506946084 10/27/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6992921

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST AT REEL/FRAME NO. 054048/0646

CONVEYING PARTY DATA

Name	Execution Date
JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT	10/14/2021

RECEIVING PARTY DATA

Name:	TRAX TECHNOLOGY SOLUTIONS PTE. LTD
Street Address:	65 CHULIA STREET, #19-01
City:	OCBC CENTRE
State/Country:	SINGAPORE
Postal Code:	049513
Name:	SHOPKICK, INC.
Street Address:	273 S. RAILROAD AVE.
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94401
Name:	CVDM SOLUTIONS SAS
Street Address:	38 RUE BREGUET
City:	PARIS
State/Country:	FRANCE
Postal Code:	75011
Name:	TRAX RETAIL, INC.
Street Address:	ONE SUGARLOAF CENTRE
Internal Address:	1960 SATELLITE BOULEVARD, SUITE 4100
City:	DULUTH
State/Country:	GEORGIA
Postal Code:	30097

PROPERTY NUMBERS Total: 45

Property Type	Number
Patent Number:	10368662
Patent Number:	10387996
Patent Number:	10402777
Patent Number:	10122915

PATENT

506946084 REEL: 057944 FRAME: 0338

Property Type	Number
Patent Number:	10643060
Patent Number:	10521646
Patent Number:	10671834
Patent Number:	10546182
Patent Number:	10558843
Patent Number:	10628660
Patent Number:	10452924
Patent Number:	10643059
Patent Number:	10521645
Patent Number:	10425767
Patent Number:	10360592
Patent Number:	9886696
Patent Number:	10304069
Patent Number:	8489112
Patent Number:	10255614
Patent Number:	9159066
Patent Number:	9595043
Patent Number:	9990645
Patent Number:	9264151
Patent Number:	9697539
Patent Number:	9141886
Application Number:	16310157
Application Number:	16244907
Application Number:	16354717
Application Number:	16714861
Application Number:	16739920
Application Number:	16578595
Application Number:	16354186
Application Number:	16569635
Application Number:	16569645
Application Number:	16569655
Application Number:	14172854
Application Number:	16518904
Application Number:	15942062
Application Number:	16376927
Application Number:	62872751
Application Number:	62876685
Application Number:	62879565

Property Type	Number
Application Number:	62958506
Application Number:	62993298
Application Number:	63033055

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	069711-0002
NAME OF SUBMITTER:	KRISTIN J AZCONA
SIGNATURE:	/KJA/
DATE SIGNED:	10/27/2021

Total Attachments: 7

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RELEASE OF PATENT SECURITY INTEREST dated as of October 14, 2021 (this "Release"), by JPMORGAN CHASE BANK, N.A., as Administrative Agent. Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or the U.S. Collateral Agreement, as applicable, referred to below.

- Reference is made to (a) the Credit Agreement dated as of July 14, 2020 (as amended or otherwise modified from time to time, the "Credit Agreement"), among the Company, the Borrowers party thereto, the Lenders party thereto and the Administrative Agent, (b) the U.S. Collateral Agreement referred to therein, among the Company, the other Grantors from time to time party thereto and the Administrative Agent and (c) the Patent and Trademark Security Agreement dated as of October 13, 2020, which was recorded with the United States Patent and Trademark Office at Reel 054048 Frame 0646 for patents (the "Patent and Trademark Security Agreement", and, collectively with the U.S. Collateral Agreement, the "Security Agreements"), each Security Agreement being among the Company, other Grantors from time to time party thereto and the Administrative Agent.
- Pursuant to the Security Agreements, the Grantors granted a В security interest to the Administrative Agent, for the benefit of the Secured Parties, in, among other things, the patents of the Grantors set forth on Schedule I hereto (the "Patents").
- C. In connection with the payment and discharge of all Loan Document Obligations of the Borrowers and the other Loan Parties and the termination of all Commitments under the Credit Agreement, the Grantors have informed the Administrative Agent of their desire that the Administrative Agent, on behalf of the Secured Parties, release all right, title and interest granted to it, for the ratable benefit of the Secured Parties, under the Security Agreements in and to the Patents.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent herby terminates, releases and discharges any and all security interests it has in the Patents and reassigns all right, title and interest it has in the Patents, together with the goodwill associated therewith, to the applicable Grantor. The execution and delivery of this Release and the performance of any actions by the Administrative Agent are made without representation or warranty by, or recourse to, the Administrative Agent or any other Secured Party.

