

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT7040667

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>		
<b>Name</b>		<b>Execution Date</b>
ADVOCADO, INC.		11/17/2021
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	CRESCENT COVE CAPITAL II, LP	
<b>Street Address:</b>	530 BUSH STREET, SUITE 703	
<b>City:</b>	SAN FRANCISCO	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	94108	
<b>PROPERTY NUMBERS Total: 101</b>		
<b>Property Type</b>	<b>Number</b>	
Patent Number:	10511877	
Patent Number:	7650624	
Patent Number:	7900236	
Patent Number:	9113189	
Patent Number:	8453171	
Patent Number:	7826674	
Patent Number:	8798133	
Patent Number:	9484011	
Patent Number:	8582781	
Patent Number:	7590992	
Patent Number:	7886329	
Patent Number:	7213254	
Patent Number:	7296282	
Patent Number:	7552456	
Patent Number:	7627879	
Patent Number:	8020181	
Patent Number:	7664175	
Patent Number:	8842725	
Patent Number:	8850468	
Patent Number:	9979927	

PATENT

Property Type	Number
Patent Number:	9609278
Patent Number:	8646683
Patent Number:	9138646
Patent Number:	7330511
Patent Number:	8961324
Patent Number:	9916487
Patent Number:	8704946
Patent Number:	8823875
Patent Number:	9013630
Patent Number:	8405772
Patent Number:	7692723
Patent Number:	7286188
Patent Number:	7116374
Patent Number:	6992726
Patent Number:	7586541
Patent Number:	8571257
Patent Number:	7626635
Patent Number:	8018531
Patent Number:	8284984
Patent Number:	7587121
Patent Number:	6661905
Patent Number:	6229572
Patent Number:	8391467
Patent Number:	8233088
Patent Number:	8715083
Patent Number:	9873053
Patent Number:	10213695
Patent Number:	10780353
Patent Number:	9352228
Patent Number:	7602443
Patent Number:	7586542
Patent Number:	7075583
Patent Number:	7974435
Patent Number:	7974438
Patent Number:	8295622
Patent Number:	9247197
Application Number:	16165519
Application Number:	16356827

Property Type	Number
Application Number:	16641135
Application Number:	16165576
Application Number:	12324058
Application Number:	14045318
Application Number:	14304503
Application Number:	11876548
Application Number:	11733570
Application Number:	12032907
Application Number:	12771571
Application Number:	13770394
Application Number:	15960101
Application Number:	14797511
Application Number:	14444493
Application Number:	15258780
Application Number:	14138246
Application Number:	14826655
Application Number:	10888292
Application Number:	11929380
Application Number:	14592157
Application Number:	12263101
Application Number:	14195170
Application Number:	13776282
Application Number:	10888919
Application Number:	14336626
Application Number:	12707352
Application Number:	11465234
Application Number:	11848044
Application Number:	13646955
Application Number:	11970464
Application Number:	12133428
Application Number:	12731949
Application Number:	14223389
Application Number:	16244334
Application Number:	15833659
Application Number:	16984970
Application Number:	15145350
Application Number:	10958865
Application Number:	12001545

Property Type	Number
Application Number:	12098794
Application Number:	11695463
Application Number:	11686156
Application Number:	12979834
Application Number:	63236039

  

**CORRESPONDENCE DATA**

**Fax Number:**  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 202-739-3000

**Email:** patents@morganlewis.com, robert.goodell@morganlewis.com

**Correspondent Name:** MORGAN LEWIS & BOCKIUS LLP

**Address Line 1:** 1111 PENNSYLVANIA AVE., N.W.

**Address Line 4:** WASHINGTON, D.C. 20004

  

<b>ATTORNEY DOCKET NUMBER:</b>	115972-01-0028
<b>NAME OF SUBMITTER:</b>	ROBERT J. GOODELL
<b>SIGNATURE:</b>	/Robert J. Goodell/
<b>DATE SIGNED:</b>	11/23/2021

  

**Total Attachments: 16**

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## PATENT SECURITY AGREEMENT

This PATENT SECURITY AGREEMENT (this “Patent Security Agreement”) is made this 17th day of November, 2021, by and among the Grantors listed on the signature pages hereof (collectively, jointly and severally, “Grantors” and each individually “Grantor”), and CRESCENT COVE CAPITAL II, LP, a Cayman Islands exempted limited partnership, in its capacity as collateral agent for the Noteholders (in such capacity, together with its successors and assigns in such capacity, “Agent”).

