

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT7009918

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THE NIELSEN COMPANY (US), INC.	10/01/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TNC (US) HOLDINGS, INC.
<b>Street Address:</b>	770 BROADWAY
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10003
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16896933
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)580-9696
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3125801020
<b>Email:</b>	hshamat@hfzlaw.com
<b>Correspondent Name:</b>	HANLEY, FLIGHT & ZIMMERMAN
<b>Address Line 1:</b>	150 S. WACKER DRIVE
<b>Address Line 2:</b>	SUITE 2200
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	20004/301US05
<b>NAME OF SUBMITTER:</b>	EILEEN LYSAUGHT
<b>SIGNATURE:</b>	/EILEEN LYSAUGHT/
<b>DATE SIGNED:</b>	11/05/2021
<b>Total Attachments: 3</b>	
source=Change_of_NameTNC_INC to TNC_ Holdings-2#page1.tif	
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CT-07

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CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
OF  
THE NIELSEN COMPANY (US), INC.

Under Section 805 of the New York Business Corporation Law

1. The name of the corporation is The Nielsen Company (US), Inc. (the "Corporation"). The name under which the Corporation was formed is Arete Publishing Company, Inc.
2. The Certificate of Incorporation of the Corporation was filed by the Department of State of the State of New York on March 1, 1977.
3. The amendment of the Certificate of Incorporation of the Corporation effected by this Certificate of Amendment is to change the name of the Corporation.
4. To accomplish the foregoing, the Certificate of Incorporation of the Corporation is hereby amended as follows:


Article FIRST of the Certificate of Incorporation relating to the name of the Corporation is hereby amended to read as follows:

"FIRST: The name of the corporation (hereinafter referred to as the "Corporation") shall be TNC (US) Holdings, Inc."

5. The foregoing amendment of the Certificate of Incorporation was authorized and approved by the consent in writing of all of the members of the Board of Directors of the Corporation followed by the consent in writing of all of the shareholders of the Corporation in accordance with the provisions of Section 803(a) of the New York Business Corporation Law.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed on October 1, 2008.



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Harris Black  
Vice President, Deputy General Counsel

**STATE OF NEW YORK**

**DEPARTMENT OF STATE**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on October 1, 2008.

*Paul LaPointe*

Paul LaPointe  
Special Deputy Secretary of State

Rev. 06/07