

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT7003113

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTOPHER O'DONNELL	09/22/2015
ANDY PITRE	09/22/2015
MATT SCHNITT	09/22/2015
EMIL SIT	09/24/2015
TIM HENNEKEY	10/05/2015
MATT BALL	09/22/2015
GREG BROWN	09/24/2015
ZE'EV KLAPOW	09/24/2015
ZOE SOBIN	09/22/2015
JARED WILLIAMS	09/22/2015
MARC NEUWIRTH	09/22/2015
RICARDO VILLAMIL	09/22/2015

RECEIVING PARTY DATA

Name:	HUBSPOT, INC.
Street Address:	25 FIRST STREET
City:	CAMBRIDGE
State/Country:	MASSACHUSETTS
Postal Code:	02141

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17121300

CORRESPONDENCE DATA

Fax Number: (617)507-6127

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 571-319-6425

Email: dpeterson@gtclawgroup.com, gtclaw@blackhillsip.com

Correspondent Name: GTC LAW GROUP PC & AFFILIATES

Address Line 1: ONE UNIVERSITY AVE., STE. 302B

Address Line 4: WESTWOOD, MASSACHUSETTS 02090

PATENT

ATTORNEY DOCKET NUMBER:	HUBS-0009-U01-C01
NAME OF SUBMITTER:	DEBBIE PETERSON
SIGNATURE:	/Debbie Peterson/
DATE SIGNED:	11/02/2021

Total Attachments: 15

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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Christopher O'Donnell; Andy Pitre; Matt Schnitt; Emil Sit; Tim Hennekey; Matt Ball; Greg Brown; Ze'ev Klapow; Zoe Sobin; Jared Williams; Marc Neuwirth; and Ricardo Villamil (hereinafter referred to as Assignors), residing at 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; 25 First Street, Cambridge, Massachusetts 02141; and 25 First Street, Cambridge, Massachusetts 02141, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in METHOD OF ENHANCING CUSTOMER RELATIONSHIP MANAGEMENT CONTENT AND WORKFLOW, set forth in a Patent application for Letters Patent of the United States, already filed on September 15, 2015 as U.S. Application No. 14/854,591; and

WHEREAS, HubSpot, Inc., having its principal place of business at 25 First Street, Cambridge, Massachusetts 02141 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial

Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

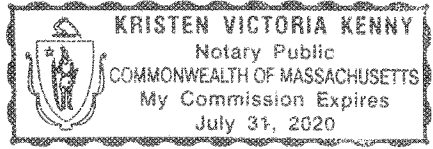
Christopher O'Donnell
Christopher O'Donnell

Date: September 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Christopher O'Donnell, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public



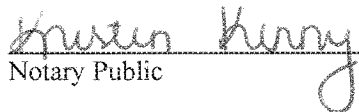


Andy Pitre

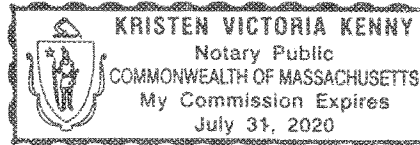
Date: Sept. 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Andy Pitre, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary Public



Matt Schnitt

Matt Schnitt

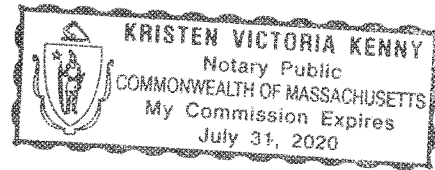
Date: 9/22/2016

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2016, before me personally came Matt Schnitt, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny

Notary Public



Emil Sit

Emil Sit

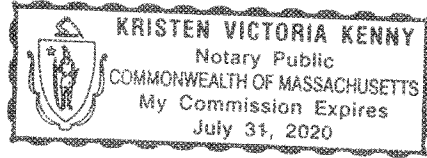
Date: September 24, 2015

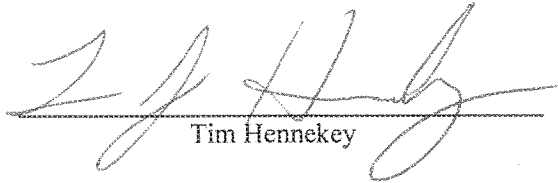
United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 24 day of September, 2015, before me personally came Emil Sit, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Victoria Kenny

