

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7017493

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DENTSU GROUP INC.	10/21/2021
RECEIVING PARTY DATA	
Name:	DENTSU INC.
Street Address:	1-8-1, HIGASHI-SHIMBASHI, MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	105-7001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16237423
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7033909051
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Correspondent Name:	STUDEBAKER & BRACKETT PC
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Address Line 2:	SUITE 300
Address Line 4:	TYSONS, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	019200-000002
NAME OF SUBMITTER:	DONALD R. STUDEBAKER
SIGNATURE:	/Donald R. Studebaker/
DATE SIGNED:	11/10/2021
Total Attachments: 1	
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ASSIGNMENT OF UNITED STATES LETTERS PATENTS

WHEREAS, Dentsu Group Inc., having a principal place of business at 1-8-1, Higashi-Shimbashi, Minato-ku, Tokyo 105-7050, Japan, hereinafter referred to as ASSIGNOR is the owner of the entire right, title and interest in and to United States Letters Patent listed below:

<u>Application No.</u>	<u>Filing Date</u>
16/237,423	12-31-2018

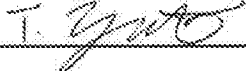
AND WHEREAS, DENTSU INC., having a principal place of business at 1-8-1, Higashi-Shimbashi, Minato-ku, Tokyo 105-7001, Japan, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the entire right, title and interest held by ASSIGNOR in and to said patents, including any and all divisions and continuations thereof, and in and to said inventions set forth in said patents, including any and all renewals, reissues and prolongations thereof;

NOW, THEREFORE, for good and valuable consideration of One Dollar (\$1.00), the receipt of which is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, and said ASSIGNEE'S successors and assigns, the entire right, title and interest held by ASSIGNOR in and to said patents, including any and all renewals, reissues and prolongations thereof; said ASSIGNEE, and said ASSIGNEE'S successors and assigns, to have, hold, exercise and enjoy the said patents, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages in anyway arising from or appertaining thereto, for and during the term or terms of such patents including any and all renewals, reissues and prolongations thereof, for the use and benefit of said ASSIGNEE, and said ASSIGNEE'S successors and assigns, in as ample and beneficial a manner as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNOR hereby agrees to perform, upon the request of said ASSIGNEE, or said ASSIGNEE'S successors or assigns, any and all acts relating to maintaining and/or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof.

The undersigned hereby grant(s) the law firm of STUDEBAKER & BRACKETT PC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

In witness thereof, this Assignment has been executed by the undersigned, having the authority to sign on behalf of the ASSIGNOR, on the date opposite the undersigned's name.

Date: October 21, 2021 Signature: 
Name: Toshihiro YAMAMOTO
Title: President & CEO
For: Dentsu Group Inc.