### W I T N E S S E T H:

**WHEREAS**, pursuant to that certain Senior Secured Promissory Note, dated as of November 17, 2021 (as amended, restated, supplemented, or otherwise modified from time to time, the “Promissory Note”), by and among ADVOCADO, INC., a Delaware corporation (the “Borrower”), the noteholders party thereto (each of such noteholders, together with its successors and assigns, is referred to hereinafter as a “Noteholder”), and Agent, the Noteholders have agreed to make certain financial accommodations to the Borrower pursuant to the terms and conditions thereof;

**WHEREAS**, the Noteholders are willing to make the financial accommodations to the Borrower as provided for in the Promissory Note and the other Loan Documents, but only upon the condition, among others, that the Grantors shall have executed and delivered to Agent, for the benefit of the Noteholders, that certain Guaranty and Security Agreement, dated as of November 17, 2021 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the “Guaranty and Security Agreement”); and

**WHEREAS**, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Noteholders, this Patent Security Agreement.

**NOW, THEREFORE**, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. **DEFINED TERMS**. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Promissory Note, and this Patent Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

2. **GRANT OF SECURITY INTEREST IN PATENT COLLATERAL**. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit of the Noteholders, to secure the Secured Obligations, a continuing security interest (referred to in this Patent Security Agreement as the “Security Interest”) in all of such Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the “Patent Collateral”):

(a) all of its Patents and Patent Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

(b) all divisionals, continuations, continuations-in-part, reissues, reexaminations, or extensions of the foregoing; and

(c) all products and proceeds of the foregoing, including any claim by such Grantor against third parties for past, present or future infringement of any Patent or any Patent exclusively licensed under any Intellectual Property License, including the right to receive damages, or right to receive license fees, royalties, and other compensation under any Patent Intellectual Property License.

3. SECURITY FOR SECURED OBLIGATIONS. This Patent Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Patent Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the Noteholders or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Patent Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Noteholders, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Patent Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Patent Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new patent application or issued patent or become entitled to the benefit of any patent application or patent for any divisional, continuation, continuation-in-part, reissue, or reexamination of any existing patent or patent application, the provisions of this Patent Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new patent rights. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Patent Security Agreement by amending Schedule I to include any such new patent rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Patent Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Patent Security Agreement is a Loan Document. This Patent Security Agreement may be executed by means of (a) an electronic signature that complies with the federal Electronic Signatures in Global and National Commerce Act, state enactments of the Uniform Electronic Transactions Act, or any other relevant and applicable electronic signatures law; (b) an original manual signature; or (c) a faxed, scanned, or photocopied manual signature. Each electronic signature or faxed, scanned, or photocopied manual signature shall for all purposes have the same validity, legal effect, and admissibility in evidence as an original manual signature. Agent reserves the right, in its sole discretion, to accept, deny, or condition acceptance of any electronic signature on this Patent Security Agreement. This Patent Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but such counterparts shall, together, constitute only one instrument. Delivery of an executed counterpart of a signature page of this Patent Security Agreement as set forth herein will be as effective as delivery of a manually executed counterpart of this Patent Security Agreement.

7. GOVERNING LAW, CONSENT TO JURISDICTION, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE. THIS PATENT SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING GOVERNING LAW, CONSENT TO JURISDICTION, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Patent Security Agreement to be executed and delivered as of the day and year first above written.

**GRANTORS:**

**ADVOCADO, INC.**

By: \_\_\_\_\_  
Name: Jeffrey M. Linihan  
Title: President

**AGENT:**

**ACCEPTED AND ACKNOWLEDGED BY:**

**CRESCENT COVE CAPITAL II, LP,**  
a Cayman Islands exempted limited partnership

By: Crescent Cove Capital II GP, LLC,  
its General Partner

By: \_\_\_\_\_  
Name: Jun Hong Heng  
Title: Managing Member

IN WITNESS WHEREOF, the parties hereto have caused this Patent Security Agreement to be executed and delivered as of the day and year first above written.

