

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GRANT PETTY	03/04/2021
RECEIVING PARTY DATA	
Name:	BLACKMAGIC DESIGN PTY LTD
Street Address:	11 GATEWAY COURT
City:	PORT MELBOURNE
State/Country:	AUSTRALIA
Postal Code:	3207
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17453733
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	KEVAN L. MORGAN
SIGNATURE:	/Kevan L. Morgan/
DATE SIGNED:	11/05/2021
Total Attachments: 2	
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source=150141_407_ASSIGN#page2.tif	

ASSIGNMENT

WHEREAS, I,

Name	Address
Grant Petty	c/- 11 Gateway Court, Port Melbourne, Melbourne, Australia, 3207

(hereinafter referred to as ASSIGNOR), having a mailing address as listed above, am the listed inventor of the provisional patent application entitled "MEDIA MANAGEMENT SYSTEM," as filed with the U.S. Patent and Trademark Office on November 9, 2020, and assigned Application No. 63/111,463;

WHEREAS,

Corporation Name	Address
Blackmagic Design Pty Ltd	11 Gateway Court, Port Melbourne, Victoria, 3207, Australia

(hereinafter referred to as ASSIGNEE), a corporation of the Country of Australia having a business address at the address listed above, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE, the entire right, title and interest in and to said provisional patent application and the invention(s) disclosed therein, and any and all letters patent(s) which claim priority to said provisional application and any and all letters patent(s) which claim the invention(s) disclosed therein and which may be granted in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States provisional application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, and including the right to sue and collect damages for past and present infringement of said letters patent(s); said invention, provisional application and all letters patent(s) on said invention or claiming priority to said provisional application to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit as fully

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and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

4 MARCH 2021 _____ (Assignor)
Date Grant Petty

WITNESS BLOCK

I certify that I know or have satisfactory evidence that Grant Petty signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date 4 MARCH 2021 Signed at POET MELBOURNE, VIC, AUSTRALIA
(Name of Witness) (City, State or Country)
Thor North _____
(Signature of Witness)

BLACKMAGIC DESIGN PTY LTD

4 MARCH 2021 _____ (Assignee)
Date (Signatory Signature)

GRANT PETTY, DIRECTOR
(Assignee Signatory Name, Title)