506883618 09/22/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

t Version v1.1 EPAS ID: PAT6930439

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUSTIN D. LEWIS	11/14/2016
SCOTT TADASHI DAVIES	11/15/2016

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17390308

CORRESPONDENCE DATA

Fax Number: (502)588-1948

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-584-1135

Email: jrooks@middletonlaw.com

Correspondent Name: MIDDLETON REUTLINGER

Address Line 1: 401 S. 4TH STREET

Address Line 2: SUITE 2600

Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZS202-21822
NAME OF SUBMITTER:	JOHN P. PURCELL
SIGNATURE:	/John P. Purcell/
DATE SIGNED:	09/22/2021

Total Attachments: 2

source=ZS202-21822-Assignment#page1.tif source=ZS202-21822-Assignment#page2.tif

PATENT 506883618 REEL: 057566 FRAME: 0660

ATTORNEY DOCKET NUMBER: GGL-1194

JOINT INVENTION ASSIGNMENT OF WORLDWIDE RIGHTS

WHEREAS, we, Justin D. Lewis, a citizen of United States, residing in South San Francisco, California; and Scott Tadashi Davies, a citizen of United States, residing in Santa Monica, California, as assignors, have made an invention entitled

"CONTENT-SPECIFIC KEYWORD NOTIFICATION SYSTEM"

as described in a patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, a corporation organized and existing under the laws of the State of Delaware, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and all rights to sue and recover for past, present, and future infringement thereof, and we hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;

Page 1 of 2

PATENT REEL: 057566 FRAME: 0661

ATTORNEY DOCKET NUMBER: GGL-1194

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN WITNESS WHEREOF, the Assignors have executed this document on the date indicated below:

136.22 256038428	11/14/2016	
Docusigned by: Justin D. Lewis	Date	
Lite Otavio	11/15/2016	
Scott Tadashi Davies	Date	