

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7014578

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIAN LONG	08/21/2018
BROOKE BURDGE	08/24/2018
ANDREW JONES	08/21/2018
ERIC MIAO	08/21/2018
RYAN TSANG	08/21/2018
ETHAN LO	08/21/2018
ELYSSA ALBERT	08/24/2018
RECEIVING PARTY DATA	
Name:	ATTENTIVE MOBILE, INC.
Street Address:	156 5TH AVENUE
Internal Address:	SUITE 303
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17496590
CORRESPONDENCE DATA	
Fax Number:	(202)842-7899
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7034568000
Email:	JSCOTT@COOLEY.COM, zIPPatentDocketingMailboxUS@cooley.com
Correspondent Name:	COOLEY LLP
Address Line 1:	1299 PENNSYLVANIA AVENUE
Address Line 2:	SUITE 700 ATTN: PATENT GROUP
Address Line 4:	WASHINGTON, D.C. 20004
ATTORNEY DOCKET NUMBER:	FRNK-001/03US 331846-2007
NAME OF SUBMITTER:	ANDERS E. FERNSTROM

SIGNATURE:	/Anders E. Fernstrom/ Reg. # 72,629
DATE SIGNED:	11/09/2021
Total Attachments: 11 source=FRNK-001_03US_Assignment#page1.tif source=FRNK-001_03US_Assignment#page2.tif source=FRNK-001_03US_Assignment#page3.tif source=FRNK-001_03US_Assignment#page4.tif source=FRNK-001_03US_Assignment#page5.tif source=FRNK-001_03US_Assignment#page6.tif source=FRNK-001_03US_Assignment#page7.tif source=FRNK-001_03US_Assignment#page8.tif source=FRNK-001_03US_Assignment#page9.tif source=FRNK-001_03US_Assignment#page10.tif source=FRNK-001_03US_Assignment#page11.tif	

ASSIGNMENT

Brian LONG, residing at 229 E 13th St., 7C, New York, NY 10003; Brooke BURDGE, residing at 114 W 76th St., 3R, New York, NY 10023; Andrew JONES, residing at 435 76th St., Brooklyn, NY 11209; Eric MIAO, residing at 200 Warren St., Apt 2, Brooklyn, NY 11201; Ryan TSANG, residing at 391 Adelphi St., Apt H, Brooklyn, NY 11238; Ethan LO, residing at 333 Schermerhorn St., #7F, Brooklyn, NY 11217; and Elyssa ALBERT, residing at 1040 Dean Street, #312, Brooklyn, NY 11238 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent, and which is a:

- (1) provisional application
 - (a) to be filed herewith; or
 - (b) bearing Application No. 62/511,413, entitled "A TECHNOLOGY PLATFORM FOR MESSAGING-BASED SUBSCRIPTIONS AND PAYMENTS INITIATED FROM A MOBILE WEBSITE," and filed on May 26, 2017;

- (2) non-provisional application
 - (a) to be filed herewith; or
 - (b) bearing Application No. 15/986,569, entitled "METHODS AND APPARATUS FOR DYNAMIC APPLICATION DEEPLINKING AT A MOBILE ELECTRONIC DEVICE," and filed on May 22, 2018; and/or

- (3) PCT application
 - (a) bearing Application No. , and filed on .

and/or

- (4) attached hereto.

WHEREAS, Attentive Mobile Inc., a corporation having its principal place of business at 156 5th Ave. Suite 303, New York, NY 10010, its successors, legal representatives and assigns, (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application(s) for patent identified above; the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, these applications; any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements of these application(s); and any and all patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee or a predecessor in interest of the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee or a predecessor in interest of the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

(a) the Invention(s);

(b) the application(s) for patent identified above;

(c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, and all rights of claiming priority in any country of the world;

(d) any application(s) for patent of the United States or other countries claiming the Invention(s);

(e) any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, at least one of the application(s) for patent identified above or any application(s) for patent claiming the Invention(s), including any priority application(s), substitute application(s), division(s), continuation(s), and continuation(s)-in-part;

(f) any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements of any application for patent identified in the preceding paragraphs (b)-(e) and of any and all patent(s) granted based thereon in the United States and in all other countries; and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b)-(e), including any reissue(s), reexamination(s), revival(s), renewal(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful

owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein, and that Assignor will not make or enter into any assignment, sale, agreement or encumbrance which would conflict with these presents.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said application(s), and said patent(s), including interference and derivation proceedings, and any post-grant proceedings (e.g., opposition proceedings, post-grant reviews, *Inter partes* reviews, supplemental examinations, etc.) without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application(s) identified above when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 8/24/18

By: Brooke Burdge
Brooke Burdge

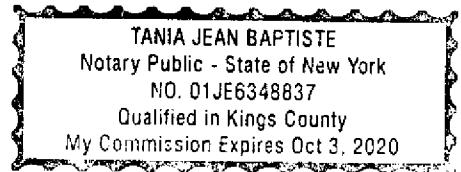
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State of New York)
County of New York) ss.

On 24th, before me, TANIA JEAN BAPTISTE, Notary Public, personally appeared Brooke Burdge, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Tania Jean Baptiste
Signature of Notary Public



Place Notary Seal Above

My Commission Expires: 10/3/2020

Date: 8/21/18

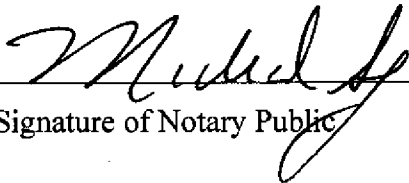
By: 
Andrew Jones

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State of NY)
County of New York) ss.

