### 506781810 07/23/2021

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6828627

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JOHN C. DONACHY	07/22/2021
RICHARD A. CRISP	07/22/2021

### **RECEIVING PARTY DATA**

Name:	DELL PRODUCTS L.P.
Street Address:	ONE DELL WAY
City:	ROUND ROCK
State/Country:	TEXAS
Postal Code:	78682

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	17383561	

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	DC-125446.01	
NAME OF SUBMITTER:	STEPHEN A. TERRILE	
SIGNATURE:	/Stephen A. Terrile/	
DATE SIGNED:	07/23/2021	

### **Total Attachments: 2**

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PATENT 506781810 REEL: 056955 FRAME: 0953

Attorney Docket No.: DC-125446.01

### ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we of \_\_\_\_ John C. Donachy Austin, Texas of Richard A. Crisp hereby sell, assign and transfer to Dell Products L.P., a Texas Limited Partnership, having a place of business at One Dell Way, Round Rock, Texas 78682-2244, its successors and assigns, the entire right, title and interest throughout the world in our invention in: DYNAMIC BRANDING VIA A DYNAMIC INFORMATION TAG for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns. Date John C. Donachs

Date

PATENT REEL: 056955 FRAME: 0954

Richard A. Crisp

Attorney Docket No.: DC-125446.01

## **ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

John C. Donachy	of	Austin, Texas			
Richard A. Crisp	of	Austin, Texas			
the entire right, title and interest through	and Rock, Texas hout the world in	78682-2244, its successors and assigns, our invention in:			
DYNAMIC BRANDING VIA A DYNAMIC INFORMATION TAG					
for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.					
Date		John C. Donachy			
11		11:00			

PATENT REEL: 056955 FRAME: 0955

**RECORDED: 07/23/2021**