THIS RELEASE SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed as of the day and year first written above.

JPMORGAN CHASE BANK N.A., as

Administrative Agent,

By:

Authorized Signatory

Matthew Cheung Vice President

[Trax Ltd - IP Release (Patents) Signature Page]

SCHEDULE I

Patents Owned by the Grantors

I. <u>United States Patents</u>

31-12-2019	10,521,645	15-03-2019	16/354,175	MONITORING A DISPLAY AND SHELF OF THE SAME PRODUCT	US	TRAX TECHNOLOGY SOLUTIONS PTE LTD.
05-05-2020	10,643,059	14-03-2019	16/353,621	INSPECTING STORE SHELF CAPACITY	S	SOLUTIONS PTE LTD.
				TEMPORARY SHELF OCCLUSION		SOLUTIONS PTE LTD.
22-10-2019	10,452,924	14-03-2019	16/353,499	WITHHOLDING ALERTS DUE TO	US	TRAX TECHNOLOGY
				PRODUCTS		
	*0,000,000		* 0. 0 0 0 , To B	TO TEMPORARY MISPLACED	0	SOLUTIONS PTE LTD.
21-04-2020	10.628.660	14-03-2019	16/353.452	WITHHOLDING NOTIFICATIONS DUE	$\overline{\mathrm{US}}$	TRAX TECHNOLOGY
				RECOGNITION		SOLUTIONS PTE LTD.
11-02-2020	10,558,843	14-03-2019	16/353,390	USING PRICE IN VISUAL PRODUCT	$^{ m CO}$	TRAX TECHNOLOGY
				ON BOTTLE PROPORTIONS		SOLUTIONS PTE LTD.
28-01-2020	10,546,182	15-03-2019	16/354,672	IDENTIFYING BOTTLE SIZES BASED	\mathbf{US}	TRAX TECHNOLOGY
				PRODUCT MODELS		SOLUTIONS PTE LTD.
02-06-2020	10,671,834	15-03-2019	16/354,601	USING CONTEXT TO UPDATE	US	TRAX TECHNOLOGY
				PRESSURE AND LIGHT SENSORS		SOLUTIONS PTE LTD.
31-12-2019	10,521,646	15-03-2019	16/354,608	MONITORING SHELVES WITH	SD	TRAX TECHNOLOGY
				MOUNTED TO STORE SHELF		SOLUTIONS PTE LTD.
05-05-2020	10,643,060	15-03-2019	16/354,652	CAMERA CONFIGURED TO BE	US	TRAX TECHNOLOGY
				PANORAMIC IMAGE PROCESSING		SOLUTIONS PTE LTD.
06-11-2018	10,122,915	20-06-2016	15/187,276	METHOD AND DEVICE FOR	SD	TRAX TECHNOLOGY
				OBJECT RECOGNITION		SOLUTIONS PTE LTD.
03-09-2019	10,402,777	07-06-2017	15/616,474	METHOD AND A SYSTEM FOR	US	TRAX TECHNOLOGY
				PANORAMIC IMAGE PROCESSING		SOLUTIONS PTE LTD.
20-08-2019	10,387,996	29-07-2016	15/115,381	SYSTEM AND METHOD FOR	$S\Omega$	TRAX TECHNOLOGY
				MONITORING RETAIL UNITS		SOLUTIONS PTE LTD.
06-08-2019	10,368,662	04-11-2015	14/888,978	SYSTEM AND METHOD OF	SD	TRAX TECHNOLOGY
Grant Date	Registration Number	Application Filing Date	Application Number	Title	Country	Grantor

