506967740 11/09/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7014578

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRIAN LONG	08/21/2018
BROOKE BURDGE	08/24/2018
ANDREW JONES	08/21/2018
ERIC MIAO	08/21/2018
RYAN TSANG	08/21/2018
ETHAN LO	08/21/2018
ELYSSA ALBERT	08/24/2018

RECEIVING PARTY DATA

Name:	ATTENTIVE MOBILE, INC.
Street Address:	156 5TH AVENUE
Internal Address:	SUITE 303
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17496590

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7034568000

Email: JSCOTT@COOLEY.COM,

z IPP a tent Docketing Mailbox US@cooley.com

Correspondent Name: COOLEY LLP

Address Line 1: 1299 PENNSYLVANIA AVENUE
Address Line 2: SUITE 700 ATTN: PATENT GROUP

Address Line 4: WASHINGTON, D.C. 20004

ATTORNEY DOCKET NUMBER: FRNK-001/03US 331846-2007

NAME OF SUBMITTER: ANDERS E. FERNSTROM

PATENT 506967740 REEL: 058060 FRAME: 0481

SIGNATURE: /Anders E. Fernstrom/ Reg. # 72,629				
DATE SIGNED:	11/09/2021			
Total Attachments: 11				
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PATENT REEL: 058060 FRAME: 0482

ASSIGNMENT

Brian LONG, residing at 229 E 13th St., 7C, New York, NY 10003; Brooke BURDGE, residing at 114 W 76th St., 3R, New York, NY 10023; Andrew JONES, residing at 435 76th St., Brooklyn, NY 11209; Eric MIAO, residing at 200 Warren St., Apt 2, Brooklyn, NY 11201; Ryan TSANG, residing at 391 Adelphi St., Apt H, Brooklyn, NY 11238; Ethan LO, residing at 333 Schermerhorn St., #7F, Brooklyn, NY 11217; and Elyssa ALBERT, residing at 1040 Dean Street, #312, Brooklyn, NY 11238 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent, and which is a:

(1)	x provisional application
	(a) to be filed herewith; or
	(b) x bearing Application No. 62/511,413, entitled "A TECHNOLOGY PLATFORM FOR MESSAGING-BASED SUBSCRIPTIONS AND PAYMENTS INITIATED FROM A MOBILE WEBSITE," and filed on May 26, 2017;
(2)	x non-provisional application
	(a) to be filed herewith; or
	(b) x bearing Application No. 15/986,569, entitled "METHODS AND APPARATUS FOR DYNAMIC APPLICATION DEEPLINKING AT A MOBILE ELECTRONIC DEVICE," and filed on May 22, 2018; and/or
(3)	PCT application
	(a) bearing Application No., and filed on.
	and/or
(4)	attached hereto.

WHEREAS, Attentive Mobile Inc., a corporation having its principal place of business at 156 5th Ave. Suite 303, New York, NY 10010, its successors, legal representatives and assigns, (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application(s) for patent identified above; the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, these applications; any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements of these application(s); and any and all patent(s) of the United States or other countries that may be granted therefor or thereon.

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PATENT REEL: 058060 FRAME: 0483 NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee or a predecessor in interest of the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee or a predecessor in interest of the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application(s) for patent identified above;
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, and all rights of claiming priority in any country of the world;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, at least one of the application(s) for patent identified above or any application(s) for patent claiming the Invention(s), including any priority application(s), substitute application(s), division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements of any application for patent identified in the preceding paragraphs (b)-(e) and of any and all patent(s) granted based thereon in the United States and in all other countries; and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b)-(e), including any reissue(s), reexamination(s), revival(s), renewal(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful

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owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein, and that Assignor will not make or enter into any assignment, sale, agreement or encumbrance which would conflict with these presents.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said application(s), and said patent(s), including interference and derivation proceedings, and any post-grant proceedings (e.g., opposition proceedings, post-grant reviews, *Inter partes* reviews, supplemental examinations, etc.) without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application(s) identified above when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 8/21/18	By: Sran I/	ong
A notary public or other officer complet individual who signed the document to truthfulness, accuracy, or validity of tha	which this certificate is attached,	
State of NY County of New York)) ss)	
On Aug. 21, 2018, before me, Public, personally appeared proved to me on the basis of satisfactory subscribed to the within instrument and in his/het/their authorized capacity(ies), the person(s), or the entity upon behalf of	Brian Long y evidence, to be the person(s) was acknowledged to me that he/ske and that by his/he/the/ir signature	/they executed the same re(s) on the instrument
WITNESS my hand and official seal.	Notary Pul No Qualified	iCHAEL SENZ blic - State of New York . 01SE6114952 I in New York County . Expires Aug. 30, 2026
Signature of Notary Public	Place No	otary Seal Above
My Commission Expires: $08/30$	/2020	

Date: 8/24/18 By: 1800	Brooke Burdge
A notary public or other officer completing this certificate individual who signed the document to which this certificate truthfulness, accuracy, or validity of that document.	
State of Newyork) ss. County of Newyork)	
Public, personally appeared Brooke But proved to me on the basis of satisfactory evidence, to be the subscribed to the within instrument and acknowledged to me in his/her/their authorized capacity(ies), and that by his/her the person(s), or the entity upon behalf of which the person	e person(s) whose name(s) is/are ne that he/she/they executed the same t/their signature(s) on the instrument
WITNESS my hand and official seal. Signature of Notary Public	TANIA JEAN BAPTISTE Notary Public - State of New York NO. 01JE6348837 Qualified in Kings County My Commission Expires Oct 3, 2020 Place Notary Seal Above
My Commission Expires:	