**GRANTORS:**

**ADVOCADO, INC.**

By: \_\_\_\_\_  
Name: Jeffrey M. Linihan  
Title: President

**AGENT:**

**ACCEPTED AND ACKNOWLEDGED BY:**

**CRESCENT COVE CAPITAL II, LP,**  
a Cayman Islands exempted limited partnership

By: Crescent Cove Capital II GP, LLC,  
its General Partner

By: \_\_\_\_\_  
Name: Jun Hong Heng  
Title: Managing Member

DocuSigned by:  
**JUN HONG HENG**  
C443942759374D6...



**SCHEDULE I**  
to  
**PATENT SECURITY AGREEMENT**

**Patents**

<b>Grantor</b>	<b>Country</b>	<b>Patent</b>	<b>Application/ Patent No.</b>	<b>Filing Date</b>
Advocado, Inc.	United States	ONLINE ADVERTISING AND PROMOTIONAL COORDINATION SYSTEM	20190130461	2018-10-19
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR AUTOMATIC CALL ROUTING WITH NO CALLER INTERVENTION USING ANONYMOUS ONLINE USER BEHAVIOR	20190287132	2019-03-18
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR ONLINE TO OFFLINE CONVERSION TRACKING AND OPTIMIZATION	20200175545	2018-08-21
Advocado, Inc.	United States	WEBSITE TRAFFIC TRACKING SYSTEM	20190130439	2018-10-19
Advocado, Inc.	United States	SYSTEMS AND METHODS FOR DETERMINING ATTRIBUTION BY APPLYING MULTIPLE STIMULI SOURCES TO A STREAM OF DATA	63/236,039	2021-08-23
Advocado, Inc.	United States	Content signal analysis	US7826674B1	2005-09-08

Advocado, Inc.	United States	Dual channel encoding and detection	US8798133B2	2008-11-26
Advocado, Inc.	United States	DUAL CHANNEL ENCODING AND DETECTION	US20140294100A1	2014-06-13
Advocado, Inc.	United States	DUAL CHANNEL ENCODING AND DETECTION	US20090141793A1	2008-11-26
Advocado, Inc.	United States	ECHO MODULATION METHODS AND SYSTEM	US20140064505A1	2013-10-03
Advocado, Inc.	United States	Echo modulation methods and system	US9484011B2	2013-10-03
Advocado, Inc.	United States	Echo modulation methods and systems	US8582781B2	2010-01-20
Advocado, Inc.	United States	INTERACTIVE OPTICAL CARDS AND OTHER HAND-HELD DEVICES WITH INCREASED CONNECTIVITY	US20080037992A1	2007-10-22
Advocado, Inc.	United States	INTERACTIVE OPTICAL CARDS AND OTHER HAND-HELD DEVICES WITH INCREASED CONNECTIVITY	US20080034387A1	2007-04-10
Advocado, Inc.	United States	INTERACTIVE OPTICAL CARDS AND OTHER HAND-HELD DEVICES WITH INCREASED CONNECTIVITY	US20080208642A1	2008-02-18

Advocado, Inc.	United States	Interactive optical cards and other hand-held devices with increased connectivity	US7296282B1	2000-01-21
Advocado, Inc.	United States	Interactive optical cards and other hand-held devices with increased connectivity	US7552456B2	2007-04-10
Advocado, Inc.	United States	Interactive optical cards and other hand-held devices with increased connectivity	US7627879B2	2007-10-22
Advocado, Inc.	United States	Interactive optical cards and other hand-held devices with increased connectivity	US8020181B2	2009-09-24
Advocado, Inc.	United States	Mark-based content modulation and detection	US7664175B1	2005-06-14
Advocado, Inc.	United States	Mark-based content modulation and detection	US8842725B2	2009-12-28
Advocado, Inc.	United States	METHOD AND APPARATUS FOR MODULATING A VIDEO SIGNAL WITH DATA	US20100274643A1	2010-04-30
Advocado, Inc.	United States	Method and apparatus for modulating a video signal with data	US10511877B2	2010-04-30
Advocado, Inc.	United States	Method and apparatus for	US7650624B2	2003-10-01

