506916970 10/12/2021

PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIC A. MARKS	10/07/2021
KEATON F. VAN'T HULL	10/11/2021
PATRICK M. GREENWELL	10/08/2021

RECEIVING PARTY DATA

Name:	TARGET BRANDS, INC.
Street Address:	1000 NICOLLET MALL
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17498974

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123343222
Email: cnelson@wck.com
Correspondent Name: THEODORE M. MAGEE

Addison I in A

Address Line 1: 121 SOUTH EIGHTH STREET, SUITE 1100

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	202102387
NAME OF SUBMITTER:	CHRISTINE N. NELSON
SIGNATURE:	/Christine N. Nelson/
DATE SIGNED:	10/12/2021

Total Attachments: 6

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PATENT 506916970 REEL: 057763 FRAME: 0054

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> PATENT REEL: 057763 FRAME: 0055

Docket No.

202102387

WHEREAS, we, Eric A. Marks, Keaton F. Van't Hu ASSIGNORS), are the inventors of an invention described in entitled <u>BEACON SYSTEM</u> , the application having been execute United States Patent and Trademark Office by Application N filed <u>October 12, 2021</u> ; and	uted on even date herewith, and/or being identifiable in
WHEREAS, Target Brands, Inc. (hereinafter referred to Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of a invention, the application and any and all Letters Patent(s) obtained therefor;	
acknowledged, we transfer to Assignee, its successors and as invention, the above-identified application(s), corresponding benefits to the above-identified application(s) including no continuing applications, divisional applications, reissue application continuation-in-part applications, all Letters Patent(s) or simil benefits under any applicable treaty or convention, including royalties, damages and payments now or hereafter due or payar reason of past, present and future infringement of the rights assi collect the same for the ASSIGNEE'S own use and benefit, and assigns and other legal representatives, as fully and entirely ASSIGNOR if this transfer to ASSIGNEE had not been made; a and Trademark Office or foreign equivalent thereof to issue the I	domestic and foreign applications claiming rights or in-provisional applications, continuation applications, ons, reexamination applications, design applications and ar legal protection issuing thereon, and all rights and all rights of priority; together with all of the income, ble with respect thereto, and all claims for damages by gned under this assignment with the right to sue for and for the use and benefit of the ASSIGNEE'S successors, as the same would have been held and enjoyed by and we authorize the Director of the United States Patent Letters Patent or similar legal protection to the Assignee.
We authorize the Assignee, its successors and assign number of the application when ascertained.	s, to insert in this instrument the filing date and serial
We authorize the Assignee, its successors and assigns, or Patent or similar legal protection, in its own name if desired, in a	or anyone it may properly designate, to apply for Letters ny and all foreign countries.
We represent to the Assignee, its successors and assign do any act whatsoever conflicting with this Assignment. We, request, without additional consideration, but at the expense of additional writings and do such additional acts as the Assignee, i its enjoyment of this grant, and render all assistance in making a the Letters Patent or similar legal protection on the invention in a	the Assignee, its successors and assigns, execute such ts successors and assigns, may deem desirable to perfect pplication for and obtaining, maintaining, and enforcing
10/7/2021	
DATE	Eric A. Marks

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Keaton F. Van't Hull

DATE

Docket No.

202102387

DATE	Patrick M. Greenwell

Docket No.

202102387

10/11/2021	/Keaton Van't Hull/
DATE	Eric A. Marks
Patent or similar legal protection, in its own name if desired. We represent to the Assignee, its successors and do any act whatsoever conflicting with this Assignment request, without additional consideration, but at the expertadditional writings and do such additional acts as the Assignment.	assigns, that we have not and shall not execute any writing or . We, our executors or administrators, will at any time upon ense of the Assignee, its successors and assigns, execute such gnee, its successors and assigns, may deem desirable to perfect thing application for and obtaining, maintaining, and enforcing
NOW, THEREFORE, for good and valuable acknowledged, we transfer to Assignee, its successors invention, the above-identified application(s), correspondenessis to the above-identified applications, includic continuing applications, divisional applications, reissue approximation-in-part applications, all Letters Patent(s) or benefits under any applicable treaty or convention, includications, damages and payments now or hereafter due or reason of past, present and future infringement of the right collect the same for the ASSIGNEE'S own use and benefits assigns and other legal representatives, as fully and exactly and the responsibility of this transfer to ASSIGNEE had not been in and Trademark Office or foreign equivalent thereof to issue the Assignee, its successors and	consideration, the receipt and adequacy of which is hereby and assigns, our entire right, title and interest in and to the adding domestic and foreign applications claiming rights on an on-provisional applications, continuation applications and resimilar legal protection issuing thereon, and all rights and uding all rights of priority; together with all of the income repayable with respect thereto, and all claims for damages by atts assigned under this assignment with the right to sue for and it, and for the use and benefit of the ASSIGNEE'S successors antirely as the same would have been held and enjoyed by made; and we authorize the Director of the United States Patentiae the Letters Patent or similar legal protection to the Assignee assigns, to insert in this instrument the filing date and serial
Nicollet Mall, Minneapolis, Minnesota 55403, is desirou	Ferred to as ASSIGNEE), a corporation having offices at 1000 as of acquiring the entire right, title and interest in and to the nt(s) or similar legal protection, foreign or domestic, to be
ASSIGNORS), are the inventors of an invention describe entitled <u>BEACON SYSTEM</u> , the application having been the United States Patent and Trademark Office by Application	n't Hull and Patrick M. Greenwell (hereinafter referred to as bed in an application for Letters Patent of the United States in executed on even date herewith, and/or being identifiable intion No. 17/498,974

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Keaton F. Van't Hull

DATE

Docket No.

202102387

DATE	Patrick M. Greenwell

Docket No.

202102387

WHEREAS, we, Eric A. Marks, Keaton F. Van't Hull and Patrick M. Greenwell (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent of the United States entitled <u>BEACON SYSTEM</u> , the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>17/498,974</u> , filed <u>October 12, 2021</u> ; and WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nigollet Mell. Minneapolis. Minneapolis of desirous of acquiring the entire right, title and interest in and to the
Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified applications) including non-provisional applications, continuation applications, divisional applications, reissue applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; together with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all claims for damages by reason of past, present and future infringement of the rights assigned under this assignment with the right to sue for and collect the same for the ASSIGNEE'S own use and benefit, and for the use and benefit of the ASSIGNEE'S successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this transfer to ASSIGNEE had not been made; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.
We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.
We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.
We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.
DATE Eric A. Marks

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Keaton F. Van't Hull

DATE

Docket No.

202102387

10/8/2021	/Patrick M. Greenwell/
DATE	Patrick M. Greenwell

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RECORDED: 10/12/2021

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