10-01-2019		16/244,907	ring A Retail Unit	Using Augmented Reality For Image Capturing A Retai	US	TRAX TECHNOLOGY SOLUTIONS PTF LTD
14-12-2018	1	16/310,157	SUAL CODE	IDENTIFYING PRODUCTS USING A VISUAL CODE	US	TRAX TECHNOLOGY SOLUTIONS PTE LTD.
Application Filing Date	Н	Application Number		Title	Country	Grantor
				<u>pplications</u>	es Patent A _l	II. United States Patent Applications
	v			EXTRACTION OF A PLANOGRAM FROM IMAGES OF SHELVING		
22-09-2015	9.141.886	12-09-2013	14/004,714	METHOD FOR THE AUTOMATED	US	CVDM SOLUTIONS
04-07-2017	9,697,539	25-11-2015	14/952,822 2:	METHOD AND SYSTEM FOR PRESENCE DETECTION	US	SHOPKICK, INC.
16-02-2016	9,264,151	03-08-2011	13/197,763 0:	PRESENCE DETECTION	US	SHOPKICK, INC.
05-06-2018	9,990,645	22-11-2011	13/303,137 2:	DIGITAL FREQUENCY CARD	US	SHOPKICK, INC.
14-03-2017	9,595,043	31-08-2015	14/841,621 3	METHOD AND SYSTEM FOR ADAPTIVE OFFER DETERMINATION	US	SHOPKICK, INC.
13-10-2015	9,159,066	26-04-2010	12/767,047 20	METHOD AND SYSTEM FOR ADAPTIVE OFFER DETERMINATION	US	SHOPKICK, INC.
09-04-2019	10,23,614	21-04-2010	12//64,322 2	METHOD AND SYSTEM FOR DETECTING PRESENCE USING A WIFI NETWORK PROBE DETECTOR	5	SHOPKICK, INC.
	8,489,112	19-04-2010		METHOD AND SYSTEM FOR LOCATION-TRIGGERED REWARDS		·
28-05-2019	10,304,069	19-04-2010	12/762,544	METHOD AND SYSTEM FOR PRESENTMENT AND REDEMPTION OF PERSONALIZED DISCOUNTS	US	SHOPKICK, INC.
06-02-2018	9,886,696	19-04-2010	12/762,556	PRESENCE DETECTION	US	SHOPKICK, INC.
23-07-2019	10,360,592	18-10-2011	13/276,277	REWARDS FOR PURCHASES	US	SHOPKICK, INC.
24-09-2019	10,425,767	30-03-2018	15/941,966 3	ASSOCIATED WITH SIGNAL SOURCES	US	SHOPKICK, INC.
. B	Registration Number	Application Filing Date	3	Title	ountry	

Grantor	Country	Title	Application Number	Application Filing Date
TRAX TECHNOLOGY	US	SELECTIVE USAGE OF PRODUCT MODELS	16/354,717	15-03-2019
TRAX TECHNOLOGY	US	IDENTIFYING PRODUCTS BASED ON PROPORTIONS	16/714,861	16-12-2019
SOLUTIONS PTE LTD.		OF NEARBY BOTTLES		
TRAX TECHNOLOGY	US	MONITORING SHELVES WITH PRESSURE AND LIGHT	16/739,920	10-01-2020
SOLUTIONS PTE LTD.		SENSORS		
TRAX TECHNOLOGY	US	UPDATING ONLINE STORE INVENTORY BASED ON	16/578,595	23-09-2019
SOLUTIONS PTE LTD.		PHYSICAL STORE INVENTORY		
TRAX TECHNOLOGY	US	COMPARING PLANOGRAM COMPLIANCE TO	16/354,186	15-03-2019
SOLUTIONS PTE LTD.		CHECKOUT		
TRAX TECHNOLOGY	US	MONITORING PRODUCT SHORTAGES OVER TIME	16/569,635	12-09-2019
SOLUTIONS PTE LTD.				
TRAX TECHNOLOGY	US	AGGREGATING PRODUCT SHORTAGE INFORMATION	16/569,645	12-09-2019
SOLUTIONS PIE LID.	!			
TRAX TECHNOLOGY	US	MANAGING INVENTORY OF PERISHABLE PRODUCTS	16/569,655	12-09-2019
SOLUTIONS PIELID.	!			
SHOPKICK, INC.	S	HYBRID-MODE TRANSMITTERS	14/1/2,854	04-02-2014
SHOPKICK, INC.	$^{ m US}$	DETERMINING PROPERTIES ASSOCIATED WITH SIGNAL SOURCES	16/518,904	22-07-2019
SHOPKICK, INC.	US	VARYING APPLICATION STRATEGY BASED ON DEVICE STATE	15/942,062	30-03-2018
SHOPKICK, INC.	US	METHOD AND SYSTEM FOR PRESENCE DETECTION	16/376,927	05-04-2019
TRAX TECHNOLOGY	SU	IMAGE PROCESSING METHODS AND SYSTEMS IN A	62/872,751	11-07-2019
SOLUTIONS PTE LTD.		RETAIL ENVIRONMENT		
TRAX TECHNOLOGY	US	DISPLAY SCREENS IN RETAIL STORES AND THEIR IISAGES	62/876,685	21-07-2019
TRAX TECHNOLOGY	US	IMAGE PROCESSING METHODS AND SYSTEMS IN A	62/879,565	29-07-2019
SOLUTIONS PTE LTD.		RETAIL ENVIRONMENT		
TRAX TECHNOLOGY	SU	IMAGE PROCESSING METHODS AND SYSTEMS IN A	62/958,506	08-01-2020
SOLUTIONS PTE LTD.		RETAIL ENVIRONMENT		
TRAX TECHNOLOGY	SU	IMAGE PROCESSING METHODS AND SYSTEMS IN A	862,899,298	23-03-2020
SOLUTIONS PTE LTD.		RETAIL ENVIRONMENT		
TRAX TECHNOLOGY	US	IMAGE PROCESSING METHODS AND SYSTEMS IN A	63/033,055	01-06-2020
SOLUTIONS PTE LTD.		RETAIL ENVIRONMENT		

