

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6903622

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GERARD C. JOHNSON	06/05/2009
SEAN BUNNER	06/08/2009
JOHN MCDEVITT	06/05/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HSN LP
<b>Street Address:</b>	1 HSN DRIVE
<b>City:</b>	ST PETERSBURG
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33729
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15242706
Application Number:	16297903
Application Number:	16921118
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	38973.0003U4,U5,U6
<b>NAME OF SUBMITTER:</b>	CHARLEY F. BROWN
<b>SIGNATURE:</b>	/Charley F. Brown #52,658/
<b>DATE SIGNED:</b>	09/07/2021
<b>Total Attachments: 3</b>	

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**ASSIGNMENT**

**WHEREAS**, Gerard C. Johnson, Sean Bunner, and John McDevitt (hereinafter referred to as Assignors), residing at 27223 Coral Springs Dr., Wesley Chapel, Florida 33543, 2357 Woodlawn Circle E, St. Petersburg, Florida 33704, and 14240 Puffin Ct., Clearwater, Florida 33762, respectively;

**WHEREAS**, Assignors have invented certain new and useful improvements in **METHOD AND SYSTEM FOR IMPROVED INTERACTIVE TELEVISION PROCESSING**, set forth in Application for Letters Patent of the United States Serial No. 12/476,145 , filed on June 1, 2009; and

**WHEREAS**, HSN LP, having a place of business at 1 HSN Drive, St. Petersburg, Florida 33729 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, in consideration of good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property including all rights of priority, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-

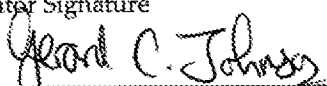

mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.


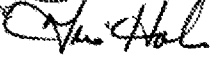
AND Assignors hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

**Inventor: Gerard C. Johnson**

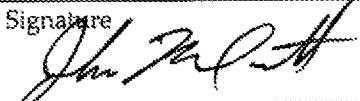

Inventor Signature 	Date 6-05-2009
Witness Signature 	Date
Witness Name: TINA HAHN	6/5/09

**Inventor: Sean Bunner**

Inventor Signature 	Date 6/8/09
Witness Signature 	Date
Witness Name: TINA HAHN	6/8/09

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Inventor: John McDevitt

Inventor Signature 	Date 6/5/09
Witness Signature 	Date
Witness Name: TINA HAHN	6/5/09