

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT7027259

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MEDIALAB OPERATIONS, INC.	11/10/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MGG CALIFORNIA LLC, AS COLLATERAL AGENT
<b>Street Address:</b>	ONE PENN PLAZA, 53RD FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10119
<b>PROPERTY NUMBERS Total: 7</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	9075812
Patent Number:	9286326
Patent Number:	9384288
Patent Number:	9773259
Patent Number:	9779115
Patent Number:	10657170
Patent Number:	10885557
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(617)526-9899
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	6175269628
<b>Email:</b>	cslattery@proskauer.com
<b>Correspondent Name:</b>	CHRISTINE SLATTERY
<b>Address Line 1:</b>	PROSKAUER ROSE LLP
<b>Address Line 2:</b>	ONE INTERNATIONAL PLACE, 23RD FLOOR
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02110
<b>ATTORNEY DOCKET NUMBER:</b>	47057.043
<b>NAME OF SUBMITTER:</b>	CHRISTINE SLATTERY
<b>SIGNATURE:</b>	/Christine Slattery/
<b>DATE SIGNED:</b>	11/16/2021

PATENT

**Total Attachments: 3**

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**ASSIGNMENT FOR SECURITY - - PATENTS**

WHEREAS, MediaLab Operations, Inc. (the "Assignor") holds all right, title and interest in the letter patents, design patents and utility patents listed on the attached Schedule A, which patents are issued or applied for in the United States Patent and Trademark Office (the "Patents");

WHEREAS, the Assignor has entered into a Pledge and Security Agreement, dated September 13, 2021 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of MGG California LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Patents and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of November 10, 2021.

MEDIA-LAB OPERATIONS, INC.

By: 

Name: Michael Heyward

Title: Chief Executive Officer

[Signature Page to Patent Assignment]

PATENT  
REEL: 058127 FRAME: 0072

SCHEDULE A TO ASSIGNMENT FOR SECURITY

Patent and Patent Applications

Owned by MEDIALAB OPERATIONS, INC.

<b>Title</b>	<b>Jurisdiction</b>	<b>Owner Name</b>	<b>Patent Number</b>
SYSTEM AND METHOD FOR AUTOMATICALLY SELECTING IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	9075812
SYSTEM AND METHOD FOR SELECTING SPONSORED IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	9286326
SYSTEM AND METHOD FOR AUTOMATICALLY SELECTING IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	9384288
SYSTEM AND METHOD FOR SELECTING SPONSORED IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	9773259
SYSTEM AND METHOD FOR AUTOMATICALLY SELECTING IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	9779115
SYSTEM AND METHOD FOR AUTOMATICALLY SELECTING IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	10657170
SYSTEM AND METHOD FOR SELECTING SPONSORED IMAGES TO ACCOMPANY TEXT	U.S.	MEDIALAB OPERATIONS, INC.	10885557

**PATENT**

**RECORDED: 11/16/2021**

**REEL: 058127 FRAME: 0073**