

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GENERATION FOOTWEAR INC.	10/20/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VIDA SHOES INTERNATIONAL, INC.
<b>Street Address:</b>	29 WEST 56TH STREET
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10019
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	D625491
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<b>NAME OF SUBMITTER:</b>	PATRICIA BENNETT
<b>SIGNATURE:</b>	/Patricia Bennett/
<b>DATE SIGNED:</b>	10/21/2021
<b>Total Attachments: 2</b>	
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source=Patent Assignment GFI to Vida 102121 Patent D625,491#page2.tif	

## PATENT ASSIGNMENT

This Patent Assignment (this "*Assignment*") is entered into effective as of October 20, 2021 (the "*Effective Date*") by and among Generation Footwear Inc., having a place of business at 29 West 56<sup>th</sup> Street, New York, NY 10019 ("*Assignor*"), and Vida Shoes International, Inc., a New York corporation, having a place of business at 29 West 56<sup>th</sup> Street, New York, NY 10019 ("*Assignee*") (each a "*Party*," and collectively the "*Parties*").

**WHEREAS**, Assignor desires to assign, and Assignee desires to obtain, all of Assignor's right, title and interest in and to US Patent No. D625,491 (the "*Patent*").

**NOW, THEREFORE**, for good and valuable consideration the receipt of which is hereby acknowledged:

1. Assignor hereby sells, assigns, transfers and deliver to Assignee, free and clear of all liens, all of its respective right, title and interest in and to the Patent, including the right to sue for past infringement, and Assignee hereby purchases, acquires and accepts from Assignors all of Assignor's respective right, title and interest in and to the Patent, including the right to sue for past infringement.

2. This Assignment shall be binding upon, and shall inure to the benefit of and be enforceable by, the Parties hereto and their respective successors and permitted assigns. Assignee may assign its rights or obligations hereunder without the prior written consent of Assignor.

3. This Assignment and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York without reference to the choice of law principles thereof. The parties hereto irrevocably consent to the exclusive jurisdiction of the federal and state courts located in the State and County of New York in connection with any action or proceeding arising out of or relating to this Assignment.

4. This Assignment may be executed in multiple original, PDF or facsimile counterparts, each of which will be deemed an original, and all of which taken together will be considered one and the same agreement. In the event that any signature to this Assignment or any agreement or certificate delivered pursuant hereto, or any amendment thereof, is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature will create a valid and binding obligation of the Party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof. No Party will raise the use of a facsimile machine or e-mail delivery of a ".pdf" format data file to deliver any such signature page or the fact that such signature was transmitted or communicated through the use of a facsimile machine or e-mail delivery of a ".pdf" format data file as a defense to the formation or enforceability of a contract and each Party forever waives any such defense.

IN WITNESS WHEREOF, each Party hereto has caused this Assignment to be executed as of the Effective Date by its duly authorized officer.

**ASSIGNOR:**

GENERATION FOOTWEAR INC.

By:

Name: Arthur LEVINE

Title: CEO

**ASSIGNEE:**

VIDA SHOES INTERNATIONAL, INC.

By:

Name: ARTHUR LEVINE

Title: CEO