

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT6948410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAYESH SAHASI	08/23/2021
JAIRO DIAZ	08/23/2021
BRIAN STREIT	08/23/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ON24, INC.
<b>Street Address:</b>	50 BEALE STREET
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94105
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17364599
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(678)420-9301
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	6784209300
<b>Email:</b>	delees@ballardspahr.com
<b>Correspondent Name:</b>	BALLARD SPAHR LLP
<b>Address Line 1:</b>	999 PEACHTREE STREET SUITE 1600
<b>Address Line 2:</b>	SUITE 1600
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30309
<b>ATTORNEY DOCKET NUMBER:</b>	38110.0002U1
<b>NAME OF SUBMITTER:</b>	MATTHEW J LITTLEFIELD
<b>SIGNATURE:</b>	/Matthew J Littlefield #77,623/
<b>DATE SIGNED:</b>	10/01/2021
<b>Total Attachments: 5</b>	
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**ASSIGNMENT**

**WHEREAS**, we, **JAYESH SAHASI**, with a mailing address of 50 Beale Street, San Francisco, CA 94105; **JAIRO DIAZ**, with a mailing address of Cra 26 # 3A-272 T2-1101, Barranquilla, CO 080001; and **BRIAN STREIT**, with a mailing address of 50 Beale Street, San Francisco, CA 94105, (hereinafter “**INVENTORS**”), have invented new and useful improvements in “**METHODS, SYSTEMS, AND APPARATUSES FOR USER ENGAGEMENT ANALYSIS**”, for which a United States Patent Application was filed on June 30, 2021, and assigned Application No. 17/364,599; and


**WHEREAS, ON24, Inc.** (hereinafter “**ASSIGNEE**”), whose principal address is 50 Beale Street, San Francisco, CA 94105, is desirous of acquiring the entire interest in the same;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, we, **INVENTORS**, hereby do sell, assign and transfer unto said **ASSIGNEE** the entire right, title and interest in and to said invention and application throughout the world, including, without limitation, any Letters Patent which may issue thereon, and any subsequent application claiming priority to the above-identified application, reissue, reexamination, divisional, continuation-in-part, extension or continuation thereof and all rights of priority under the Paris Convention arising from said application; the same for the **ASSIGNEE**’s legal representatives and assigns, as fully and entirely as the same would have been held by us had this assignment and sale not been made;

**AND**, we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect, the sale, assignment, transfer and conveyance hereby made or intended to be

made and generally do everything possible to aid for the **ASSIGNEE**, its legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this Assignment this 23 day of  
August, 20 21.

  
\_\_\_\_\_  
**JAYESH SAHASI** (L.S.)

**WITNESS 1:**

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_, I witnessed **Jayesh Sahasi** execute the foregoing assignment.

\_\_\_\_\_  
Witness Printed Name

\_\_\_\_\_  
Witness Signature

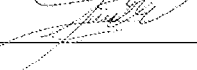
**WITNESS 2:**

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_, I witnessed **Jayesh Sahasi** execute the foregoing assignment.

\_\_\_\_\_  
Witness Printed Name

\_\_\_\_\_  
Witness Signature

IN WITNESS WHEREOF, I have executed this Assignment this 23rd day of  
August, 2021.

/Jairo Diaz/  (L.S.)  
**JAIRO DIAZ**

**WITNESS 1:**

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, I witnessed **Jairo Diaz** execute the foregoing assignment.

\_\_\_\_\_  
Witness Printed Name

\_\_\_\_\_  
Witness Signature

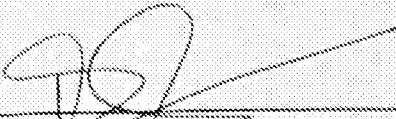
**WITNESS 2:**

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, I witnessed **Jairo Diaz** execute the foregoing assignment.

\_\_\_\_\_  
Witness Printed Name

\_\_\_\_\_  
Witness Signature

IN WITNESS WHEREOF, I have executed this Assignment this 23<sup>rd</sup> day of August, 2021

  
\_\_\_\_\_  
**BRIAN STREIT** (L.S.)

**WITNESS 1:**

On this 23 day of August, 2021, I witnessed **Brian Streit** execute the foregoing assignment.

Michael Arnold  
Witness Printed Name

  
Witness Signature

**WITNESS 2:**

On this 23 day of August, 2021, I witnessed **Brian Streit** execute the foregoing assignment.

Elvia Streit  
Witness Printed Name

Elvia Streit  
Witness Signature