

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6980892

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	GLAM SEAMLESS, LLC	04/20/2021
RECEIVING PARTY DATA		
Name:	BIG IP OPCO, LLC	
Street Address:	631 N 400 W	
City:	SALT LAKE CITY	
State/Country:	UTAH	
Postal Code:	84103	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Application Number:	29673401	
Application Number:	62769681	
CORRESPONDENCE DATA		
Fax Number:	(754)300-1501	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	754-300-1500	
Email:	info@conceptlaw.com	
Correspondent Name:	THE CONCEPT LAW GROUP	
Address Line 1:	6400 N. ANDREWS AVE	
Address Line 2:	SUITE 500	
Address Line 4:	FORT LAUDERDALE, FLORIDA 33309	
ATTORNEY DOCKET NUMBER:	GLAM TO BIG	
NAME OF SUBMITTER:	ROBERT C. KAIN	
SIGNATURE:	/Robert C. Kain/	
DATE SIGNED:	10/21/2021	
Total Attachments: 3		
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GLAM-BIG PATENT ASSIGNMENT

This Glam-BIG Patent Assignment (this "**Assignment**") is made effective as of April 20, 2021 (the "**Effective Date**"), by Glam Seamless, LLC, a Delaware entity, with its principal place of business at 631 N 400 W, Salt Lake City, UT 84103 ("**Assignor**") and BIG IP OpCo, a Utah limited liability company, with its principal place of business at 631 N. 400 W., Salt Lake City, Utah 84103 ("**Assignee**").

RECITALS

A. Assignor is the owner of the patents identified in Exhibit A, attached hereto (herein collectively the "**Patents**").

B. Assignee desires to obtain, and Assignor desires to transfer and assign to Assignee, all of Assignor's right, title and interest in and to the Patents according to the terms of this Assignment.

NOW, THEREFORE, in consideration of the covenants and agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives, and Assignee hereby assumes, the Assignor's entire worldwide right, title and interest in and to the Patents, including, without limitation, all associated goodwill, all common law rights, all rights of priority in any country as may now or hereafter be granted to it by law, all applications, renewals, registrations, substitutions, continuations, extensions and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of the United States, any foreign country or jurisdiction or any multilateral organization, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, all claims for damages and the right to sue for, collect, settle or release any past, present or future infringement, misuse or misappropriation of any of the Patents, in each case for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Section 2. Assistance. From time to time, as and when requested by Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take, or cause to be taken, all further or other actions as Assignee may reasonably deem necessary or desirable to consummate the transactions contemplated by this Assignment, including, executing and delivering to Assignee such assignments, deeds, bills of sale, consents, powers of attorney, declarations, affidavits and other instruments as Assignee or its counsel may reasonably request as necessary or desirable for such purpose.

Section 3. Counterparts. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

Section 4. GOVERNING LAW. THIS ASSIGNMENT WILL BE GOVERNED BY AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE SUBSTANTIVE LAWS

OF THE STATE OF UTAH, WITHOUT GIVING EFFECT TO ANY CONFLICTS OF LAW
RULE OR PRINCIPLE THAT MIGHT RESULT IN THE APPLICATION OF THE LAWS OF
ANOTHER JURISDICTION.

IN WITNESS WHEREOF, the undersigned, being duly authorized action on behalf of
Assignor and Assignee have executed this Assignment as of the Effective Date.


Assignor

Signature: 

Printed Name: Tara Haynie

Title: Group VP DTC Brand

Assignee

Signature: 

Printed Name: Solomon Schoenher

Title: IP Manager

**Glam-BIG Patent Assignment
Exhibit A**

Project Title	Approved Budget	Start Date	End Date	Progress	Completion	Value	Quantity	Unit	Percentage	Source of funds
1.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
2.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
3.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
4.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
5.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
6.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
7.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government
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33.06. 1000000	21,500,000	21/05/2018	21/05/2018	0%	0%	21,500,000	100	kg	0%	Government