On Aug. 21, 2018, before me, Michael Senz, Notary Public, personally appeared Andrew Jones, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/het/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

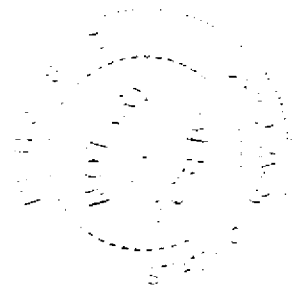
WITNESS my hand and official seal.


Signature of Notary Public

MICHAEL SENZ
Notary Public - State of New York
No. 01SE6114962
Qualified in New York County
My Comm. Expires Aug. 30, 2020

Place Notary Seal Above

My Commission Expires: 08/30/2020



Date: 8/21/18 By: Eric Miao
Eric Miao

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State of NY)
County of New York) ss.

On Aug. 21, 2018, before me, Michael Senz, Notary Public, personally appeared Eric Miao, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

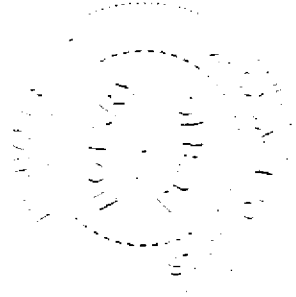
MICHAEL SENZ
Notary Public - State of New York
No. 01SE6114952
Qualified in New York County
My Comm. Expires Aug. 30, 2020

WITNESS my hand and official seal.

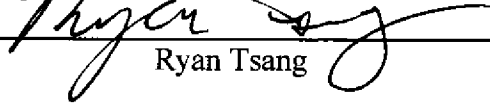
Michael Senz
Signature of Notary Public

Place Notary Seal Above

My Commission Expires: 08/30/2020



Date: 8/21/18

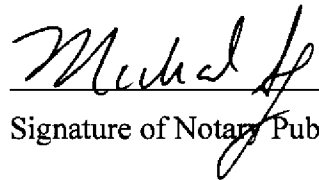
By: 
Ryan Tsang

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State of NY)
County of New York) ss.

On Aug. 21, 2018, before me, Michael Senz, Notary Public, personally appeared Ryan Tsang, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/~~their~~ authorized capacity(ies), and that by his/~~her~~/~~their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

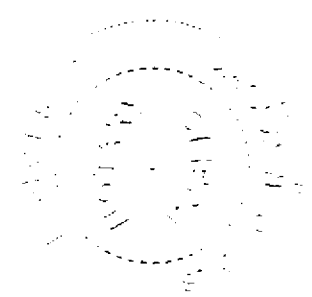
WITNESS my hand and official seal.


Signature of Notary Public

MICHAEL SENZ
Notary Public - State of New York
No. 01SE6114952
Qualified in New York County
My Comm. Expires Aug. 30, 2020

Place Notary Seal Above

My Commission Expires: 08/30/2020



Date: 8/21/18

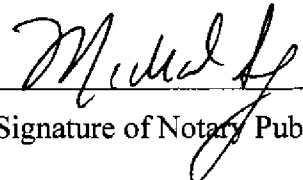
By: 
Ethan Lo

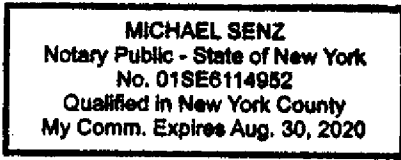
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State of NY)
County of New York) ss.

On Aug. 21, 2018, before me, Michael Senz, Notary Public, personally appeared Ethan Lo, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

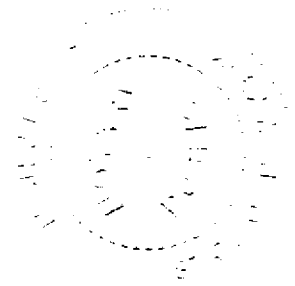
WITNESS my hand and official seal.


Signature of Notary Public



Place Notary Seal Above

My Commission Expires: 08/30/2020



Date: 8/24/18

By: Elyssa Albert
Elyssa Albert

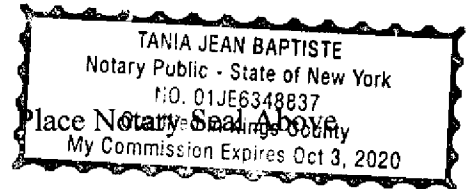
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State of New York)
County of New York) ss.

On 24th, before me, TANIA JEAN BAPTISTE, Notary Public, personally appeared Elyssa Albert, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Tania Jean Baptiste
Signature of Notary Public



My Commission Expires: 10/3/2020

For and on behalf of ASSIGNEE:

Date: 8/21/2018

By: Brian C. Long

Name: BRIAN LONG

Title: CEO

Company: Attentive Mobile Inc.

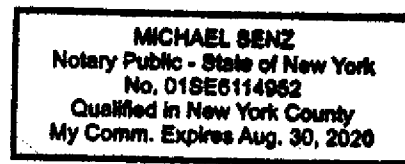
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State of NY)
County of New York) ss.

On Aug. 21, 2018, before me, Michael Senz, Notary Public, personally appeared Brian Long, CEO, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Michael Senz
Signature of Notary Public



Place Notary Seal Above

My Commission Expires: 08/30/2020

