date
Yizion Lin Lin Vigian Eric Lin	6/14/2021 Date
Hailey Hwang	——————————————————————————————————————

Atty Docket No.: 070113/00009

Daniel Jerome Sims	Date
Yiqian Eric Liu	Date
10 (10 (10 (10 (10 (10 (10 (10 (10 (10 (Jul 20, 2021
Hailey Hwang	Date

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RECORDED: 07/22/2021

PATENT REEL: 056946 FRAME: 0351