

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	PIERRE-ANTOINE SONDAG	09/09/2021
RECEIVING PARTY DATA		
Name:	AMAZON TECHNOLOGIES, INC.	
Street Address:	PO BOX 81226	
City:	SEATTLE	
State/Country:	WASHINGTON	
Postal Code:	98108-1226	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	17447240
CORRESPONDENCE DATA		
Fax Number:	(512)377-9407	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	512.246.0988	
Email:	uspto@lindauerip.com	
Correspondent Name:	LINDAUER LAW, PLLC	
Address Line 1:	PO BOX 3623	
Address Line 4:	CEDAR PARK, TEXAS 78630	
ATTORNEY DOCKET NUMBER:	579-7511	
NAME OF SUBMITTER:	JACOB MATTIS	
SIGNATURE:	/Jacob Mattis Reg. No. 58,833/	
DATE SIGNED:	09/09/2021	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 4		
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PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 17/447,240
Filing Date September 9, 2021

Attorney Docket No. 579-7511
Client Docket No. P74886-US01

PARTIES TO THE ASSIGNMENT

Assignor(s):

Pierre-Antoine Sondag
410 Terry Avenue North
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.
PO Box 81226
Seattle, WA 98108-1226

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“SYSTEMS FOR DETERMINING USER INTERFACES TO MAXIMIZE INTERACTIONS BASED ON
WEBSITE CHARACTERISTICS” (Invention) for which a non-provisional application for United
States Letters Patent (Application):

☐ was filed on _____ and accorded U.S. Application No. _____; or

☒ will be filed concurrently with the submission of this executed PATENT ASSIGNMENT
for recordation. ASSIGNOR(S) hereby authorizes and requests ASSIGNEE’S legal
representatives, of Lindauer Law, PLLC, associated with Customer No. 136637, to
insert in the header above and here in parentheses (U.S. Patent Application
No. 17/447,240, filed September 9, 2021) this application’s U.S. application
number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the
entire right, title and interest in and to the Invention and in and to any letters patent that may
be granted therefor in the United States and in any and all foreign countries.

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Title of Invention: SYSTEMS FOR DETERMINING USER INTERFACES TO MAXIMIZE INTERACTIONS
BASED ON WEBSITE CHARACTERISTICS

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said Application and any and all letters patent which may be granted for said Invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said Application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said Invention, Application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks, as well as all other applicable patent offices throughout the world, to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of

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assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue
for, collect, and retain damages for past infringements of said letters patent before or after
issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will
communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to
ASSIGNOR respecting the Invention or said Application, and testify in any legal proceeding, assist
in the preparation of any other patent property relating to the Application and the Invention or
any improvements made thereto, sign/execute all lawful papers, provide all requested
documents, execute and make all rightful oaths and/or declarations in connection with the
Application and the Invention including any improvements made thereto, any patent
applications filed therefrom, and any continuing application filed from any of the
aforementioned applications, and generally do everything possible to aid ASSIGNEE, its
successors, legal representatives and assigns, to obtain and enforce proper patent protection for
the Invention in all countries. These provisions are binding upon ASSIGNOR's heirs, legal
representatives, administrators, and assigns.

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DECLARATION

As a below named inventor, I hereby declare that:

This declaration is directed to:

- ☒ the attached application; or
☐ United States Patent Application number _____ filed on _____; or
☐ PCT International Application number _____ filed on _____.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

DocuSigned by:

Pierre-Antoine Sondag

CBE9223E64B74B2...

Pierre-Antoine Sondag

September 9, 2021

Date