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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7019286

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JACK GODFREY WOOD	08/18/2021
JOHN TATE SAGER	08/18/2021
JACOB DESSAU	08/18/2021

RECEIVING PARTY DATA

Name:	NATIVE DESIGN LIMITED
Street Address:	5 GARDEN WALK
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	EC2A 3EQ

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29785821

CORRESPONDENCE DATA

Fax Number: (858)202-4545

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-202-4500

Email: illuminadocket@illumina.foundationip.com,

share1@illumina.foundationip.com

Correspondent Name: ILLUMINA, INC.

Address Line 1: 5200 ILLUMINA WAY

Address Line 4: SAN DIEGO, CALIFORNIA 92122

ATTORNEY DOCKET NUMBER:	IP-2010-US2-DES NATIVE	
NAME OF SUBMITTER:	SARA HARE	
SIGNATURE:	/Sara Hare/	
DATE SIGNED:	11/11/2021	

Total Attachments: 4

source=IP-2010-US2-DES Assignment - Native Inventors to Native Design#page1.tif source=IP-2010-US2-DES Assignment - Native Inventors to Native Design#page2.tif

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ASSIGNMENT FROM INVENTORS

Docket No.: IP-2010-US-DES2 Page **1** of **4**

Title: CARTRIDGE LABEL

U.S. Application No.: 29/785,821 Filing Date: May 27, 2021

Inventor: Jack GODFREY WOOD, John Tate SAGER, Jacob DESSAU

WHEREAS, above-identified inventors (collectively "the Assignor/s") have made certain new and useful inventions, discoveries, and improvements (the "Inventions"), for which the Assignor/s filed the application/s listed above and now desire/s to convey all right, title, and interest in:

- the Inventions,
- the application/s listed above, and any other applications for patent, design, utility model, certificate of invention, trademark, or trade dress, in any country or under any international or regional authority (e.g. WIPO/PCT, EPO, ARIPO, EAPO, OAPI), to the extent some or all of its subject matter is disclosed and entitled to the benefit of priority in the application/s listed above, including provisional, continuation, divisional, continuation-in-part, reissue, and reexamination applications (collectively "the Application/s"),
- the benefit of earlier filing date and right to claim priority to the Inventions and Application/s under applicable law and treaties, including the Paris Convention for the Protection of Industrial Property as revised and amended and 35 U.S.C. §§ 119, 120,
- any rights accrued by the publication of the Application/s, such as 35 U.S.C. § 154(d), Art.
 67(1) EPC,
- any Letters Patent or Certificates of Invention that may be issued or granted from the Application/s, including reissued patents, reexamination certificates, renewals, and any rights resulting from an extension or adjustment of patent term, and
- any rights arising from the Invention under laws and conventions protecting copyright, trademark, trade dress, or other industrial property,

(collectively, "the IP Rights"), and

WHEREAS, NATIVE DESIGN LIMITED having a place of business at 5 Garden Walk, London, EC2A 3EQ, United Kingdom, is desirous of acquiring the entire right, title, and interest for itself, its successors, and its assigns (collectively "the Assignee") in the IP Rights by an instrument in writing, 35 U.S.C. § 261;

NOW, THEREFORE, to all whom it may concern, be it known that, for good and valuable consideration, the receipt and sufficiency of which I/we hereby acknowledge and hereby waive the right to any additional compensation concerning the IP Rights:

I/we warrant and represent to the Assignee that I/we have the full right to convey my/our right, title, and interest in the IP Rights without encumbrance, and that I/we have not made any earlier assignment, license, grant, or mortgage to another, or made any agreement with another, that would affect my/our right, title, and interest in the IP Rights;

