506804444 08/05/2021

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CERTAIN MEASURES, LLC	12/18/2020

RECEIVING PARTY DATA

Name:	FRESH HEALTH INC.
Street Address:	745 W. EVELYN AVENUE
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94041

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17066390

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dsciamanna@cooley.com

Correspondent Name: **COOLEY LLP**

Address Line 1: ATTN: IP DOCKETING DEPARTMENT / ROBERT WU

Address Line 2: 1299 PENNSYLVANIA AVENUE NW, SUITE 700

Address Line 4: WASHINGTON, D.C. 20004

ATTORNEY DOCKET NUMBER:	ALOR-003/01US 331235-2016	
NAME OF SUBMITTER:	ROBERT WU	
SIGNATURE:	/ROBERT WU/	
DATE SIGNED:	08/05/2021	

Total Attachments: 6

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> **PATENT REEL: 057097 FRAME: 0686**

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ASSIGNMENT OF PATENT RIGHTS (Company to Company)

CERTAIN MEASURES, LLC, having its principal place of business at 369 Congress Street #2, Boston, Massachusetts 02210 (herein referred to as "Assignor") owns the entire right, title and interest in any Letters Patent(s) ("said patent(s)") and any Patent application(s) ("said application(s)") set forth below, as well as any invention(s) ("said invention(s)") disclosed in said application(s) and said patent(s).

Patent Application(s)

Application Serial No.: 17/066,390 File Date: October 8, 2020

Assignment Recordation Date: 08/02/2021 Reel/Frame No.: 057058/0831

Title: SYSTEMS AND METHODS FOR MANUFACTURING PERSONALIZED

ORAL CARE DEVICES

wherein the above application(s) claim(s) priority to:

Country		Application filing date
United States	63/054,678	July 21, 2020

WHEREAS, FRESH HEALTH INC., a Delaware corporation having its principal place of business at 745 W. Evelyn Avenue, Mountain View, CA 94041 (the "Assignee"), its successors, legal representatives and assigns, is desirous of acquiring the Assignor's entire right, title, and interest in and to said invention(s), said application(s), and said patent(s); the right to file applications for patent and/or registered design of the United States or other countries on said invention(s); the entire right, title and interest in and to any application(s) and patent(s); the right to recover any and all past, present, and future damages, including provisional or other royalties, for any and all past, present, and future infringements of said application(s) for patent and/or registered design and said patent(s); and the entire right, title, and interest in and to any and all Letters Patent or Patents and/or registered design(s), United States or foreign, to be obtained for said invention(s) and said application(s);

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns Assignor's right, title, and interest in and to:

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- (a) said invention(s);
- (b) said application(s) for patent;
- (c) said patent(s);
- (d) the right to file applications for patent and/or registered design of the United States or other countries on said invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, and all rights of claiming priority in any country of the world;
- (e) any application(s) and/or registered design for patent of the United States or other countries claiming the invention(s);
- (f) any application(s) for patent and/or registered design of the United States or other countries claiming priority to, and/or the benefit of, at least one of the application(s) for patent and/or registered design identified above or any application(s) for patent claiming the invention(s), including any priority application(s), substitute application(s), division(s), continuation(s), and continuation(s)-in-part;
- (g) the right to recover any and all past, present, and future damages, including provisional or other royalties, for any and all past, present, and future infringements of said application(s) for patent and/or registered design and said patent(s) identified in the preceding paragraphs (b)-(f) and of any and all patent(s) and/or registered design(s) granted based thereon in the United States and in all other countries; and
- (h) any and all Letters Patent or Patents and/or registered design(s), United States or foreign, to be obtained for said invention(s), said application(s), and said patent(s), including any reissue(s), reexamination(s), revival(s), renewal(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of Assignor's entire right, title and interest in and to said invention(s), said application(s), and said patent(s), and that the same are unencumbered, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

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AND for the same consideration, the Assignor also hereby represents that the Assignor has not previously sold, transferred, or encumbered any part of Assignor's right, title, and interest in the Invention(s);

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said invention(s), said application(s), said registered design(s), said patent(s), any application claiming priority to said application(s), any reissue or extension of said patent(s), and any United States or foreign Letters Patent or Patents for said invention(s) or said application(s), including interference and derivation proceedings, and any post-grant proceedings (e.g., opposition proceedings, post-grant reviews, *Inter partes* reviews, supplemental examinations, etc.), is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent or Patents for said invention(s), without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignor hereby requests the Commissioner of Patents to issue any and all aforementioned patent(s) of the United States to the Assignee, as the Assignee of said invention(s) and the Letters Patent to be issued thereon for the use and behalf of the Assignee, its successors, legal representatives, and assigns.

Assignor(s) and Assignee(s) understand that electronic signatures are acceptable and that, by signing electronically, signatories agree to the use of electronic signatures.

Assignor hereby authorizes and request the attorneys of Cooley LLP to insert in the spaces above for the Assignment Recordation Date and Reel/Frame No.: of the application(s) and/or patent(s) identified above when known.

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Page 4 of 5 Attorney Docket No. ALOR-003/01US 331235-2016

ate: <u>Dec 18, 2020</u>	By: Name: ANDREW WITT Title: Co-Founder Company: Certain Measures, LLC
Witnessed By:	
Date:	
Name:	

For and on behalf of ASSIGNOR:

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For and	d on behalf of ASSIGNEE:		
Date:	Dec 22, 2020	By:	Name: Michael Hanuschik Title: CEO Company: Fresh Health Inc.
Dat	tnessed By: te: me:		

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Final Audit Report 2020-12-22

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