506950444 10/29/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6997281

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
OREN BARKAN	10/28/2021
ROY HIRSCH	10/28/2021
ORI KATZ	10/28/2021
AVI CACIULARU	10/28/2021
NOAM KOENIGSTEIN	10/28/2021
NIR NICE	10/28/2021

RECEIVING PARTY DATA

Name:	MICROSOFT TECHNOLOGY LICENSING, LLC
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17452852

CORRESPONDENCE DATA

Fax Number: (720)204-5669

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 425-538-9035

usdocket@microsoft.com, mbaum@hpdlaw.com Email:

MICROSOFT CORPORATION **Correspondent Name:**

ONE MICROSOFT WAY Address Line 1:

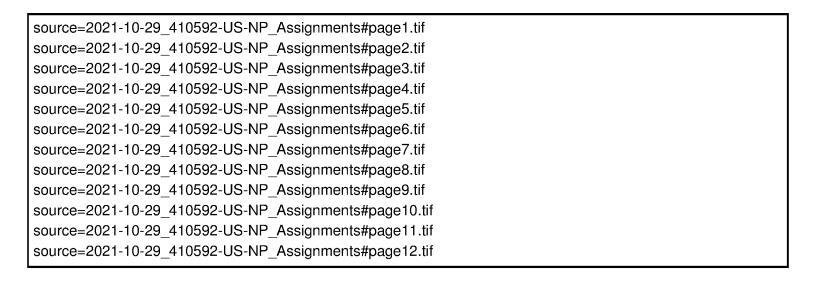
Address Line 4: REDMOND, WASHINGTON 98052

ATTORNEY DOCKET NUMBER:	410592-US-NP
NAME OF SUBMITTER:	MELANIE R. BAUM
SIGNATURE:	/Melanie R. Baum/
DATE SIGNED:	10/29/2021

Total Attachments: 12

PATENT REEL: 057962 FRAME: 0601

506950444



PATENT REEL: 057962 FRAME: 0602

MS Docket No.: 410592-US-NP

I <u>Oren BARKAN</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>ANCHOR-BASED COLLABORATIVE FILTERING</u>" ("APPLICATION"), which:

\times	will b	e filed.	ASSIGNOR	hereby	author	izes,	and	requ	uests
	ASSIGN	NEE'S lega	l representa	tive, Mici	rosoft T	echno	ology L	icen	ısing
	LLC., C	One Micros	oft Way, Red	lmond, W	ashingto	on 980)52 (A	SSIG	NEE'S
	LEGAL	REPRESE	NTATIVES),	to insert	here i	n pai	enthe	ses	(filed
	on Oc	tober 29, 202	1 and g	iven Appl	ication N	lo. <u> </u>	7/452,8	52	by
	the fol	llowing Off	ice <u>US – Unit</u>	ed States	Patent a	ınd Tr	<u>adema</u>	<u>rk O</u>	ffice)
	this A	PPLICATIO	N's Applicat	ion No.,	filing da	ıte, ar	nd Offi	ice,	when
	known	ı;							
	was fil	led on		and was	given Ap	plicat	tion		
	No		by the	following	Office "	<u>US – L</u>	<u>Jnited</u>	State	<u>es</u>
	<u>Patent</u>	and Trade	mark Office)";					

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office	

MS Docket No.: 410592-US-NP

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

Inventor's Signature	10/28/2021 Date
Oren BARKAN	
Printed Name in English	Printed Name in Native Language
	(if other than English)

MS Docket No.: 410592-US-NP

I <u>Roy HIRSCH</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>ANCHOR-BASED COLLABORATIVE FILTERING</u>" ("APPLICATION"), which:

\times	will	be	filed.	ASSIGNOR	hereby	authorizes,	and	requests	,		
	ASSI	GNEI	E'S legal	representat	ive, Micr	osoft Techno	logy	Licensing	,		
	LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S										
	LEGAL REPRESENTATIVES), to insert here in parentheses (filed on										
	October 29, 2021 and given Application No. 17/452,852 by the										
	following Office <u>US – United States Patent and Trademark Office</u>) this										
	APPLICATION's Application No., filing date, and Office, when known;										
	was	filed	on		ınd was g	given Applicat	tion				
	No _			by the f	ollowing	Office " <u>US – L</u>	<u>Jnited</u>	<u>States</u>			
	Patent and Trademark Office)";										

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office	

MS Docket No.: 410592-US-NP

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Inventor's Signature	
Roy HIRSCH	
Printed Name in English	Printed Name in Native Language
	(if other than English)

MS Docket No.: <u>410592-US-NP</u>

I <u>Ori KATZ</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>ANCHOR-BASED COLLABORATIVE FILTERING</u>" ("APPLICATION"), which:

\times	will	be	filed.	ASSIGNOR	hereby	authorizes,	and	reque	sts,
	ASSIC	SNEE	'S legal	representat	ive, Micr	osoft Techno	ology	Licensi	ing,
	LLC.,	One	Microso	oft Way, Redi	mond, Wa	ashington 98	052 (A	SSIGNE	EE'S
	LEGA	L RE	EPRESENT	ΓΑΤΙVES), to	insert h	ere in paren	theses	(filed	on
	<u>Octo</u>	<u>ber</u>	<u>29, 202</u>	<u>1</u> and given	Applica	tion No. <u>17/</u>	<u>452,8</u>	<u>52</u> by	the
	follo	wing	Office <u>U</u>	<u>S – United St</u>	ates Pate	nt and Trade	mark (Office)	this
	APPL	ICAT	TON's Ap	oplication No	o., filing o	late, and Offi	ce, wh	en kno	wn;
	was f	filed	on		and was q	given Applica	tion		
	No _			by the f	ollowing	Office " <u>US – I</u>	<u>Jnited</u>	States	
	<u>Pater</u>	nt an	d Trader	mark Office)	".				

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE,

MS Docket No.: <u>410592-US-NP</u>

ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

J	10/28/2021
Inventor's Signature	Date
Ori KATZ	אורי כץ
Printed Name in English	Printed Name in Native Language
	(if other than English)

MS	Docket No.:	410592-US-NP

I <u>Avi CACIULARU</u> ("ASSIC	GNOR") am the original i	nventor or an original joint		
inventor of subject matter ("l	INVENTION") disclosed a	nd/or claimed in a patent		
application entitled "ANCHOR-	BASED COLLABORATIVE	FILTERING" ("APPLICATION"),		
which:				
oxtimes will be filed.	ASSIGNOR hereby autho	rizes, and requests,		
ASSIGNEE'S legal r	epresentative, Microsoft	Technology Licensing,		
LLC., One Microsof	t Way, Redmond, Washingi	con 98052 (ASSIGNEE'S		
	ATIVES), to insert here			
	and given Application			
the following Office	<u>US – United States Patent</u>	and Trademark Office)		
this APPLICATION's Application No., filing date, and Office, when				
known;				
\square was filed on	and was given A	pplication		
No by the following Office "US – United States				
Patent and Trademark Office)";				
Microsoft Technology Lice	ensing, LLC, a Washington	limited liability company, on		
behalf of itself and its successors	and assigns ("ASSIGNEE"),	is entitled to, and is desirous		
of acquiring, the entire and exc	of acquiring, the entire and exclusive rights, title and interest, including the right of			
priority, in the INVENTION and the APPLICATION (and all other applications and patents				
derived therefrom, such as continuing applications, in whole or in part, in and for the				
United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));				
ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES				
to insert the Application No., filing date, and Office into the following table for any				
APPLICATION DERIVATIVES after they are known;				
Application No.	Filing Date	Office		

MS Docket No.: 410592-US-NP

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

(ale	28/10/2021	
Inventor's Signature	Date	
Avi CACIULARU	אבי קצ'ולרו	
Printed Name in English	Printed Name in Native Language	
	(if other than English)	

I Noam KOENIGSTEIN ("ASSIGNOR") am the original inventor or an original joint

MS Docket No.: <u>410592-US-NP</u>

subject matter ("INVENTION") disclosed and/or claimed in a patent entitled "ANCHOR-BASED COLLABORATIVE FILTERING" ("APPLICATION"),
will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on October 29, 2021 and given Application No. 17/452,852 by the following Office US – United States Patent and Trademark Office) this APPLICATION's Application No., filing date, and Office, when known;

was filed on _____ and was given Application

No _____ by the following Office "<u>US - United States</u>

<u>Patent and Trademark Office)</u>";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

MS Docket No.: 410592-US-NP

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

		10/23/2
Invent	or's Signature	Date
Noam	KOENIGSTEIN	
Printe	d Name in English	Printed Name in Native Language
		(if other than English)

I <u>Nir NICE</u> ("ASSIGNOR") am the original inventor or an original joint inventor	of
subject matter ("INVENTION") disclosed and/or claimed in a patent application entitlement ${\bf r}$	ed
"ANCHOR-BASED COLLABORATIVE FILTERING" ("APPLICATION"), which:	

\times	will be filed. ASSIGNOR hereby authorizes, and requests
	ASSIGNEE'S legal representative, Microsoft Technology Licensing
	LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S
	LEGAL REPRESENTATIVES), to insert here in parentheses (filed
	on October 12, 2021 and given Application No. 17/452,852 by
	the following Office <u>US - United States Patent and Trademark Office</u>
	this APPLICATION's Application No., filing date, and Office, when
	known;
	was filed on and was given Application
	No by the following Office " <u>US – United States</u>
	Patent and Trademark Office)".

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ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

MS Docket No.: 410592-US-NP

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ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

N _I V	10/28/2021
Inventor's Signature	Date
Nir NICE	ניר נייס
Printed Name in English	Printed Name in Native Language
	(if other than English)

RECORDED: 10/29/2021