Date: 8/21/18	By:	
	Andrew Jon	ies
A notary public or other officer comple individual who signed the document to truthfulness, accuracy, or validity of the	which this certificate is attached, an	-
State of New York) ss.)	
On Aug. 21,2018, before me, Public, personally appeared proved to me on the basis of satisfactor, subscribed to the within instrument and in his/her/their authorized capacity(ies) the person(s), or the entity upon behalf	Andrew Jones y evidence, to be the person(s) whose acknowledged to me that he/ske/the , and that by his/he/r/the/ir signature(s)	ey executed the same s) on the instrument
WITNESS my hand and official seal. Signature of Notary Public	Notary Public No. 01 Qualified in My Comm. Ex	AEL SENZ - State of New York SE6114952 New York County pires Aug. 30, 2020 ry Seal Above
My Commission Expires: 08/3	0/2020	

Date: \$/21/18	Ву:	\.	
	-	Eric Miao	
A notary public or other officer completed individual who signed the document to truthfulness, accuracy, or validity of that	which this certificate	-	•
State of NY)) ss.		
County of Newynk)		
On Avg. 21, 2018, before me,	Michael	Senz	, Notary
Public, personally appeared	Eric Mi	ao	, who
proved to me on the basis of satisfactory subscribed to the within instrument and in his/her/their authorized capacity(ies), the person(s), or the entity upon behalf of	acknowledged to n and that by his/her	ne that he/she/they ex/their signature(s) or	xecuted the same the instrument
WITNESS my hand and official seal.		MICHAEL Notary Public - St No. 01SE6 Qualified in New My Comm. Expire	ate of New York 114952 York County
of lime of			
Signature of Notary Public		Place Notary Se	eal Above
My Commission Expires:	2020		
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Date: 8/21/18	By: Thycr Ryar	n Tsang
A notary public or other officer comindividual who signed the document truthfulness, accuracy, or validity of	t to which this certificate is attach	
State of Ny County of New York)) ss)	
On Avg. 21 2018, before me, Public, personally appeared	Milliael Senz Ryan Tsang	, Notary , who
proved to me on the basis of satisfact subscribed to the within instrument in his/het/the/r authorized capacity(in the person(s), or the entity upon behind the person(s).	ctory evidence, to be the person(s) and acknowledged to me that he/(ies), and that by his/her/their sign) whose name(s) is/are ske/they executed the same ature(s) on the instrument
WITNESS my hand and official sea	l. Quali	MICHAEL SENZ Public - State of New York No. 01SE6114952 fied in New York County nm. Expires Aug. 30, 2020
Signature of Notary Public	Place	Notary Seal Above
My Commission Expires: 08/	130/2020	

Date: _ <i>&</i> _	21/18	Ву:	nh	
	·		Ethan Lo	
individual w	blic or other officer comple ho signed the document to accuracy, or validity of that	which this certificate	•	•
State of	New York) ss.		
,-,	21, 2018, before me, _	M. Chael J Ethan L		_ , Notary , who
proved to m subscribed t in his/her/th	e on the basis of satisfactory of the within instrument and feir authorized capacity(ies), or the entity upon behalf	y evidence, to be the acknowledged to m , and that by his/her/	e person(s) whose nar e that he/she/the/y ex the/r signature(s) on	me(s) is/are ecuted the same the instrument
O - 1	ny hand and official seal.		MiCHAEL S Notary Public - State No. 015661 Qualified in New Y My Comm. Expires A	e of New York 14952 fork County
ι	Notary Public		Place Notary Sea	al Above
My Commis	ssion Expires: $08/30$	1/2020		and the

Date:	8/24/18	By:	Elyss Elyss	a Albert	
indivi	ary public or other officer comp dual who signed the document ulness, accuracy, or validity of	to which th	is certificate is attacl		
proved subscrin his/	y of Newyork	tory evidence and acknowles), and that	edged to me that he/ by his/her/their sigr	whose names she/they executature(s) on the	cuted the same ne instrument
	TESS my hand and official seal		· · ·	TANIA JEAN Notary Public - St PiO. 01JE6 Notarye Smal Y Commission Exp	ate of New York 348837 AJOONE
Му С	ommission Expires:	3 WV	<u>.</u>		

Page 11 of 11 Attorney Docket No. FRNK-001/01US 331846-2002

For and on behalf of ASSIGNEE:	^
Date: 8/21/2018 By: 3	n C. fr
•	BRIAN LONG
Title:	660
Comp	pany: Attentive Mobile Inc.
A notary public or other officer completing this certificat	
individual who signed the document to which this certification truthfulness, accuracy, or validity of that document.	cate is attached, and not the
trumumess, accuracy, or variety of that document.	
State of NY) ss. County of New York)	
) ss.	
County of New York)	
On Aug 21, 2018, before me. M. Mas	I Senz Notary
On Aug. 21, 2018, before me, Michael Public, personally appeared Brian Long, C	PEO , who
proved to me on the basis of satisfactory evidence, to be	the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to	The state of the s
in his/her/their authorized capacity(ies), and that by his/he person(s), or the entity upon behalf of which the person	
the person(s), or the entity upon behalf of which the pers	on(3) acted, executed the instrument.
	MICHAEL SENZ
Numberoo 1 1 1 0° 1 1	Notary Public - State of New York No. 01SE5114952
WITNESS my hand and official seal.	Qualified in New York County My Comm. Expires Aug. 30, 2020
\mathcal{M}_{I}	
Milled D	
Signature of Notary Public	Place Notary Seal Above
	ger et eu.
My Commission Expires: U8/30/2020	
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RECORDED: 11/09/2021

PATENT REEL: 058060 FRAME: 0493