506997338 11/29/2021

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NICHIKETA CHOUDHARY	08/15/2014
TIMOTHY ROBERTS	08/17/2014
DAVID KNIGHT	08/15/2014

RECEIVING PARTY DATA

Name:	FITBIT, INC.	
Street Address:	ddress: 450 HOWARD STREET	
Internal Address:	SUITE 550	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	17532057	

CORRESPONDENCE DATA

Fax Number: (864)233-7342

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 1: PO BOX 1449

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ATTORNEY DOCKET NUMBER: GGLF-21400CON72	
NAME OF SUBMITTER:	EDWARD H. KIESSLING
SIGNATURE:	/Edward H. Kiessling/
DATE SIGNED:	11/29/2021

Total Attachments: 1

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PATENT 506997338 REEL: 058222 FRAME: 0715

ASSIGNMENT OF PATENT APPLICATION

Whereas I the undersigned inventor have invented certain new and useful improvements as set forth in US Patent Application No. 14/445,033, filed July 28, 2014, entitled:

FITNESS ACTIVITY RELATED MESSAGING

(Atty. Docket No. FITBP015A) for which I have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:

- 1) Sell, assign and transfer to <u>Fitbit, Inc.</u>, a <u>Delaware</u> corporation having a place of business at <u>450 Howard Street</u>, <u>Suite 550</u>, <u>San Francisco</u>, <u>California 94105 U.S.</u> (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

	Signed on the	date indicated beside my signature.		
1)	Signature:	In Cen	Date: 8/15/2014	
	Typed Name:	Nichiketa Choudhary		
2)	Signature:	1 n 12	Date: 8/17/2011	
	Typed Name:	T/mothy Roberts	1 1 1	
3)	Signature:	David Knight	Date: 8/15/2014	

PATENT REEL: 058222 FRAME: 0716

RECORDED: 11/29/2021