506828071 08/20/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6874891

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CLAUDIA ARNOLD	08/13/2021
LEWIS MICHAEL HORNBY	08/13/2021
NICHOLAS DORSET HOOTON	08/13/2021

RECEIVING PARTY DATA

Name:	JELLY DROPS LTD
Street Address:	PLEXAL, 14 EAST BAY LANE, THE PRESS CENTRE
Internal Address:	HERE EAST, QUEEN ELIZABETH OLYMPIC PARK, STRATFORD
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	E20 3BS

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	35509400

CORRESPONDENCE DATA

Fax Number: (317)454-1349

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3173410641

Email: docket@rsindy.com

Correspondent Name: NATALIE J. DEAN, REICHEL STOHRY DEAN LLP

Address Line 1: 6931 CENTRAL AVENUE

Address Line 4: INDIANAPOLIS, INDIANA 46220

ATTORNEY DOCKET NUMBER:	D2021-34-US	
NAME OF SUBMITTER:	NATALIE J. DEAN	
SIGNATURE:	/Natalie J. Dean/	
DATE SIGNED:	08/20/2021	

Total Attachments: 3

source=20210813 D2021-34-US - Assignment for Signature - Signed 2#page1.tif source=20210813 D2021-34-US - Assignment for Signature - Signed 2#page2.tif source=20210813 D2021-34-US - Assignment for Signature - Signed 2#page3.tif

PATENT REEL: 057238 FRAME: 0429 506828071

ASSIGNMENT AND CONFIRMATORY PATENT ASSIGNMENT

This ASSIGNMENT AND CONFIRMATORY PATENT ASSIGNMENT (the "Assignment") is entered into by and between:

- A. **Jelly Drops Ltd**, a company registered in Great Britain and having an address at Plexal, 14 East Bay Lane, The Press Centre, Here East, Queen Elizabeth Olympic Park, Stratford, E20 3BS London, UK (hereinafter "ASSIGNEE"), and
 - B. The following individuals:

Claudia Arnold, a citizen of Great Britain having a mailing address at Plexal, 14 East Bay Lane, The Press Centre, Here East, Queen Elizabeth Olympic Park, Stratford, E20 3BS London, UK,

Lewis Michael Hornby, a citizen of Great Britain having a mailing address at Plexal, 14 East Bay Lane, The Press Centre, Here East, Queen Elizabeth Olympic Park, Stratford, E20 3BS London, UK, and

Nicholas Dorset Hooton, a citizen of Great Britain having a mailing address at Plexal, 14 East Bay Lane, The Press Centre, Here East, Queen Elizabeth Olympic Park, Stratford, E20 3BS London, UK

(hereinafter, each an "INVENTOR" and collectively the "INVENTORS").

The date this Assignment is executed by the last party (as indicated by the date associated with that party's signature) will be deemed the effective date of this Assignment (the "Effective Date"). ASSIGNEE and each INVENTOR may each individually be referred to herein as a "Party" or collectively referred to herein as the "Parties."

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. <u>Assignment of Patents and/or Patent Applications</u>. Each INVENTOR hereby irrevocably assigns, transfers, and conveys to ASSIGNEE all of his or her respective right, title, and interest in, to, and under the inventions and patent applications and patents set forth below:

European Union Community Design Application No. 007330501-0002, filed December 3, 2019, entitled "CONFECTIONERY"; and

United States Design Patent Application No. 35/509,400, filed May 4, 2020, entitled "CONFECTIONERY", which claims priority to the above-referenced EU Community Design Application,

both of which are hereby incorporated by reference herein, including, without limitation, (i) all inventions and improvements disclosed therein, (ii) all letters patent or similar legal protection granted therefor in the United States, its territorial possessions, and in all foreign countries, unions, or regions, (iii) all continuations, divisions, continuations-in-part, substitutions, reissues, renewals, substitutes, and extensions thereof and applications therefor, in the United States and its territorial possessions and in all foreign countries, unions, or regions, (iv) any and all patents and patent applications that claim priority to any of the foregoing, and (v) all rights to enforce including, but not limited to, the right to sue and collect damages for any past or future infringements throughout the world (collectively, the "Assigned Rights").

PATENT REEL: 057238 FRAME: 0430 The assignments referenced herein may have multiple effective dates as this is a confirmatory assignment for any filings that predate the Effective Date. As such, this Assignment confirms the full assignment of rights in the Assigned Rights to ASSIGNEE from the INVENTORS as of at least the filing dates for all Assigned Rights, including without limitation, the patent applications (and registration) identified herein.

- 2. <u>Filing and Recording Instruments of Transfer</u>. ASSIGNEE, at its sole discretion, shall make all filings with the requisite intellectual property offices to confirm, effectuate, or record this Assignment of the Assigned Rights to ASSIGNEE granted herein. ASSIGNEE shall be responsible to file and record any and all documents of conveyance as may be necessary to vest in ASSIGNEE, as a matter of public record, the totality of the Assigned Rights.
- 3. Appointment. Each INVENTOR hereby constitutes and appoints ASSIGNEE, and its successors and assigns, the true and lawful attorney or attorneys in fact of such INVENTOR, with the full power of substitution, for it and in its name and stead or otherwise, to institute and prosecute from time to time, any proceedings at law, in equity, or otherwise, that ASSIGNEE, or its successors or assigns, may reasonably deem proper in order to assert or enforce any claim, right, or title of any kind in and to the Assigned Rights, and to defend and compromise any and all actions, suits, or proceedings, in respect to any of the foregoing, and generally to do any and all such acts and things in relation thereto as ASSIGNEE, or its successors or assigns, shall reasonably deem advisable, including, but not limited to, the execution and delivery of any and all assignments and instruments in furtherance hereof. Each INVENTOR declares that the appointment hereby made and the powers hereby granted are coupled with an interest and irrevocable.
- 4. <u>Authorization</u>. Each INVENTOR hereby authorizes ASSIGNEE or its patent agents or attorneys to insert herein the jurisdictions, application numbers, filing dates, and any other indicia identifying the applications or inventions where appropriate when such information is available for the purpose of recording this assignment.
- 5. <u>Miscellaneous</u>. This Assignment shall inure to the benefit of, and be binding upon, the Parties hereto and their respective successors and assigns. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original and together shall constitute one in the same instrument. Facsimile copies of any signature to this Assignment shall be deemed an original signature hereto.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the Effective Date.

INVENTURS	ASSIGNEE
CLAUDIA ARNOLD	JELLY DROPS LTD
Signature	Signature
13th August 2021	CLAUDIA ARNOLD
Date	Name Chief Operating Officer
[REMAINING INVENTOR SIGNATURES ON	Title 13th August 2021
FOLLOWING PAGE]	Date

PATENT REEL: 057238 FRAME: 0431 LEWIS MICHAEL HORNBY

Signature

13th August 2021

Date

NICHOLAS DORSET HOOTON

Signature

13th August 2021

Date