		modulating a video signal with data		
Advocado, Inc.	United States	Method and apparatus for modulating a video signal with data	US7900236B2	2009-12-04
Advocado, Inc.	United States	Method and system for auxiliary data detection and delivery	US9113189B2	2014-07-28
Advocado, Inc.	United States	Method and system for auxiliary data detection and delivery	US8453171B2	2010-12-28
Advocado, Inc.	United States	METHOD AND SYSTEM FOR AUXILIARY DATA DETECTION AND DELIVERY	US20130167174A1	2013-02-19
Advocado, Inc.	United States	Method and system for auxiliary data detection and delivery	US8850468B2	2013-02-19
Advocado, Inc.	United States	Method and system for auxiliary data detection and delivery	US9979927B2	2016-09-07
Advocado, Inc.	United States	METHOD AND SYSTEM FOR AUXILIARY DATA DETECTION AND DELIVERY	US20180249120A1	2018-04-23
Advocado, Inc.	United States	Method and system for auxiliary data detection and delivery	US9609278B2	2015-07-13
Advocado, Inc.	United States	METHOD AND SYSTEM FOR	US20150319507A1	2015-07-13

		AUXILIARY DATA DETECTION AND DELIVERY		
Advocado, Inc.	United States	METHOD AND SYSTEM FOR AUXILIARY DATA DETECTION AND DELIVERY	US20150026722A1	2014-07-28
Advocado, Inc.	United States	METHOD AND SYSTEM FOR AUXILIARY DATA DETECTION AND DELIVERY	US20170264862A1	2016-09-07
Advocado, Inc.	United States	Method and system for device notification	US8646683B2	2009-10-12
Advocado, Inc.	United States	METHOD AND SYSTEM FOR DEVICE NOTIFICATION	US20140113724A1	2013-12-23
Advocado, Inc.	United States	Method and system for device notification	US9138646B2	2013-12-23
Advocado, Inc.	United States	METHOD AND SYSTEM FOR DEVICE NOTIFICATION	US20160016082A1	2015-08-14
Advocado, Inc.	United States	Method and system for embedding device positional data in video signals	US20050055156A1	2004-07-09
Advocado, Inc.	United States	METHOD AND SYSTEM FOR EMBEDDING DEVICE POSITIONAL DATA IN VIDEO SIGNALS	US20080056384A1	2007-10-30

Advocado, Inc.	United States	Method and system for embedding device positional data in video signals	US7330511B2	2004-07-09
Advocado, Inc.	United States	Method and system for encoded information processing	US8961324B2	2009-06-18
Advocado, Inc.	United States	Method and System for encoded information processing	US9916487B2	2015-01-08
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENCODED INFORMATION PROCESSING	US20150119138A1	2015-01-08
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENCODED INFORMATION PROCESSING	US20090111584A1	2008-10-31
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US8704946B2	2013-02-25
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US8823875B2	2014-03-03
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20140176793A1	2014-03-03
Advocado, Inc.	United States	Method and system for enhanced	US9013630B2	2014-07-21

		modulation of video signals		
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US8405772B2	2010-02-17
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US7692723B2	2007-08-30
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US7286188B2	2006-08-17
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20130271652A1	2013-02-25
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US20050047595A1	2004-07-09
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US7116374B2	2004-07-09
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20140328408A1	2014-07-21
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20100141836A1	2010-02-17

Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20060274198A1	2006-08-17
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US6992726B2	2005-03-31
Advocado, Inc.	United States	METHOD AND SYSTEM FOR ENHANCED MODULATION OF VIDEO SIGNALS	US20080056351A1	2007-08-30
Advocado, Inc.	United States	Method and system for enhanced modulation of video signals	US7586541B2	2005-03-31
Advocado, Inc.	United States	Method and system for image registration	US8571257B2	2012-10-08
Advocado, Inc.	United States	METHOD AND SYSTEM FOR IMAGE REGISTRATION	US20130028526A1	2012-10-08
Advocado, Inc.	United States	METHOD AND SYSTEM FOR IMAGE REGISTRATION	US20080193046A1	2008-01-07
Advocado, Inc.	United States	Method and system for image registration	US8284984B2	2008-01-07
Advocado, Inc.	United States	Method and system for multiple field modulation	US7587121B1	2004-10-20
Advocado, Inc.	United States	METHOD AND SYSTEM FOR RESPONSE AUTHORIZATION	US20080305876A1	2008-06-05



