

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6897674

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARINE MALAK	06/03/2021
RECEIVING PARTY DATA	
Name:	HUDA BEAUTY LIMITED
Street Address:	3RD FLOOR, J&C BUILDING
Internal Address:	P.O. BOX 362
City:	ROAD TOWN, TORTOLA
State/Country:	VIRGIN ISLANDS, BRITISH
Postal Code:	VG1110
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29689298
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	MILWAUKEE, WISCONSIN 53203
ATTORNEY DOCKET NUMBER:	3496.004
NAME OF SUBMITTER:	MITCHELL J. STOCK
SIGNATURE:	/Mitchell J. Stock/
DATE SIGNED:	09/02/2021
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, I, **Marine Malak** of 33 Esmond Gardens, South Parade, London W4 1JT, England, believe I, with others, have made a certain invention(s) and/or discovery (hereinafter the "Invention(s)") for which we have made an application for Letters Patent of the United States, which application may be identified by **BF Ref. No. 3496.004** and in the United States Patent Office as Serial No. 29/689,298, filed on April 29, 2019, and titled:

Packaging for Fragrance Bottle

WHEREAS, **Huda Beauty Limited** (Assignee) a company organized and existing under and by virtue of the laws of The British Virgin Islands and having its principal place of business at 3rd Floor, J&C Building, P.O. Box 362, Road Town, Tortola, Virgin Islands, VG1110, is desirous of acquiring the entire interest in and to said Invention(s), said application and any Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt and sufficiency whereof are hereby acknowledged, we have sold, assigned, and set over and by these presents do hereby sell, assign, and set over unto **Huda Beauty Limited** and the assignee's legal representative, successors, and assigns, the entire right, title, and interest in and to any and all applications including the aforesaid Invention(s), the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and we hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to **Huda Beauty Limited**, or to its successors, assigns, or legal representatives.

WE HEREBY AUTHORIZE the law firm of Boyle Fredrickson, S.C. to insert in this instrument any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office or any other office for recordation of this document.

UPON SAID CONSIDERATION, we do hereby covenant for ourselves and our heirs, legal representatives, and assigns that neither we nor any of our heirs, legal representatives, or assigns have or will execute any instrument or perform any act in conflict herewith and that we or our heirs, legal representatives, and assigns will at all times do such acts and execute such papers, without expense to ourselves, as may be necessary or desirable in order to fully protect the Invention(s) for the benefit of the assignee, its successors or assigns, and to otherwise carry into full force and effect the text and interest of this assignment.

IN WITNESS WHEREOF, I have executed and delivered this Assignment this 3 day of
June, 2021.

Marine Malak
.....
Marine Malak, Assignor

CERTIFICATE OF WITNESS

I acknowledge that I was personally present and did see the above-named Assignor, who is personally known to me, duly execute the above Assignment on the date set forth.

SHAADY HUSSEIN
.....
Printed Name of Witness

Shady Hussein
.....
Signature of Witness

IN WITNESS WHEREOF, I, on behalf of Huda Beauty Limited (Assignee) have executed and delivered this Assignment this 31 day of AUGUST, 2021.


On Behalf of Huda Beauty Limited

Name: Huda Kattan

CERTIFICATE OF WITNESS

I acknowledge that I was personally present and did see the above-named Assignee, who is personally known to me, duly execute the above Assignment on the date set forth.

KRISTINA LANE
Printed Name/Title of Witness


Signature of Witness