Notary Public



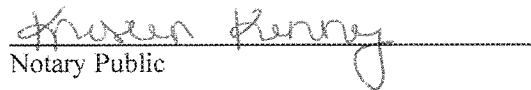


Tim Hennekey

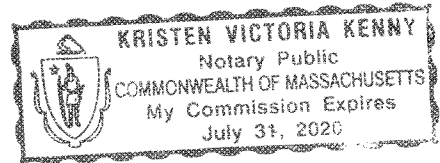
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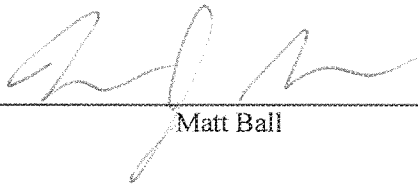
United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 5th day of October, 2015, before me
personally came Tim Hennekey, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.



Notary Public





Matt Ball

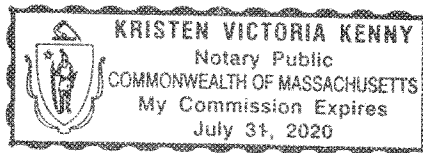
Date: September 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me
personally came Matt Ball, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.



Notary Public



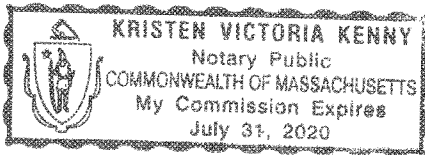
Greg Brown
Greg Brown

Date: September 24, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 24 day of September, 2015, before me personally came Greg Brown, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public



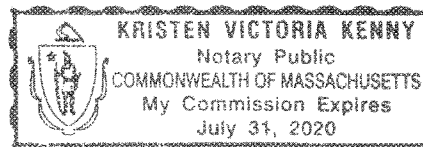
ZK
Ze'ev Klapow

Date: Sept 24, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 24th day of September, 2015, before me personally came Ze'ev Klapow, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public



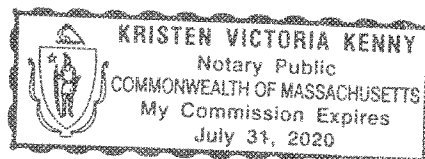
Zoe Sobin
Zoe Sobin

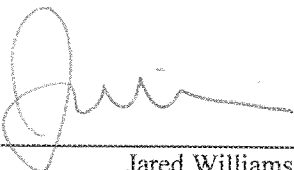
Date: 9/22/15

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Zoe Sobin, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public



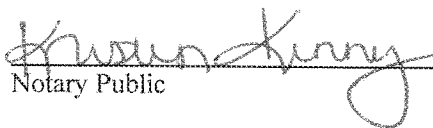


Jared Williams

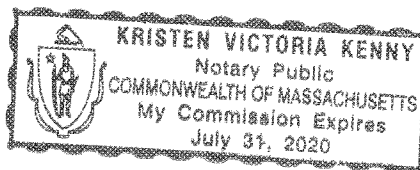
Date: September 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Jared Williams, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary Public



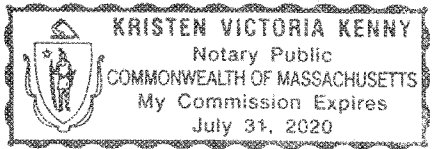
Marc Neuwirth
Marc Neuwirth

Date: September 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Marc Neuwirth, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public



R. Villamil
Ricardo Villamil

Date: September 22, 2015

United States of America)
State of Massachusetts) ss.:
County of Middlesex)

On this 22 day of September, 2015, before me personally came Ricardo Villamil, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Kristen Kenny
Notary Public

