

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6903656

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| JOHN MCDEVITT | 08/08/2011 |
| SEAN BUNNER | 08/05/2011 |
| RECEIVING PARTY DATA | |
| Name: | HSNI, LLC |
| Street Address: | 1 HSN DRIVE |
| City: | ST PETERSBURG |
| State/Country: | FLORIDA |
| Postal Code: | 33729 |
| PROPERTY NUMBERS Total: 4 | |
| Property Type | Number |
| Application Number: | 14218186 |
| Application Number: | 14712269 |
| Application Number: | 15040021 |
| Application Number: | 15917039 |
| CORRESPONDENCE DATA | |
| Fax Number: | (678)420-9301 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 678-420-9300 |
| Email: | higginsw@ballardspahr.com |
| Correspondent Name: | BALLARD SPAHR LLP |
| Address Line 1: | 999 PEACHTREE STREET NE |
| Address Line 2: | SUITE 1600 |
| Address Line 4: | ATLANTA, GEORGIA 30309 |
| ATTORNEY DOCKET NUMBER: | 38973.0004U3,U4,U5,U6 |
| NAME OF SUBMITTER: | CHARLEY F. BROWN |
| SIGNATURE: | /Charley F. Brown #52,658/ |
| DATE SIGNED: | 09/07/2021 |
| Total Attachments: 2 | |

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ASSIGNMENT

WHEREAS, John McDevitt and Sean Bunner (hereinafter referred to as Assignors), residing at 14240 Puffin Ct., Clearwater, Florida, 33762 and 2357 Woodlawn Circle E., St. Petersburg, Florida, 33704, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in **SYSTEM AND METHOD FOR INTEGRATING AN ELECTRONIC POINTING DEVICE INTO DIGITAL IMAGE DATA**, set forth in Application for Letters Patent of the United States Serial No. 13/165,364, filed on June 21, 2011; and

WHEREAS, HSNi LLC, having a place of business at 1 HSN Drive, St. Petersburg, Florida 33729 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property including all rights of priority, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-

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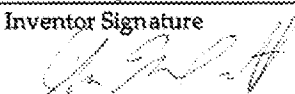
mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

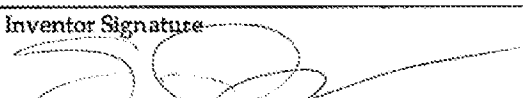
AND Assignors hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Inventor: John McDevitt

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| Inventor Signature  | Date 8/8/11 |
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Inventor: Sean Bunner

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| Inventor Signature  | Date 8/5/11 |
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