

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT6888473

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SILVERPOP SYSTEMS, INC.	07/01/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	INTERNATIONAL BUSINESS MACHINES CORPORATION	
<b>Street Address:</b>	NEW ORCHARD ROAD	
<b>City:</b>	ARMONK	
<b>State/Country:</b>	NEW YORK	
<b>Postal Code:</b>	10504	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	17221721
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(212)529-5132	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2125295131	
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<b>Correspondent Name:</b>	MAURIEL KAPOUYTIAN WOODS LLP	
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<b>ATTORNEY DOCKET NUMBER:</b>	10333-2000902	
<b>NAME OF SUBMITTER:</b>	EMILY SULLENBERGER	
<b>SIGNATURE:</b>	/Emily Sullenberger/	
<b>DATE SIGNED:</b>	08/27/2021	
<b>Total Attachments: 3</b>		
source=10333-2000902 Assignment - Silverpop to IBM#page1.tif		
source=10333-2000902 Assignment - Silverpop to IBM#page2.tif		
source=10333-2000902 Assignment - Silverpop to IBM#page3.tif		

# PATENT ASSIGNMENT

WHEREAS, Silverpop Systems, Inc., a Delaware corporation (referred to as "Company"), whose full post office address is 200 Galleria Parkway, Suite 1000, Atlanta, GA 30339, has ownership of the patent applications listed on Schedule A hereto, all patents which may issue therefrom, and all divisionals, reissues, substitutions, continuations, re-examinations and extensions thereof which may be pending in or granted by any patent office or forum throughout the world (referred to as the "Patents") and whereas Company owns all inventions disclosed and claimed in the Patents ("Inventions");

WHEREAS, International Business Machines Corporation, a New York corporation whose full post office address is New Orchard Road, Armonk, New York 10504, United States of America (referred to as "IBM"), desires to acquire the entire right, title and interest in and to the Inventions and Patents; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Company hereby transfers and assigns to IBM free and clear of all liens or other encumbrances, and IBM hereby accepts the transfer and assignment of, the entire right, title, and interest of Company in and to the Patents and Inventions, and all rights of priority resulting from the filing of the Patents; and Company hereby authorizes and requests the Commissioner of Patents and any other relevant authority to issue all patents related to the Patents to IBM as assignee of Company's entire right, title and interest therein.

Company also hereby transfers and assigns to IBM, and IBM hereby accepts the transfer and assignment of, any foreign rights to the Inventions and Patents, in all countries of the world, including the right to file applications, prosecute, and obtain patents under any treaty including the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, and of the European Patent Convention. Company agrees that this executed document is recordable evidence of such transfer and assignment and further agrees to perform at IBM's expense, upon reasonable notice, such lawful acts and to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such foreign patent rights.

Upon the written request of IBM, Company hereby further agrees that Company will sign all lawful papers, execute all divisional, continuation, reissue, re-examination, and substitute applications, make all lawful oaths, and provide reasonable assistance to aid IBM, its successors, assigns and nominees to facilitate the prosecution and maintenance of the Patents in all countries of the world.

This transfer and assignment is effective as of December 15, 2015.

IN WITNESS WHEREOF, the parties hereto have executed this Patent Assignment by its respective duly authorized officer in their respective corporate names.

**Silverpop Systems, Inc.**

**International Business Machines Corporation**

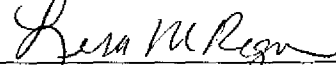
By: Patrick Mulroneu

  
\_\_\_\_\_

Title: Secretary

Date: 7/1/16

By: Lisa Regan

  
\_\_\_\_\_

Title: Director, Research and Intellectual Property Finance

Date: July 6, 2016

SILVERPOP SYSTEMS, INC. TO INTERNATIONAL BUSINESS MACHINES CORPORATION  
SCHEDULE A

ISSUED PATENTS						
Patent Number	Issue Date	Application No.	Filing Date	Title	Country	Owner
6449635	9/10/2002	09/295933	4/21/1999	Electronic Mail Deployment System	US	Silverpop Systems Inc.
6965926	11/15/2005	09/545653	4/10/2000	Method and Systems for Receiving and Viewing Content-Rich Communications	US	Silverpop Systems, Inc.
7853655	12/14/2010	11/163570	10/23/2005	Individualized RSS Feeds with Archives and Automatic Cleanup	US	Silverpop Systems Inc.
8732250	5/20/2014	11/163565	10/23/2005	Provision of Secure RSS Feeds Using a Secure RSS Catcher	US	Silverpop Systems Inc.
8868662	10/21/2014	12/481825	6/10/2009	Methods and Systems for Tracking Shared Content	US	Silverpop Systems, Inc.
8838709	9/16/2014	13/220167	8/29/2011	Anti-Phishing Electronic Message Verification	US	Silverpop Systems, Inc.

PATENT APPLICATIONS				
Application No.	Filing Date	Title	Country	Owner
09/845419	4/30/2001	Methods and Systems for Dynamic Routing of Data in a Network	US	Silverpop Systems, Inc.
09/845465	4/30/2001	System and Method for Updating Content of a Plurality of Content Server Computers over a Network	US	Silverpop Systems, Inc.
11/163568	10/23/2005	Feedback Metrics for RSS Feeds	US	Silverpop Systems Inc.
11/163567	10/23/2005	Delivery of Sensitive Information	US	Silverpop Systems

		Through Secure RSS Feed		Inc.
11/163566	10/23/2005	Provision of RSS Feeds Based on Classification of Content	US	Silverpop Systems Inc.
14/231747	4/1/2014	Provision of RSS Feeds Based on Classification of Content	US	Silverpop Systems Inc.
11/163563	10/23/2005	General Purpose RSS Catcher	US	Silverpop Systems Inc.
61/424397	12/17/2010	Sureform: Anti-Phishing Email Verification	US	Silverpop Systems, Inc.
13/357942	1/25/2012	Temporary Suspension of Electronic Communications	US	Silverpop Systems, Inc.
61,899758	11/4/2013	Targeted Electronic and Networked Content Delivery	US	Silverpop Systems, Inc.
14/533038	11/4/2014	Targeted Electronic and Networked Content Delivery	US	Silverpop Systems, Inc.