506794563 07/30/2021

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAUL ARMISTEAD HOOVER	02/07/2019
JONATHAN LAWRENCE MANN	02/06/2019

RECEIVING PARTY DATA

Name:	GIRLING KELLY DESIGN GROUP, LLC D.B.A. ARTEFACT	
Street Address:	619 WESTERN AVENUE	
Internal Address:	SUITE 500	
City:	SEATTLE	
State/Country:	WASHINGTON	
Postal Code:	98104	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17144574

CORRESPONDENCE DATA

Fax Number: (949)760-9502

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KNOBBE, MARTENS, OLSON & BEAR, LLP **Correspondent Name:**

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ATTORNEY DOCKET NUMBER:	MLEAP.028A7C2	
NAME OF SUBMITTER:	SERAH R. FRIEDMAN	
SIGNATURE:	/Serah R. Friedman/	
DATE SIGNED:	07/30/2021	

Total Attachments: 2

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> **PATENT** REEL: 057037 FRAME: 0591

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Assignment

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ASSIGNMENT

WHEREAS, Paul Armistead Hoover residing at Bothell, WA, and Jonathan Lawrence Mann residing at Seattle, WA (individual hereinafter "ASSIGNOR"), invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental design or discoveries related to AUTOMATIC PLACEMENT OF A VIRTUAL OBJECT IN A THREE-DIMENSIONAL SPACE (collectively hereinafter referred to as the "Work") for which U.S. Patent Application No. 15/673135 was prepared and filed on August 9, 2017 with the United States Patent and Trademark Office (hereinafter the "Application");

AND WHEREAS, **Girling Kelly Design Group**, **LLC d.b.a. Artefact**, a Washington limited liability company, having an address at 619 Western Avenue, Suite 500, Seattle, WA 98104 (hereinafter the "ASSIGNEE"), desires to acquire ASSIGNOR's entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application Nos. 62/373693 and 62/373692, both filed on August 11, 2016), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; all international applications relating to the Work or claiming priority to the aforementioned provisionals and/or the present Application (including but not limited to International Application No. PCT/US2017/046034 filed August 9, 2017), and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, authorize the filing of and execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the

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ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries. If ASSIGNOR is requested by the owner of the rights conveyed hereby to take action under this paragraph the owner shall reimburse ASSIGNOR for reasonable out-of-pocket expenses actually paid by ASSIGNOR and incurred and paid as a result of complying with the owner's request; provided that receipts showing the amount actually paid are submitted to such owner.

Legal Name of Inventor: Paul Armistead Hoover Signature: ++++++++++++++++++++++++++++++++++++	
Legal Name of inventor: Jonathan Lawrence Mare	8
Signature:	- Dete: <u>2 (6 (19</u>
The Assignee hereby acknowledges and accepts the	foregoing assignment.
Assignee: GIRLING KELLY DESIGN GROUP, LLC d	l.b.a. ARTEFACT
Signature: Zin Uzuty Name: GSU, N. MEULY	···· 2/8/2019
Name: <u>(AVIA) KEWY</u>	•
Title: AREAMEA, Line	

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