ASSIGNMENT FROM INVENTORS

Docket No.: IP-2010-US-DES2 Page 2 of 4

Title: CARTRIDGE LABEL

U.S. Application No.: 29/785,821 Filing Date: May 27, 2021

Inventor: Jack GODFREY WOOD, John Tate SAGER, Jacob DESSAU

By this Assignment and by virtue of any earlier agreements to assign, I/we hereby assign, transfer, convey, and sell my/our entire right, title, and interest in the IP Rights to the Assignee, including any claims or causes of action for damages or other remedies arising out of any earlier violation of the IP Rights, for and to inure to the Assignee's full benefit of the IP Rights as fully as they would have been held by me/us if this Assignment had not been made;

I/we authorize the Assignee and its legal representatives to:

- (a) insert into this Assignment any supplemental information to make the identification more complete for any of the Application/s or Letters Patent already listed above,
- (b) prosecute the Application/s, file new applications for the Invention/s, and do all acts permitted by law to protect and enforce the IP Rights,
- (c) request that Letters Patent and Certificates of Invention be issued and granted to and in the name of the Assignee by the issuing or granting authority, such as the U.S. Commissioner for Patents, 37 C.F.R. § 3.81; and

I/we agree with the Assignee that I/we and my/our legal representatives, heirs, and executors will perform all acts deemed necessary or desirable by the Assignee to permit and assist it to secure the entire right, title, and interest in the IP Rights so that the Assignee may benefit from this Assignment, including:

- (a) communicating to the Assignee all facts known to me/us that relate to the history and extent of my individual contribution to the IP Rights, including the circumstances of the conception of the invention and its development and reduction to practice, and furnishing supporting documents or items in my control,
- (b) assisting in the preparation of the Application/s and their prosecution by the Assignee, 37 C.F.R. § 3.71, and in the enforcement of the IP Rights, including making, executing, and delivering to the Assignee any other necessary documents, such as further application papers, declarations, affidavits, disclaimers, petitions, or assignments, and
- (c) assisting and cooperating in administrative and legal proceedings, including giving written and oral testimony,

so that these will be performed without further consideration, except for reasonable actual expenses to be reimbursed by the Assignee.

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Docket No.:	IP-2010-US-DES2	Page 3 of 4
Title:	CARTRIDGE LABEL	
U.S. Application No.:	29/785,821	
Filing Date:	May 27, 2021	
Inventor:	Jack GODFREY WOOD, John Tate SAGER, Jacob DESSAU	
document, or make an Assignment, that purp this Assignment, unles	th the Assignee that I/we will not perform any future act, execute any subsequent agreement with another person or party that confliports to transfer any right, title, or interest in the IP Rights that are as agreed to in writing by the Assignee or that prevents the Assignee of the bargain under this Assignment.	cts with this the subject of
the maximum extent p	s Assignment is held invalid or unenforceable, that provision shall be permissible in order to put into effect the intent of the Assignor/s cainder of this Assignment shall not be affected, but continue in fu	and the
	e executable by each Assignor in parts, and the Assignment will be ssignor as of the date of that Assignor's signature.	effective and
_	or: Jack GODFREY WOOD EOF, I hereunto set my hand and seal this 18 day ofAugus	st, 20 <u>21</u> .
	Signature:	
Legal Name of Invento IN TESTIMONY WHERE	or: John Tate SAGER EOF, I hereunto set my hand and seal this 18 day of Augu	st, 20 <u>21</u> .
	Signature:	
Legal Name of Invento IN TESTIMONY WHERE	EOF, I hereunto set my hand and seal this $\frac{18}{}$ day of ${}$ Augu	st, 20 <u>21</u> .
	Signature: Jake Dessam	

ASSIGNMENT FROM INVENTORS

Docket No.: IP-2010-US-DES2 Page **4** of **4**

Title: CARTRIDGE LABEL

U.S. Application No.: 29/785,821 Filing Date: May 27, 2021

Inventor: Jack GODFREY WOOD, John Tate SAGER, Jacob DESSAU

RECEIVED AND HEREBY ACCEPTED BY NATIVE DESIGN LIMITED

Date: 18 August 2021

Name: Jack GODFREY WOOD

Title: V.P. Designs/Creative Director

PATENT REEL: 058085 FRAME: 0147

RECORDED: 11/11/2021