506908662 10/06/2021

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JON DAHL	03/16/2020
ADAM BROWN	03/11/2020
NICK CHADWICK	03/12/2020
BEN DODSON	03/13/2020
MASROOR HASAN	03/11/2020

#### **RECEIVING PARTY DATA**

Name:	MUX, INC.
Street Address:	1182 MARKET STREET
Internal Address:	SUITE 425
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94102

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	17495178	

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6507147024

**Email:** docketing@r8pg.com

Correspondent Name: RUN8 PATENT GROUP, LLC

Address Line 1: 1108 BRYANT STREET

Address Line 2: UNIT B

Address Line 4: SAN FRANCISCO, CALIFORNIA 94103

ATTORNEY DOCKET NUMBER:	MUXX-M02-US3
NAME OF SUBMITTER:	PETER MILLER
SIGNATURE:	/Peter Miller/
DATE SIGNED:	10/06/2021

PATENT 506908662 REEL: 057717 FRAME: 0572

## **Total Attachments: 2**

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PATENT REEL: 057717 FRAME: 0573



MUXX-M02-US DEC + ASG

This combined Declaration and Assignment is directed to the United States Patent Application entitled "METHOD FOR GENERATING VIDEO- AND AUDIENCE-SPECIFIC ENCODING LADDERS," docketed internally as "MUXX-M02-US," and filed herewith (referred to herein as the "APPLICATION").

**ASSIGNMENT** 

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the "INVENTOR(S)") hereby assign, transfer, and set over to Mux, Inc. (referred to herein as "COMPANY") – a state of Delaware corporation located at 1182 Market Street Suite 425, San Francisco, CA 94102– its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention for which the undersigned has/have executed the APPLICATION for patent in the United States of America, together with all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all patents (domestic and foreign) that may be granted therefor.

Such interest represents the entire ownership of the APPLICATION and patent(s) when granted and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such patents may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office to issue any and all patents resulting from the APPLICATION, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

The INVENTOR(S) further agrees to: (a) cooperate with the COMPANY in the prosecution of the APPLICATION and foreign counterparts; (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as COMPANY lawfully may request to obtain the patent for the invention in any and all countries.

1 of 2

PATENT REEL: 057717 FRAME: 0574



# MUXX-M02-US DEC + ASG

### **DECLARATION**

As an INVENTOR, I hereby declare that:

- the APPLICATION was made or authorized to be made by me;
- I have reviewed and understand the contents and the claims of the APPLICATION;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the APPLICATION; and
- I acknowledge the duty to disclose all information known to me to be material to the patentability
  of the claims of the APPLICATION.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

EXECUTED BY:		
Name	Signature	Date
Jon Dahl	Jon Pall	3/16/2020
Adam Brown	AdamBrown  BOJEDAESERODAGY	3/11/2020
Nick Chadwick	Mck Chadwick	3/12/2020
Ben Dodson	DocuSigned by: Bun Podson 12250C441D77458	3/13/2020
Masroor Hasan	Masroor Hasan	3/11/2020

2 of 2

PATENT REEL: 057717 FRAME: 0575