Advocado, Inc.	United States	Method and system of detecting signal presence from a video signal presented on a digital display device	US7626635B2	2004-04-02
Advocado, Inc.	United States	Method and system of detecting signal presence from a video signal presented on a digital display device	US8018531B2	2009-09-24
Advocado, Inc.	United States	Method for transmitting data on a viewable portion of a video signal	US6661905B1	2000-03-27
Advocado, Inc.	United States	Method for transmitting data on viewable portion of a video signal	US6229572B1	2000-03-27
Advocado, Inc.	United States	Methods and systems for encoding and decoding audio signals	US8391467B2	2010-03-25
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR ENCODING AND DECODING AUDIO SIGNALS	US20100248687A1	2010-03-25
Advocado, Inc.	United States	Methods and systems for improved modulation of video signals	US8233088B2	2009-08-10
Advocado, Inc.	United States	Methods and systems for processing gaming data	US8715083B2	2009-06-18

Advocado, Inc.	United States	Methods and systems for processing gaming data	US9873053B2	2016-05-03
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR PROCESSING GAMING DATA	US20140206456A1	2014-03-24
Advocado, Inc.	United States	Methods and systems for processing gaming data	US10213695B2	2017-12-06
Advocado, Inc.	United States	Methods and systems for processing gaming data	US10780353B2	2019-01-10
Advocado, Inc.	United States	Methods and systems for processing gaming data	US9352228B2	2014-03-24
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR PROCESSING GAMING DATA	US20190143220A1	2019-01-10
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR PROCESSING GAMING DATA	US20180093189A1	2017-12-06
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR PROCESSING GAMING DATA	US20200360818A1	2020-08-04
Advocado, Inc.	United States	METHODS AND SYSTEMS FOR PROCESSING GAMING DATA	US20160256779A1	2016-05-03
Advocado, Inc.	United States	Methods for improved modulation of video signals	US20050083436A1	2004-10-04

Advocado, Inc.	United States	Methods for improved modulation of video signals	US7602443B2	2006-05-15
Advocado, Inc.	United States	Methods for improved modulation of video signals	US7586542B2	2006-05-15
Advocado, Inc.	United States	Methods for improved modulation of video signals	US7075583B2	2004-10-04
Advocado, Inc.	United States	Pattern-based encoding and detection	US7974435B2	2006-09-18
Advocado, Inc.	United States	Spatial data encoding and decoding	US20080193023A1	2007-12-11
Advocado, Inc.	United States	Spatial data encoding and decoding	US7974438B2	2007-12-11
Advocado, Inc.	United States	Spatial data encoding and decoding	US8295622B2	2011-04-26
Advocado, Inc.	United States	SYSTEM AND METHOD FOR ENCODING AND DECODING INFORMATION IN DIGITAL SIGNAL CONTENT	US20100002769A1	2008-04-07
Advocado, Inc.	United States	SYSTEMS AND METHODS FOR SUBSCRIBER AUTHENTICATION	US20070226508A1	2007-04-02
Advocado, Inc.	United States	Systems and methods for subscriber authentication	US9247197B2	2007-04-02
Advocado, Inc.	United States	UNIVERSAL METHODS AND DEVICE FOR HAND-HELD	US20070157259A1	2007-03-14

		PROMOTIONAL OPPORTUNITIES		
Advocado, Inc.	United States	UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES	US20110197242A1	2010-12-28
Advocado, Inc.	United States	Universal methods and device for hand-held promotional opportunities	US7590992B2	2007-03-14
Advocado, Inc.	United States	Universal methods and device for hand-held promotional opportunities	US7886329B2	2009-07-29
Advocado, Inc.	United States	Universal methods and device for hand-held promotional opportunities	US7213254B2	2001-04-09

### **Patent Licenses**

VEIL Audio Watermark Technology Sublicense Agreement between Koplar Communications, LLC and Advocado Corporation,<sup>1</sup> effective as of September 7, 2018.

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<sup>1</sup> Reference to Advocado Corporation in disclosed agreement was in error. Advocado, Inc. is the relevant licensee.