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III. Non-United States Patents

Grantor	Country	Title	Application	Application	Registration	Grant Date
			Number	Filing Date	Number	
TRAX TECHNOLOGY	CA	AUTOMATICALLY MONITORING	3078985	10-01-2019	3078985	10-01-2019
SOLUTIONS PTE LTD.		RETAIL PRODUCTS BASED ON				
		CAPTURED IMAGES				
CVDM SOLUTIONS	EU	METHOD FOR THE AUTOMATED	12712135.8	05-03-2012	12712135.8	29-04-2015
SAS		EXTRACTION OF A PLANOGRAM				
		FROM IMAGES OF SHELVING				
SHOPKICK, INC.	Germany	PRESENCE DETECTION USING	202014004802.9 04-02-2014	04-02-2014	202014004802.9 16-07-2014	16-07-2014
		BLUETOOTH AND HYBRID-MODE				
		TRANSMITTERS				
TRAX TECHNOLOGY	Israel	FINE GRAINED RECOGNITION	229806	05-12-2013	229806	30-06-2018
SOLUTIONS PTE LTD.		METHOD AND SYSTEM				

IV. Non-United States Patent Applications

Grantor	Country	Title	Application Number	Application Filing Date
TRAX TECHNOLOGY	EU	SYSTEM AND METHOD OF MONITORING RETAIL	14727260.3	24-04-2014
SOLUTIONS PTE LTD.		UNITS		
TRAX TECHNOLOGY	EU	A METHOD AND A SYSTEM FOR OBJECT	15809764.2	07-06-2015
SOLUTIONS PTE LTD.		RECOGNITION		
TRAX TECHNOLOGY	PCT	METHODS AND SYSTEMS FOR MONITORING	PCT/US2020/021144	05-03-2020
SOLUTIONS PTE LTD.		PRODUCTS		
TRAX TECHNOLOGY	PCT	AUTOMATICALLY MONITORING RETAIL PRODUCTS	PCT/US2019/013054 10-01-2019	10-01-2019
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		
TRAX TECHNOLOGY	PCT	SYSTEMS AND METHODS FOR MONITORING	PCT/US2019/49528	04-09-2019
SOLUTIONS PTE LTD.		PRODUCTS AND AGGREGATING PRODUCT		
		INFORMATION		
TRAX TECHNOLOGY	EU	AUTOMATICALLY MONITORING RETAIL PRODUCTS	19738218.7	10-01-2019
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		
TRAX TECHNOLOGY	EU	AUTOMATICALLY MONITORING RETAIL PRODUCTS	20174099.0	12-05-2020
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		

RECORDED: 10/27/2021

Grantor Grantor	Country	Title	Application Number	Application Filing Date
TRAX TECHNOLOGY	EU	AUTOMATICALLY MONITORING RETAIL PRODUCTS	20177094.8	28-05-2020
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		
TRAX TECHNOLOGY	EU	AUTOMATICALLY MONITORING RETAIL PRODUCTS	OUCTS 20177107.8	28-05-2020
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		
TRAX TECHNOLOGY	Canada	AUTOMATICALLY MONITORING RETAIL PRODUCTS 3078985	3078985	10-01-2019
SOLUTIONS PTE LTD.		BASED ON CAPTURED IMAGES		